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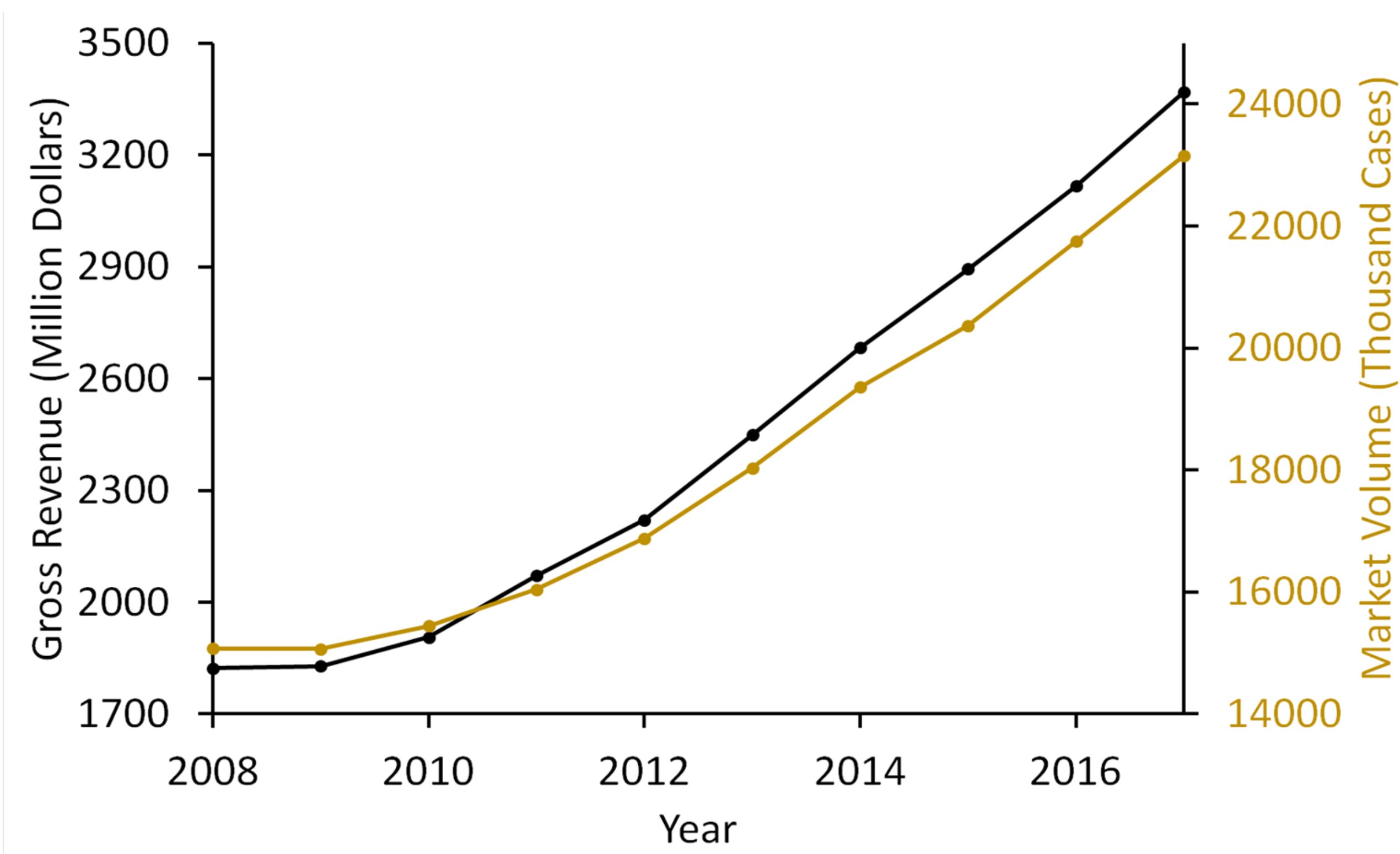
**Purpose**

To develop a method to rapidly accelerate bourbon whiskey production through the use of ultrasound technology and basic engineering and optimization principles

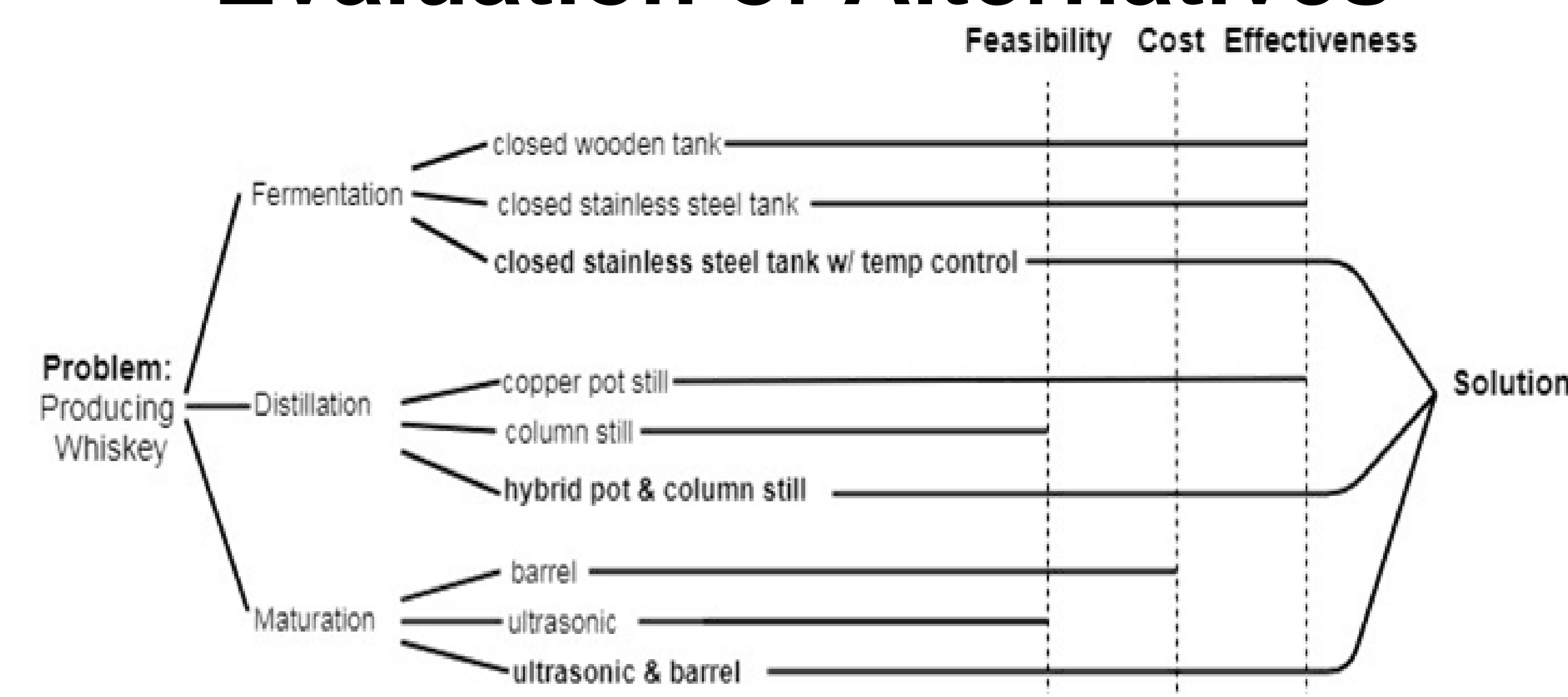
**Background**

- Alcohol product made in USA
- Fermented mash of at least 51% corn w/w
- Distilled to less than 160 proof (80% ABV)
- Barreled at less than 125 proof (62.5% ABV)
- Bottled at least 80 proof (40% ABV)
- Aged in new, charred American white oak (*Quercus alba*) containers
- After 2 years, "Straight Bourbon" name can be applied

**Bourbon Market Growth, 2008-2017**



**Evaluation of Alternatives**

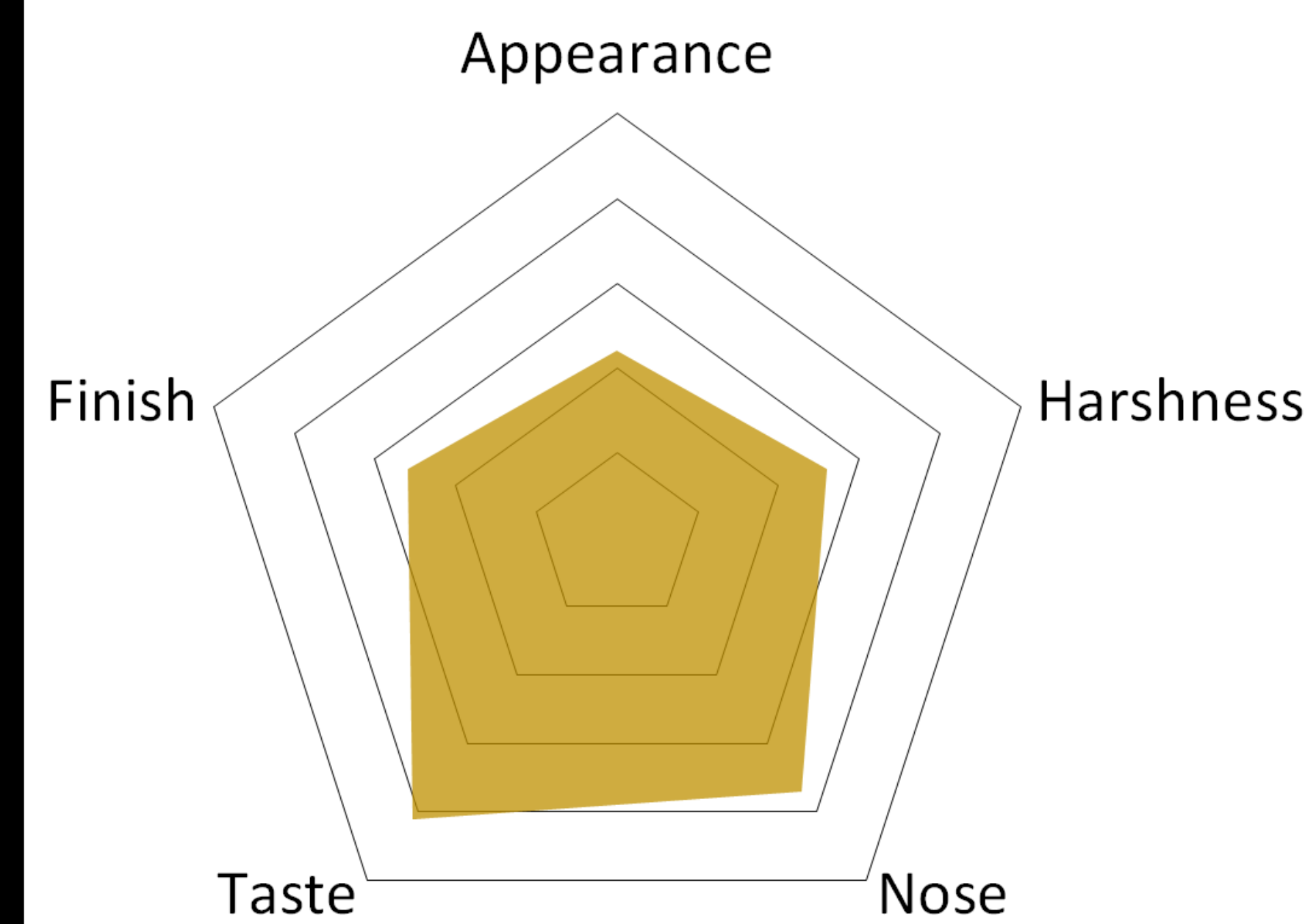


**Final Product**

**Product Composition**  
Serving size: 1.5 oz (44mL)  
Servings per Container: 17

Corn	76%
Rye	13%
Barley	11%
ABV	40%

**Tasting Analysis**



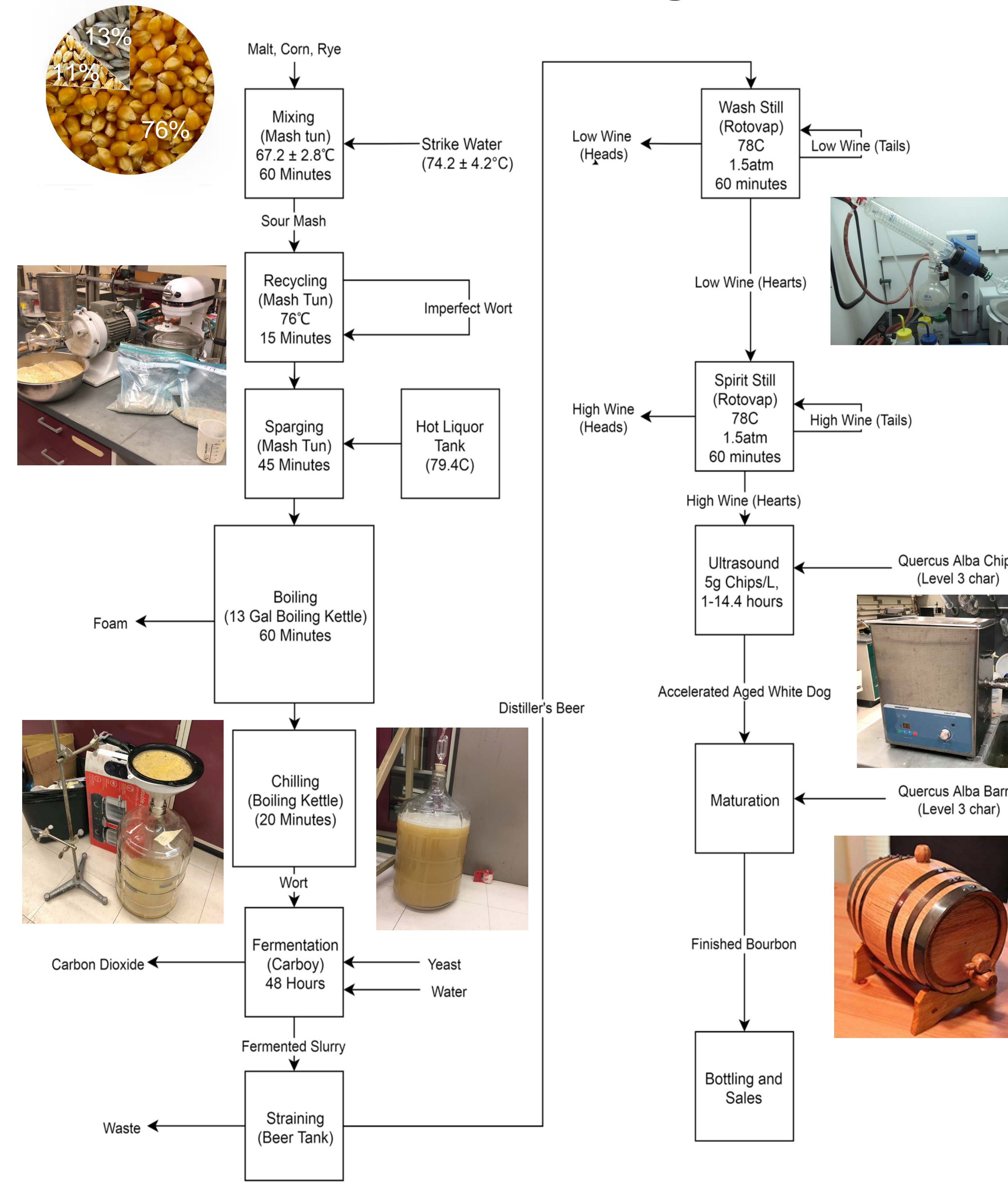
**Project Impact**

Benefits	Potential Drawbacks
<ul style="list-style-type: none"> <li>• Production is more reactive to demand</li> <li>• Novel technique facilitates industry development</li> <li>• Easily scaled up for mass production</li> </ul>	<ul style="list-style-type: none"> <li>• Apprehension to diversion from tradition</li> <li>• Increased barrel throughput can generate environmental strain</li> <li>• Limited by ultrasonic technology development</li> </ul>

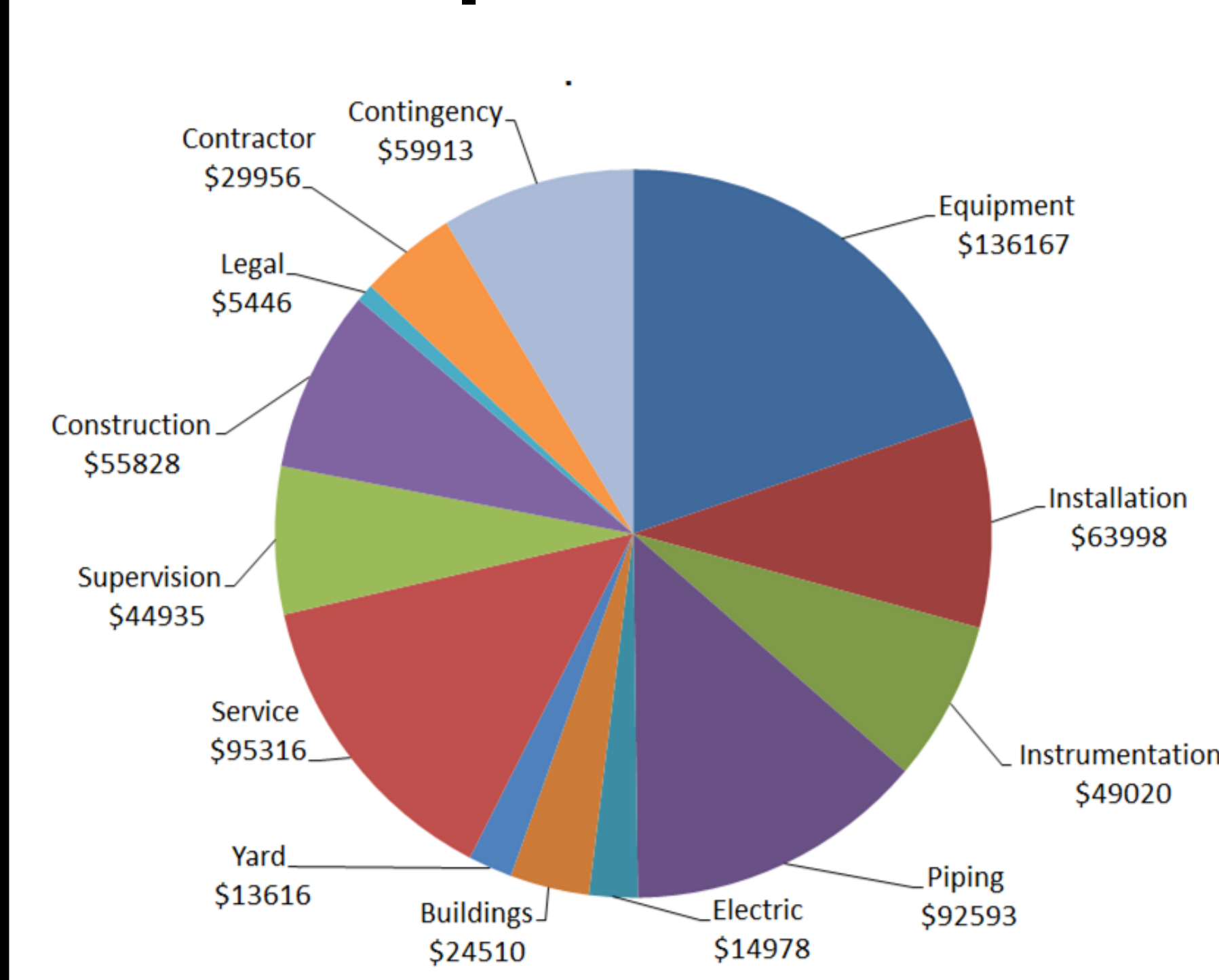
**Economic Analysis**

Year of Operation	Production Capacity	Bottles Produced	Product Age	Bottle Price (\$)	Revenue (\$)	Costs (\$)	Net Profit (\$)	ROI (%)
0	0%	0	n/a	n/a	0	807,470	-807,470	-100
1	50%	25,000	Unaged	20	500,000	257,272	-564,742	-70
2	50%	25,000	Unaged	20	500,000	257,272	-322,014	-40
3	50%	25,000	2 Years	30	750,000	357,472	70,515	9
4	50%	25,000	2 Years	30	750,000	357,472	463,043	57
5	100%	50,000	2 years	30	1,500,000	357,472	1,605,571	199
6	100%	50,000	2 Years	30	1,500,000	357,472	2,748,100	340
7	100%	50,000	2 Years	30	1,500,000	357,472	3,890,628	482
8	100%	50,000	2 years	30	1,500,000	357,472	5,033,157	623
9	100%	50,000	2 Years	30	1,500,000	357,472	6,175,685	765
10	100%	50,000	2 years	30	1,500,000	357,472	7,318,213	906

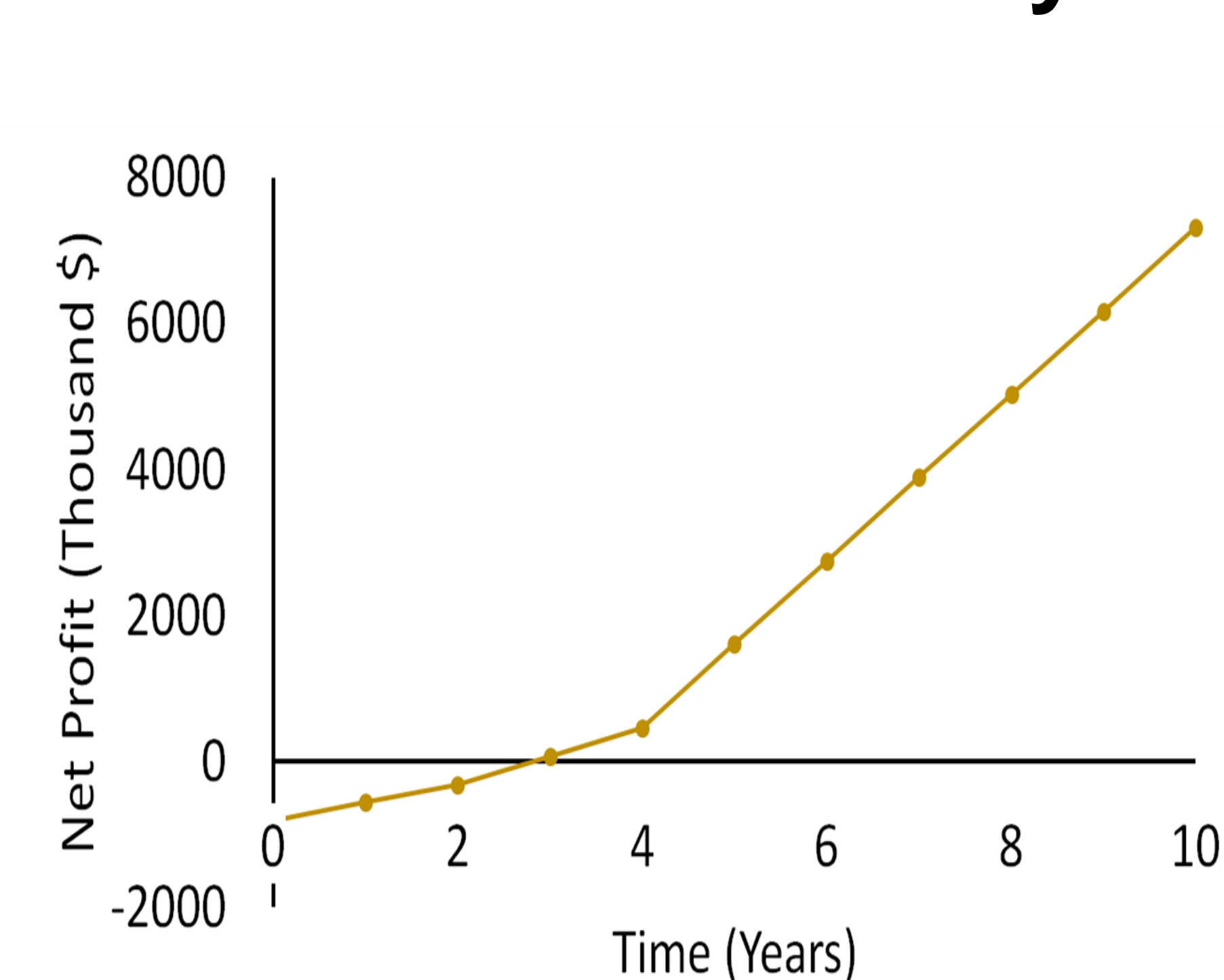
**Process Flow Diagram**



**Total Capital Investment**



**Ten Year Profitability**



**Future Recommendations**

- Identify and compare phenolic compounds in rapidly-aged versus barrel-aged product via high-performance liquid chromatography
- Optimize distillation times between heads/hearts/tails of product
- Continue experimentation with ultrasound exposure to determine effects on the aging process

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