**Feedback gathering survey regarding the**

**February 15-16, 2012 NCAUPG Asphalt Technical Conference**

*Thank you for taking the time to participate in this conference evaluation. Your comments will enable us to better plan and execute future conferences and tailor them to meet your needs.*

*Sincerely,*

*The NCAUPG Management Committee*

1. How did you hear or learn about this conference?
* NCAUPG website
* NCSC website
* Word of mouth
* Email
* Other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. How satisfied are you with the online registration/payment process?
* Very satisfied; keep it up.
* Satisfied
* Minor problems, but OK
* Major problems; needs improvement
* Not applicable
1. Please specify your main reason for attending this conference:
* Content (professional growth and development)
* Networking
* Personal growth and development
* Other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. In which presentation topics were you most interested? (Check all that apply)
* National and Regional Updates
* Binders
* Energy, Recycling, Sustainability
* Pavement Design and Performance
* Constructing Safe and Durable Pavements
1. Did the conference fulfill your reason for attending?
* Yes, absolutely
* Yes, but not to the extent I had hoped
* No (please explain) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. What was the most beneficial aspect of the conference?

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1. What would you like to see improved at next year’s conference?

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1. Please indicate your overall satisfaction with the following aspects of the conference:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Aspect** | **Great** | **Above Average** | **Average** | **Below Average** | **Poor** |
| Conference content |  |  |  |  |  |
| Venue |  |  |  |  |  |
| Food & Beverages |  |  |  |  |  |

1. Copies of the presentations are posted on the web after the conference. Is that acceptable to you or would you prefer to get handouts or electronic copies of presentations at or before the meeting?
* Posting after the conference is acceptable
* I would prefer to have paper copies at the meeting
* I would prefer electronic copies at the meeting
* I don’t have a strong preference
1. What topics would you like to have presented at next year’s conference?

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1. The proposed theme of next year’s conference is *Doing Things Smarter, Better and Faster*. How likely are you to attend next year’s conference?
* I will most likely be there
* Not sure, depends on the presentation topics
* Not sure, depends on funding and/or travel restrictions
* I probably won’t be there
* I can’t be there due to other commitments
1. Would the availability of Professional Development Hours (PDHs) affect your interest in attending the conference?
* Yes
* Not sure
* No
1. How important are the registration fee and meeting location to your decision about attending the meeting? (Check all that apply)
* Neither are important considerations; I choose based on other factors
* Size of registration fee makes a difference
* Proximity to where I live/work is important
* Ease and cost of travel to location are important
1. How do you feel about the possibility of webcasting future NCAUPG Asphalt Technical Conferences? (Check that which best matches your preference/situation.)
* I plan/prefer to attend in person, so webcasting does not concern me
* I plan/prefer to attend in person and would find webcasting a distraction
* I would usually attend in person but would participate by web instead
* I probably would not be able to attend in person but probably would participate by web if cost is reasonable
* I would probably not be able to attend in person and could only participate by web if free
* I would not be interested in participating by web even if I could not attend in person