

# PURDUE

UNIVERSITY

A graduate class at Purdue University is undertaking a survey in an attempt to gain a better understanding of public opinions on a wide variety of subjects. We appreciate your time in completing this survey -- your responses will be strictly confidential.

## Section A: Your Opinions and Preferences

- ① 1. When you drive your car, do you fasten your safety belt before starting your engine or after?  
1 Before    2 After    3 Not sure/Varies    4 Don't usually wear a safety belt
- ② 2. Do you try to keep current on recent news and politics?    1 Yes    2 No    3 Not sure
- ③ 3. In a typical seven-day week, how often do you eat fruits?    1 Every day    2 Most days    3 Some days    4 Rarely
- ④ 4. What part of the day do you do your best work?  
1 Early morning    2 Daytime    3 Early evening    4 Late night    5 Anytime
- ⑤ 5. How would you rate your cooking skill level?  
1 No cooking skills    2 Microwave only    3 Baking only    4 Beginning (in the full kitchen)  
5 Intermediate    6 Advanced    7 Master chef
- ⑥ 6. When you take a call by a phone which ear do you normally hold the phone to first?  
1 Right    2 Left    3 Varies
- ⑦ 7. About how often do you get seriously irritated with things?  
1 Several times a day    2 About once a day    3 Couple times a week    4 Less than once a week  
5 Almost never    6 Not sure
- ⑧ 8. How many traffic tickets (moving violations only, no parking tickets) have you received in your lifetime? \_\_\_\_\_
- ⑨ 9. Your thoughts on the John F. Kennedy assassination:  
1 Oswald acted alone    2 Oswald participated in a conspiracy    3 Oswald was framed by a conspiracy
- ⑩ 10. Which type of computer do you prefer?  
1 Mac    2 PC    3 Not sure/Depends on situation
- ⑪ 11. How many toppings do you typically order on your multi-topping pizzas:  
1 1    2 2    3 3    4 4    5 5 or more    6 Don't eat multi-topping pizzas
- ⑫ 12. If the weather is pleasant, how would you prefer to watch/hear a football game?  
1 Be at the stadium    2 Watch game on TV    3 Listen on radio    4 Not sure/Don't care
- ⑬ 13. If Sarah Palin were running for president in 2012, would you consider voting for her?    1 Yes    2 No
- ⑭ 14. Do you think the US military has gotten some of its technologies from salvaging alien spacecraft?  
1 Yes    2 No    3 Not sure
- ⑮ 15. Where do you shop most often for groceries?    1 Wal-Mart    2 Other    3 Don't shop for groceries
- ⑯ 16. Approximately how many times a year do you send your car for maintenance?  
1 zero    2 1    3 2    4 3    5 4 or more    6 Don't have a car
- ⑰ 17. Which democratic political system do you prefer?    1 Capitalism    2 Socialism    3 Unsure

## Section A: Continued

18. Have you been more than a month late on a credit card payment in the last year? 1 Yes 2 No  
3 Do not have a credit card
19. How do you most often watch movies?  
1 In the cinema 2 Streaming from websites 3 Cable TV on demand 4 Rented DVDs (Netflix, etc.)  
5 Bought DVD 6 Borrowed DVD 7 Other not/sure
20. Do you change your car's oil by: 1 Doing it yourself 2 Going to a professional 3 Varies  
4 Not applicable
21. Which team will win the soccer World Cup in 2010? 1 Argentina 2 Brazil 3 England 4 France  
5 Germany 6 Italy 7 Spain 8 USA 9 Other 10 Don't care
22. Ideologically, do you associate more with: 1 Republicans 2 Democrats 3 Neither
23. How do prefer watch television shows: 1 On TV 2 Online 3 Don't care

## Section B: Additional Questions About Yourself

24. Are you? 1 Female 2 Male
25. Are you? 1 Married 2 Single \_\_\_ Separated \_\_\_ Divorced \_\_\_ Other
26. What is your age? \_\_\_\_\_
27. How would you classify the area in which you grew up? 1 Urban 2 Suburban 3 Rural
28. Geographically, would you consider yourself to be originally from:  
1 Eastern US 2 Midwestern US 3 Western US 4 Southern US 5 Non-US
29. What is your highest completed level of education?  
1 Some high school 2 High school diploma 3 Technical college degree  
4 College degree 5 Post graduate degree
30. Please indicate your Race/Ethnicity  
1 African American 2 American Indian 3 Asian 4 Caucasian  
5 Hispanic/White 6 Hispanic/Non-white 7 Other 8 I would rather not answer
31. Do you currently live in a household you consider home? 1 Yes 2 No
32. What is the approximate annual household income of the household you consider home?  
1 no income 2 under \$10,000 3 \$10,000-\$19,999 4 \$20,000-\$29,999 5 \$30,000-\$39,999  
6 \$40,000-\$49,999 7 \$50,000-\$74,999 8 \$75,000-\$99,999 9 \$100,000-\$149,999 10 \$150,000 or more
33. Including yourself, how many people live in the household you consider home? \_\_\_\_\_
34. How many children, in the household you consider home, are under age 6? \_\_\_\_\_
35. How many children, in the household you consider home, are aged 6 to 16? \_\_\_\_\_
36. How many people living, in the household you consider home, work outside the home? \_\_\_\_\_
37. How many licensed and operable motor vehicles does your household you consider home have? \_\_\_\_\_
38. Are you a licensed driver? 1 Yes 2 No
39. If you are licensed to drive, how many years have you had a license? \_\_\_\_\_ Years
40. Did you lie about your response to any of the previous questions on this survey? 1 Yes 2 No