SpeechDelta is an infographic showing the main topics being discussed by the U.S. 2012 presidential election candidates. 

MittRomney: Republican Party
- 62 weeks
- 46 speeches
- $395.1m campaign spending

BarackObama: Democratic Party
- 7 weeks
- 41 speeches
- $502.8m campaign spending

Obama tends to talk about "cuts" together with "pay"
Romney tends to talk about "cuts" together with "debt"

Blue keywords are unique to Democrats, red are unique to Republicans, green are shared.

americancut
usiness
forward
health
matters
peopleplan
pay
year
world

Keywords and segments extracted by Discovery Analytics Center, Virginia Tech (PI Naren Ramakrishnan).
Visualized by Pivot Laboratory, Purdue University (PI Niklas Elmqvist).

NOTE: All information on this graphic are the opinion of the authors and do not reflect the official opinions of Purdue University or Virginia Tech.