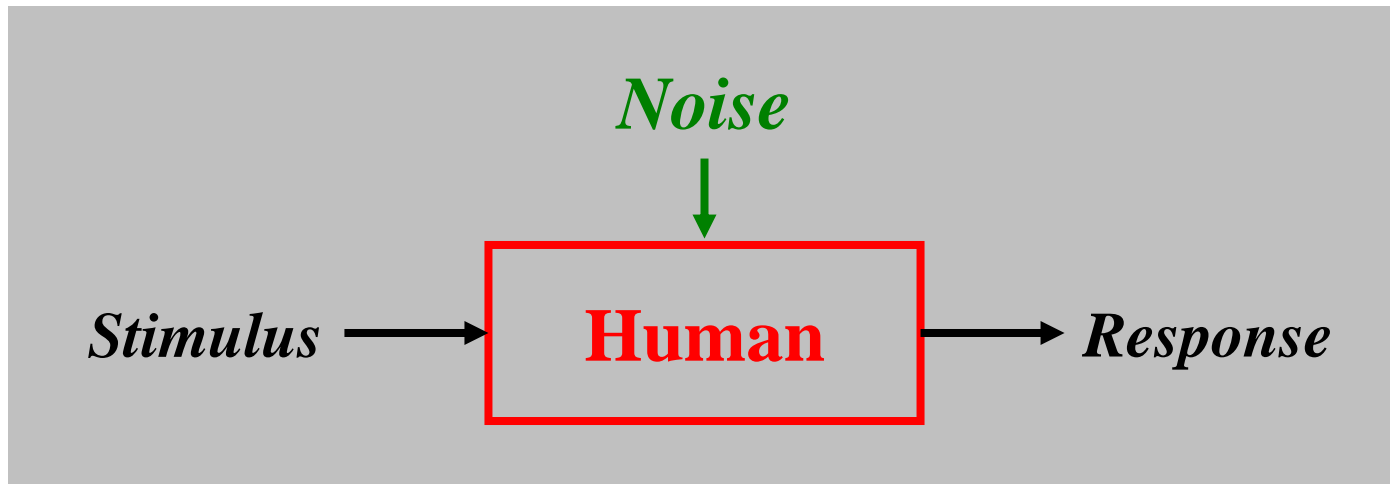


Introduction to Information Theory

Motivation

- Peripheral to central limitations
- Miller's “magic number 7 ± 2 ”
- Humans as noisy communication channels



Information & Uncertainty

■ Information

◆ Definition, Condition, Amount

■ Uncertainty

◆ An example: number game

☞ 1	(0 question)
☞ 1 2	(1 question)
☞ 1 2 3 4	(2 questions)
☞ 1 2 3 4 5 6 7 8	(3 questions)

◆ An *intuitive* measure of uncertainty:

$$U = \log_2 k \quad (k: \# \text{ of } \textit{equally likely} \text{ outcomes})$$

Uncertainty (cont.)

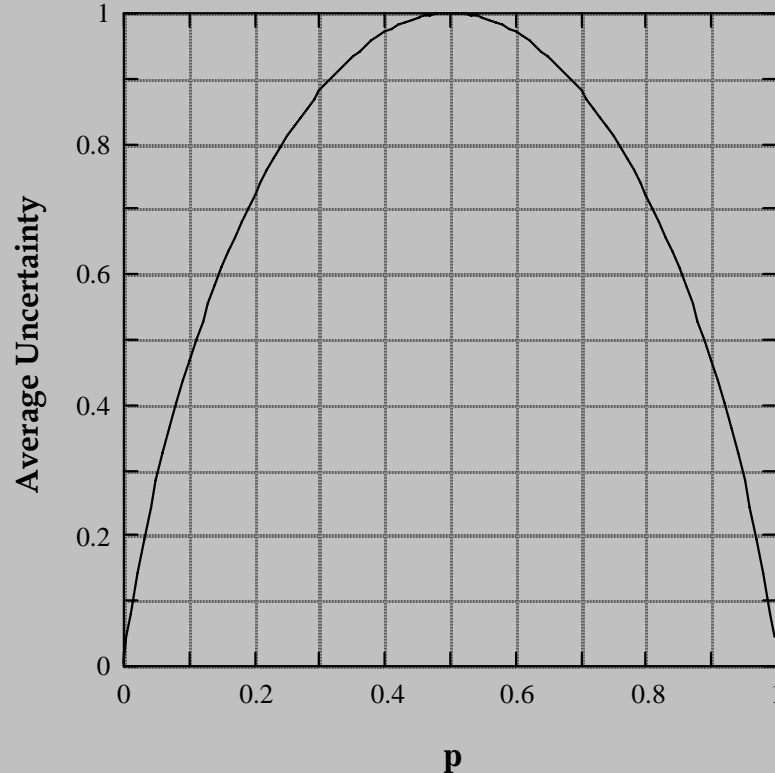
- $U = \log_2 k$ (k : # of *equally likely* outcomes)
- Uncertainty of a given outcome X_i
 - ◆ $U_i = \log_2[1/P(X_i)] = -\log_2 P(X_i)$
- If $P(X_i) = 1/k$ (X_i : an outcome, $i \in [1, k]$)
 - ◆ Then $U_i = \log_2 k$
- Average uncertainty:
 - ◆ $U = \sum P(X_i) U_i$
 - ◆ $U = -\sum P(X_i) \log_2[P(X_i)]$

Average Uncertainty

- Shannon's measure: $U = - \sum P(X_i) \log_2[P(X_i)]$
- Unit for uncertainty and information: *bits*

dichotomous
distribution
with p and $q=1-p$

average
uncertainty:
 $-p \log_2 p - q \log_2 q$



The Absolute Identification (AI) Experiment

Procedures

- **One-interval experiment**
- **Stimuli: $S_i, i \in [1, k]$ ($k > 2$)**
- **Responses: $R_j, j \in [1, k]$**
- **One-to-one mapping ($S_i \Leftrightarrow R_i$)**
- **On each trial, one of the stimuli S_i is presented with an *a priori* probability of $P(S_i)$**
- **Subject makes a response with R_j**
- **Trial-by-trial correct-answer feedback is optional**

S-R Confusion Matrix (e.g., $k = 5$)

	R_1	R_2	R_3	R_4	R_5	
S_1	14	3	2	0	1	20
S_2	0	13	2	3	1	19
S_3	4	3	11	1	0	19
S_4	2	0	2	15	1	20
S_5	5	3	2	0	12	22
	25	22	19	19	15	100

of times S_2 was Presented.

of times the joint event (S_3, R_4) occurred.

of times R_5 was called.

IS and IR

- **IS (*Information in Stimulus*)**

- ◆ **IS is the average uncertainty in stimulus**

$$IS = -\sum_{i=1}^k P(S_i) \log_2 P(S_i)$$

- ◆ **If all stimuli are equally likely, then**

$$IS = \log_2 k$$

- **IR (*Information in Response*)**

- ◆ **IR is the average uncertainty in response**

$$IR = -\sum_{j=1}^k P(R_j) \log_2 P(R_j)$$

IT (Information Transfer)

- Also called “mutual information”
- IT = reduction in uncertainty
- For a particular (S_i, R_j) pair:
 - ◆ $U(S_i)$ *before*: $-\log_2 P(S_i)$
 - ☞ Assuming that $P(S_i)$ is constant throughout the exp.
 - ◆ $U(S_i)$ *after*: $-\log_2 P(S_i | R_j)$
 - ◆ $IT(S_i, R_j) = -\log_2 P(S_i) - [-\log_2 P(S_i | R_j)]$

$$IT(S_i, R_j) = \log_2 \frac{P(S_i | R_j)}{P(S_i)}$$

- Average IT = $\sum \sum P(S_i, R_j) IT(S_i, R_j)$
- IT: the degree of correlation between S's and R's

In-Class Demo

- Go to “Online Experiments”
- Go down to “Part IV. Information Theory”
- Select “1. Grayscale Identification”
- Click on “Start Experiment”
- Select the option with “feedback”
- **Record the results in your notebook!**

Discussion

- Compare an absolute-identification experiment with a 1-I 2AFC experiment
- *IS*
- *IR*
- *IT*
- 2^{IT}

Things to Remember

Uncertainty

- **Uncertainty of a given outcome X_i :**

$$U_i = -\log_2 P(X_i)$$

- **Average uncertainty:**

$$U = E[U_i] = -\sum P(X_i) \log_2 P(X_i)$$

- **Uncertainty for k equally likely outcomes:**

$$U = U_i = \log_2 k$$

(Memorize!)

IS, IR, IT

- **IS and IR:**

$$IS = -\sum_{i=1}^k P(S_i) \log_2 P(S_i)$$

$$IR = -\sum_{j=1}^k P(R_j) \log_2 P(R_j)$$

- **IT = reduction in uncertainty**

$$IT = \sum_{j=1}^k \sum_{i=1}^k P(S_i, R_j) \log_2 \frac{P(S_i | R_j)}{P(S_i)}$$

(Memorize!)

Readings

- **Chap. 5: Macmillan, N.A. & Creelman, C.D. (2005). *Detection Theory: A User's Guide*.**
- **Chap. 10: Macmillan, N.A. & Creelman, C.D. (2005). *Detection Theory: A User's Guide*.**
- **G. A. Miller, “The magical number seven, plus or minus two: Some limits on our capacity for processing information,” *The Psychological Review*, vol. 63, pp. 81-97, 1956.**