* Promote professional growth and a better understanding of the land surveying profession throughout the student members
* Continue to market the Land Surveying profession by reaching out to interested students
* Encourage high standards of ethical and professional behavior
* Strengthen relationships with local NSPS and ISPLS chapters to better promote the Land Surveying profession
* Encourage friends and alumni to become more involved by sharing their knowledge and experiences with current students
* Represent Purdue Land Surveying and Geomatics Engineering at both the state and national level