

ME553 Supplemental Book List

Innovation on Demand: New Product Development Using TRIZ [Hardcover]

Victor Fey (Author), Eugene Rivin (Author)

<http://www.amazon.com/Innovation-Demand-Product-Development-Using/dp/0521826209>

The Innovator's Toolkit: 50+ Techniques for Predictable and Sustainable Organic Growth [Hardcover]

David Silverstein (Author), Philip Samuel (Author), Neil DeCarlo (Author)

<http://www.amazon.com/Innovators-Toolkit-Techniques-Predictable-Sustainable/dp/0470345357>

And Suddenly the Inventor Appeared: TRIZ, the Theory of Inventive Problem Solving [Paperback]

Genrich Altshuller (Author)

<http://www.amazon.com/Suddenly-Inventor-Appeared-Inventive-Problem/dp/0964074028>

Design Driven Innovation: Changing the Rules of Competition by Radically Innovating What Things Mean [Hardcover]

Roberto Verganti (Author)

<http://www.amazon.com/Design-Driven-Innovation-Competition-Innovating/dp/1422124827>

Innovation Tournaments: Creating and Selecting Exceptional Opportunities [Hardcover]

Christian Terwiesch (Author), Karl Ulrich (Author)

<http://www.amazon.com/Innovation-Tournaments-Selecting-Exceptional-Opportunities/dp/1422152227>

The Fortune at the Bottom of the Pyramid, Revised and Updated 5th Anniversary Edition: Eradicating Poverty Through Profits [Hardcover]

[C. K. Prahalad](#) (Author)

<http://www.amazon.com/Fortune-Pyramid-Revised-Updated-Anniversary/dp/0137009275>

Innovator's Toolkit: 10 Practical Strategies to Help You Develop and Implement Innovation (Harvard Business Essentials) [Paperback]

Harvard Business School Press (Compiler)

<http://www.amazon.com/Innovators-Toolkit-Strategies-Innovation-Essentials/dp/1422199908>

Seizing the White Space: Business Model Innovation for Growth and Renewal [Hardcover]

[A. G. Lafley](#) (Foreword) , [Mark W. Johnson](#) (Author)

<http://www.amazon.com/Seizing-White-Space-Business-Innovation/dp/1422124819>

We Are Like That Only: Understanding the Logic of Consumer India [Hardcover]

Rama Bijapurkar (Author)

<http://www.amazon.com/Are-Like-That-Only-Understanding/dp/067099944X>

Creating Breakthrough Products: Innovation from Product Planning to Program Approval [Paperback]

[Craig M. Vogel](#) (Author) , [Jonathan Cagan](#) (Author)

<http://www.amazon.com/Creating-Breakthrough-Products-Innovation-Planning/dp/0132618621>

Design-inspired Innovation [Paperback]

James M. Utterback (Author), Bengt-Arne Vedin (Author), Eduardo Alvarez (Author), Sten Ekman (Author), Susan Walsh Sanderson (Author), Bruce Tether (Author), Roberto Verganti (Author)

<http://www.amazon.com/Design-inspired-Innovation-James-MUtterback/dp/9812566953>

The Innovator's Solution: Creating and Sustaining Successful Growth [Hardcover]

Clayton M. Christensen (Author), Michael E. Raynor (Author)

<http://www.amazon.com/Innovators-Solution-Creating-Sustaining-Successful/dp/1578518520>

The Innovator's Dilemma: The Revolutionary Book that Will Change the Way You Do Business (Collins Business Essentials) [Paperback]

Clayton M. Christensen (Author)

<http://www.amazon.com/Innovators-Dilemma-Revolutionary-Business-Essentials/dp/0060521996>

Sketching User Experiences: Getting the Design Right and the Right Design (Interactive Technologies) [Paperback]

[Bill Buxton](#) (Author)

<http://www.amazon.com/Sketching-User-Experiences-Interactive-Technologies/dp/0123740371>