

# Student Leadership Conference 2017

## Sponsorship Packages

Level	Amount	Acknowledgement
<b>Gold</b>	\$7,500  (Max of 5 sponsors)	<ul style="list-style-type: none"><li>• Waived registration fee for two representatives.</li><li>• Exclusive sponsor of a meal event (Friday dinner, Saturday breakfast, Saturday lunch, Saturday dinner).</li><li>• Two designated emails to all SLC attendees featuring your company or product (Sponsor must provide copy; content subject to IEEE-HKN approval)</li><li>• Company name/logo displayed prominently in event's promotional and on-site marketing and advertising collateral (including website, social media, t-shirt, email blasts, IEEE-HKN's magazine THE BRIDGE, on-site materials).</li><li>• Complimentary exhibition booth space during the event (one six foot table).</li><li>• Sponsored talk opportunity.</li><li>• Opportunity to provide promotional item in conference bags.</li><li>• Resume book with the top students in electrical and computer engineering as well as computer science.</li></ul>
<b>Silver</b>	\$5,000  (Max of 5 sponsors)	<ul style="list-style-type: none"><li>• Waived registration fee for one representative.</li><li>• Company name/logo displayed prominently in event's promotional and on-site marketing and advertising collateral (including website, social media, t-shirt, email blasts, IEEE-HKN's magazine THE BRIDGE, on-site materials).</li><li>• Complimentary exhibition booth during the event (one six foot table).</li><li>• Opportunity to provide promotional item in conference bags.</li><li>• Resume book with the top students in electrical and computer engineering as well as computer science.</li></ul>
<b>Bronze</b>	\$2,500  (Max of 10 sponsors)	<ul style="list-style-type: none"><li>• Company name/logo displayed prominently in event's promotional and on-site marketing and advertising collateral (including website, social media, t-shirt, email blasts, IEEE-HKN's magazine THE BRIDGE, on-site materials).</li><li>• Opportunity to provide promotional item in conference bags.</li><li>• Resume book with the top students in electrical and computer engineering as well as computer science.</li></ul>
<b>Meal Sponsor</b>	\$3,500  (Max of 2 sponsors)	<ul style="list-style-type: none"><li>• Provide a mini-networking social for attendees to build relationships and enjoy a break from sessions.</li><li>• Company name/logo displayed prominently on-site at event and on website.</li><li>• Resume book with the top students in electrical and computer engineering as well as computer science.</li></ul>

<b>Level</b>	<b>Amount</b>	<b>Acknowledgement</b>
<b>Conference bag</b>	\$2,500  (Max of 1 sponsor)	<ul style="list-style-type: none"> <li>• Company name/logo will appear on every attendee's bag and on website.</li> <li>• Sponsor is responsible for providing logo as per printer's specifications; IEEE-HKN will provide the bag.</li> <li>• Resume book with the top students in electrical and computer engineering as well as computer science.</li> </ul>
<b>Conference lanyard</b>	\$2,000  (Max of 1 sponsor)	<ul style="list-style-type: none"> <li>• Company name/logo will appear on every attendee's lanyard and on website.</li> <li>• Sponsor is responsible for providing logo as per printer's specifications; IEEE-HKN will provide the lanyard.</li> <li>• Resume book with the top students in electrical and computer engineering as well as computer science.</li> </ul>
<b>Conference Transportation Sponsor</b>	\$3,000  (Max on 1 sponsor)	<ul style="list-style-type: none"> <li>• Company name/logo will appear in each conference bus and vehicle.</li> <li>• Company name/logo will appear in Conference Program and on website.</li> <li>• Sponsor is responsible for providing logo.</li> <li>• Resume book with the top students in electrical and computer engineering as well as computer science.</li> </ul>