



PURDUE

FORMULA SAE™

2025 – 2026 Sponsor Guide

Our Team



Purdue University is recognized world-wide for its excellent engineering program. Members of the Purdue Formula SAE team create a well-designed car each year by combining the theory learned in class with hands-on skills. Students utilize engineering skills and state of the art tools to manufacture and validate the new car.

Our team is comprised of not only mechanical engineering students, but students from majors like aeronautical engineering, electrical engineering, business, etc. Purdue FSAE is first and foremost a team. Our team spends an enormous amount of time together effectively. We collaborate to find new ways to combine our wide array of engineering talents and experiences to build and design a unique race car.

Purdue Formula SAE has been instrumental to my growth as an engineering student. I have not only learned and applied technical skills, but I have also developed leadership and personal skills. Participation in Formula SAE has taught me much more than coursework ever could, which has better prepared me for a career as an engineer. — **Ria Singhal, Chassis Lead 2024-2025**

What is Formula SAE?

Formula SAE (FSAE) is a worldwide collegiate design competition held and organized by the society of automotive engineers. Students across 420 Teams from 52 countries are challenged to design, build, and race a prototype car while adhering to a set of strict rules and guidelines. These rules encourage students to apply their engineering skills to real world problems and create innovative designs.

The annual Formula SAE competition is designed to test each team's knowledge of various aspects of vehicle design and manufacturing. Student built cars are presented to judges from the automotive, motorsports, and aerospace industries in static events that score design, cost, and sales.

Cars are also rigorously competed during design events which evaluate drivability, reliability, and the overall performance of the car. Both static and dynamic events are used to determine a winner.



Purdue Formula SAE is unique because it gives us the opportunity to experience every aspect of a complete design cycle. Analysis and simulation, practical design, test planning, and project management are all critical skills for professional success that can't be truly taught in a classroom and can only be experienced in part at an internship or co-op. Purdue Formula SAE has given me the opportunity to apply all of these skills and more, and I truly believe this is the most valuable experience that I or anyone could have as a developing engineer.

— **Hugh Feehan,**
Powertrain Lead 2024-25

Accomplishments



Purdue Formula SAE has been racing for over 30 years!

We are the only team to have placed top 10 overall five years in a row, finishing 6th this past May out of 100+ teams!



2025

- **6th Overall**
- **1st Design**
- **3rd Accel**

2024





















- **8th Overall**
- **1st Skidpad**
- **10th Endurance**

2023

- **8th Overall**
- **3rd Design**
- **10th Skidpad**
- **2nd Endurance**



Sponsorship Tiers

	Supporter	Bronze	Silver	Gold	Platinum
Annual Sponsorship Value	\$300+	\$2,000+	\$4,000+	\$8,000+	\$16,000+
Logos on Website					
Logos on Car	1 Extra Small	1 Small	2 Medium	2 Large	3 X-Large
Logos on Team Apparel	—	Small	Medium	Large	X-Large
Resume Book	—				
Shop Tour + Campus Visit	—	—			
SAE Career Fair	—	—			
ME Corporate Partners Membership & SAE Recruiting Support*	—	—	—		
Company Banner Displayed in Shop	—	—	—		
Custom Outreach Event (Contact Us!)	—	—	—	—	

Purdue FSAE is a 501(c)(3) tax-exempt organization and thus all monetary and some in-kind donations are tax deductible.

Values above are solely for monetary donations; in-kind donations will be assigned a tier level by the team

Why Support Us?



As a student organization that does not charge members dues, we rely heavily on the generous support of sponsors to provide students with the meaningful experience of participating in Purdue Formula SAE. If you would like to make a monetary donation, visit:

connect.purdue.edu/portal/s/givenow

Make sure to choose Formula SAE as the fund designation.

Contact us if you would like to contribute in another way or would like more information.

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