



Purdue Formula SAE

2023-2024 Sponsor Guide

WHAT IS FORMULA SAE?

Formula SAE (FSAE) is a worldwide collegiate design competition held and organized by the Society of Automotive Engineers. Students across 420 teams from 52 countries are challenged to design, build, and race a prototype race car while adhering to a set of strict rules and guidelines. These rules encourages students to apply their engineering skills to real world problems and create innovative designs.

The annual Formula SAE competition is designed to test each team's knowledge of various aspects of vehicle design and manufacturing. Student built cars are presented to judges from the automotive, motorsports , and aerospace industries in static events that score design, cost, business, etc. Cars are also rigorously competed during dynamic events which evaluate drivability, reliability, and the overall performance of the car. Both static and dynamic events are used to determine a winner.



“Purdue Formula SAE has allowed me to foster and practice my technical engineering skills, and my personal and teamwork skills. I believe being part of a FSAE team is an invaluable experience that has made me a better engineer.”

Tyler Horton - Powertrain Team Lead 2023-2024



PURDUE FORMULA SAE

Purdue University is recognized world-wide for its excellent engineering program. Members of the Purdue Formula SAE team create a well-designed car each year by combining the theory learned in class with hands-on skills. Students utilize engineering skills and state of the art tools to manufacture and validate the new car.

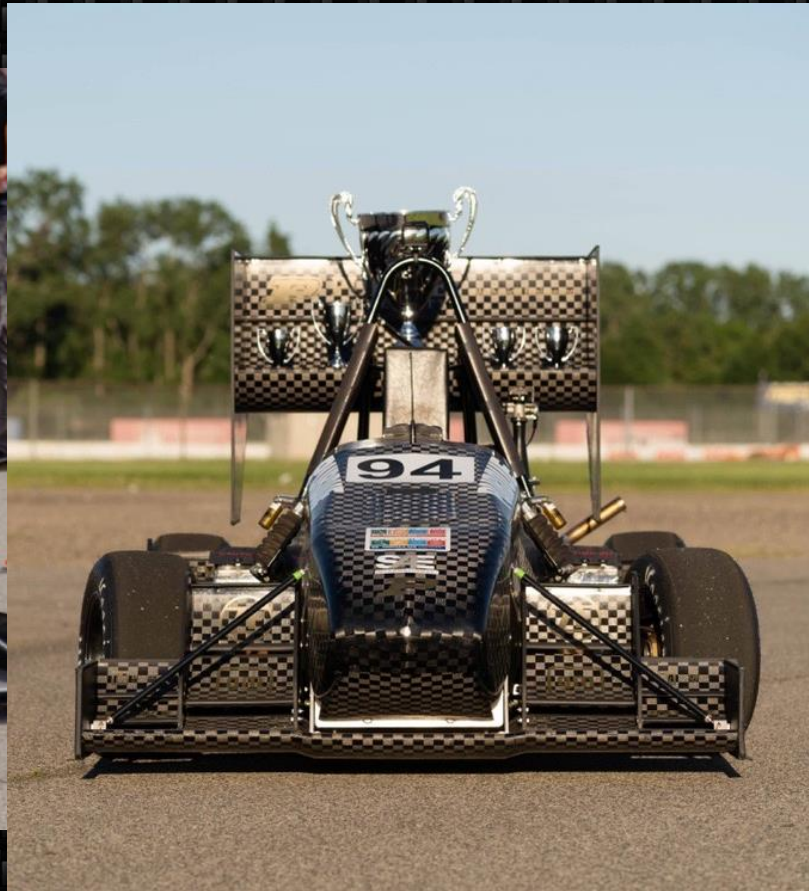
Our team is comprised of not only mechanical engineering students, but students from majors like aeronautical engineering, electrical engineering, business, etc. Purdue FSAE is first and foremost a team. Our team spends an enormous amount of time together throughout the school year which helps us work together effectively. We collaborate to find new ways to combine our wide array of engineering talents and experiences to build and design a unique race car.

“I joined Purdue FSAE as a freshman, and it has taught me everything about being an engineer and problem solving. It provided a foundation to build off of in both technical and leadership skills. I am thankful for the senior leaders who took the time to teach me and show me how to learn on my own and am working to provide new members with the same opportunities and tools.”










Keith Kurisko – Vehicle Dynamics Lead 2023-2024

OUR HISTORY

The Purdue Formula SAE team has been racing for over 30 years. Our recent history includes placing 6th at FSAE Michigan 2021 despite restricted shop access due to COVID-19, a year with the single-cylinder Yamaha WR450 in 2022 placing 6th at FSAE Michigan May and 2nd at FSAE Michigan June, and 8th at FSAE Michigan 2023 with our new pneumatic shifting.



SPONSORSHIP TIERS

	Annual Sponsorship Value	Company Logo on Team Website & Vehicle	Company Logo on Team Apparel	Access to Team Resume Book	Personalized Shop Tours & Campus Visit	SAE Career Fair	ME Corporate Partners Membership & SAE Recruiting Support*	Company Banner Displayed in Team Shop
Gold Partner	\$6,000	Extra Large	Large					
Silver Partner	\$4,000	Large	Medium					
Bronze Partner	\$2,000	Medium	Small					
Supporter	>\$300	Small						

*on-campus recruiting support allows for organizations to hold an information session with the team for recruitment purposes

HOW YOU CAN HELP



As a student organization that doesn't charge members dues or require applications, we rely heavily on the generous support of sponsors to provide students with the meaningful experience of competing in Formula SAE. If you'd like to make a monetary donation, follow the link connect.purdue.edu/portal/s/givenow and make sure to choose Formula SAE as the fund designation. Connect with us if you're able to contribute in another way or would like more information.



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