



EVOLVING EXPECTATIONS AND THE ENERGY SYSTEM

October 20, 2016

1:30 p.m.-2:10 p.m. ♦ Burton D. Morgan Center, Room 121

Lynn J. Good

Chairman, President and Chief Executive Officer
Duke Energy

While reliable, affordable electricity underpins economic growth and modern society, additional priorities have emerged. Customers expect more from their energy company including environmental stewardship and the adoption of emerging technology to provide more choice, convenience and control. How well energy companies like Duke Energy navigate this evolving intersection of expectations will have important implications for the environment, the economy and local communities for decades to come. Please join us to hear Duke Energy CEO Lynn Good discuss the challenges and opportunities inherent in meeting these evolving expectations.

Lynn Good is chairman, president and chief executive officer of Duke Energy, one of America's largest electric power companies. Under her leadership, Duke Energy has intensified its focus on serving its customers and communities well today while leading the way to a safe, secure and responsible energy future.

Good is a member of the Boeing board of directors and serves on its audit and finance committees. She is a board member of the Institute of Nuclear Power Operations, the Edison Electric Institute and the Nuclear Energy Institute. *Fortune* magazine lists Good as 13th among the "Most Powerful Women in Business" and *Forbes* magazine as one of "The World's 100 Most Powerful Women." In 2016, she became the only regulated utility CEO designated as a LinkedIn Influencer – an online thought leadership program.



Sponsors

Discovery Park Distinguished Lecture Series
Lilly Endowment Inc.
Energy Center

Open to the public

For more information contact Maria Longoria-Littleton
at mlongori@purdue.edu

www.purdue.edu/discoverypark/dls