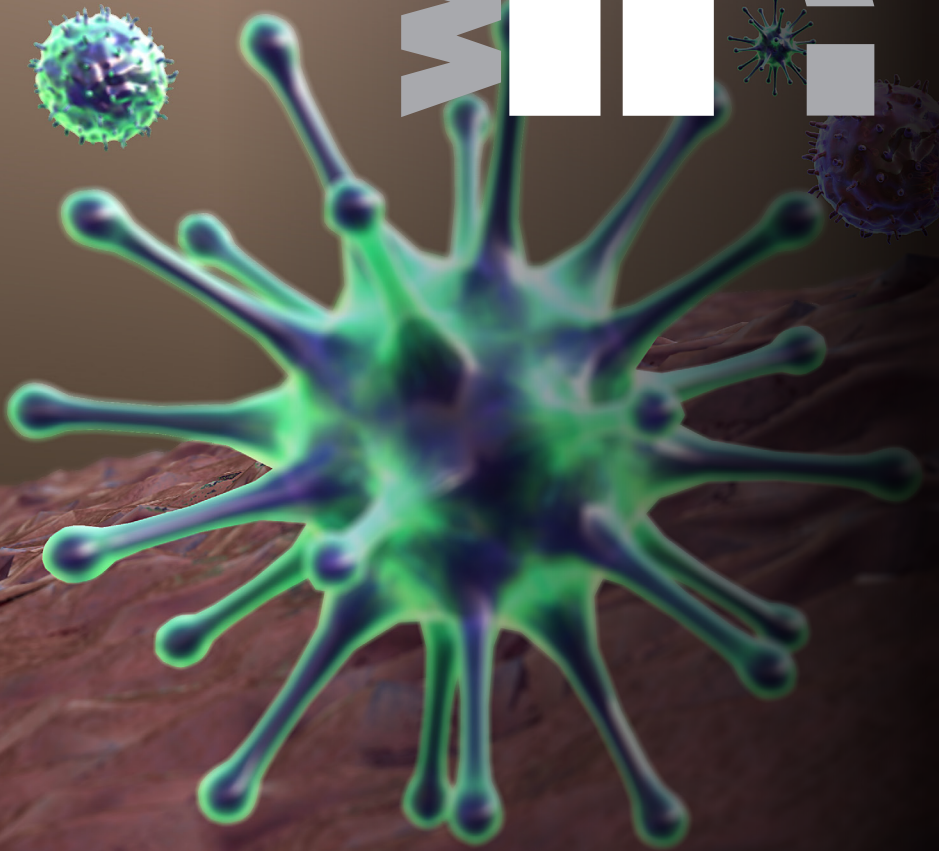


IDEAS FESTIVAL

WHAT IF?



HEALTH & LONGEVITY

THE NEXT PANDEMIC IS INEVITABLE

FEATURING

**NEW YORK TIMES
SCIENCE JOURNALIST
Gina Kolata**

10:30 A.M., SEPTEMBER 23

Loeb Playhouse • Purdue University

Free and open to the public



Drawing from her book, "Flu: The Story of the Great Influenza Pandemic of 1918," Gina Kolata reviews the fascinating history of the world's deadliest disease and explores modern factors that show provocative parallels.

The 1918 pandemic killed over 50 million people and infected 500 million worldwide. Questions Kolata will examine are:

- What if certain flu viruses become resistant to drugs?
- What pandemics will be next?
- What can we do to prevent them?



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In partnership with the **College of Health and Human Sciences**
and the **Indiana University School of Medicine - West Lafayette**

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