VIDEO RESEARCH

WORKSHOP

TEXTUAL ANALYSIS & THE C-SPAN VIDEO LIBRARY

FEBRUARY 3, 2:30-3:45 P.M.

Register at: https://l.ead.me/2021ccseresearchworkshops

Distinguished Professor Roderick P. Hart of the Moody College of Communication at The University of Texas – Austin will lead this workshop on analyzing text. He is the creator of a widely used software package, DICTION, which is a computer-assisted program for determining the tone of a verbal message. It uses pre-defined dictionaries to process a passage and compares results to built-in norms. Professor Hart will demonstrate the software and suggest research questions the software is appropriate for, especially in political communication.

For a preview of Professor Hart's tutorials visit http://dictionsoftware.com/video-tutorials/

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Advanced Methods at Purdue (AMAP)
IN THE BEHAVIORAL, HEALTH, AND SOCIAL SCIENCES