DATA SCIENCE & DIGITAL AGRICULTURE

TODD JANZEN

Ag Data Collection:

How Companies Do It Wrong. How to Do It Right.

Todd Janzen, attorney at law, grew up on a grain and livestock farm in Kansas and has a passion for farming and dedication to the agricultural industry. Since 2012, much of his practice has focused on legal needs of farmers and ag-tech providers in handling agricultural data. He participated in the discussion that led to the industry's adoption of a set of core principles for collecting, storing, analysis and sharing agricultural data. He is the administrator for the Ag Data Transparent project. This work is supported by major commodity organizations, the American Farm Bureau Federation, and National Farmers Union. Todd is a frequent author and speaker to many farm press outlets, such as Farm Journal, Successful Farming, and Precision Farming Dealer. Todd has testified before U.S. House and Senate subcommittees on ag data privacy issues.

Todd's blog, https://aglaw.us/janzenaglaw, publishes articles about the intersection of agriculture, technology, and the law. Frequent topics include big data, privacy, artificial intelligence, and autonomous farm machinery.

In this seminar, Todd will provide an overview of the legal issues surrounding ag data collection, storage and use, and explain how governments and industry are addressing these issues. He will also explain where he believes the ag data discussion is headed.

WHEN & WHERE

Friday, November 15, 2019
11:30 a.m. to 12:30 p.m.
PFEN 241 – Deans Auditorium

PURDUE UNIVERSITY | College of Agriculture