

Dept. of Forestry & Natural Resources, The Center for the Environment, & Dept. of Agronomy

# Seminar Announcement



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## Agricultural Decision- Making and Nitrogen Management in California

California has implemented one of the most aggressive agricultural nitrogen management policies in the United State, called the Irrigated Lands Regulatory Program (IRLP). The IRLP requires farmers to join "Coalition Groups", which entails attending nitrogen management education programs and disclosing information about practices and nitrogen application. This talk will summarize our large research project focused on farmer decision-making, based on surveys from growers in California's Central Valley. We focus in particular on the barriers to adopting nitrogen management practices, and how the concept of "farm systems" can be used to complement the large body of existing research based on diffusion of innovation.

WEDNESDAY FEBRUARY 5, 2020  
3:00-4:00 PM  
LILY 2425

\*refreshments at 2:45\*