

# ***BUSINESS MODEL COMPETITION CALL OUT***

**LEARN WHAT THE 35TH  
ANNUAL BMC IS ALL ABOUT!  
FOOD PROVIDED**

The Business Model Competition is completely focused on customer discovery and the process of idea validation. This year we have cut back on the timeline to make it just 17 weeks long (including 6 weeks of breaks)! We will hold our usual educational workshops to help interested students learn everything they need in order to be successful in their customer discovery journeys.

**LWSN B155  
OCTOBER 5  
7-8 PM**

**A RESUME  
BUILDING  
EXPERIENCE!**

