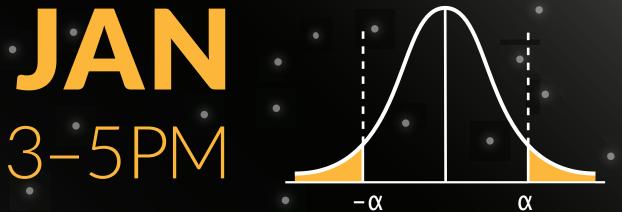
## MOVING TO A WOVING TO A WOVING TO A BEYOND BEYOND 9 < 0.05



**Dr. Ronald L. Wasserstein**Executive Director
American Statistical Association



For nearly a hundred years the concept of "**statistical significance**" has been fundamental to statistics and to science. And for nearly that long, it has been controversial and misused as well. In a completely non-technical (and generally humorous) way,

ASA Executive Director Ron Wasserstein will explain this controversy, and say why he and others have called for an end to the use of statistical significance as a means of determining the worth of scientific results.

He will talk about why this change is so **hard for the scientific community** to make, but why it is **good for science** and for statistics.

Fri JAN 24 3-5PM Fowler Hall

3-4<sub>PM</sub>

4-5<sub>PM</sub>

Wasserstein Talk

Audience Question and Answer With Panel Discussion

ADVANCED METHODOLOGIES AT PURDUE [AMAP]

More information: purdue.edu/AMAP



College of Liberal Arts

College of Health and Human Sciences

**Department of Statistics** 

