# Defending Against Strategic Adversaries in Dynamic Pricing Markets for Smart Grids

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## **Outline**

• Smart Grid, Demand Response, and Related Work

Attack and Defense Strategies

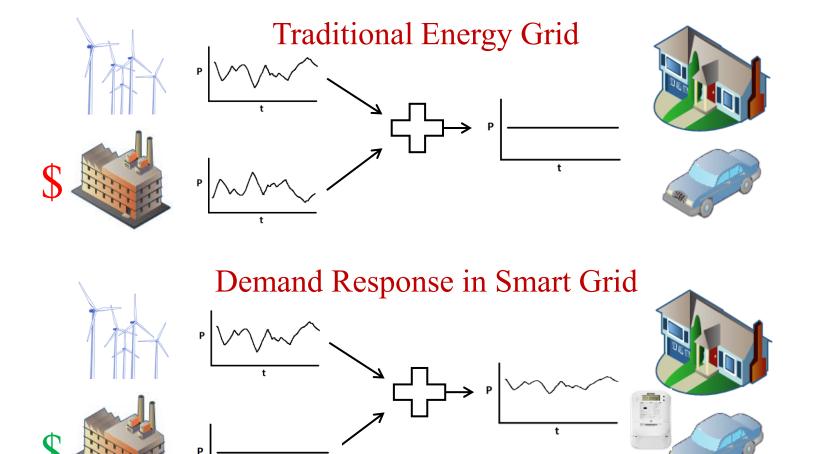
• Experimental Results

Conclusions





## **Demand Response in Electricity Networks**



Demand response improves efficiency of the power market by modulating load in response to fluctuating demands and supplies

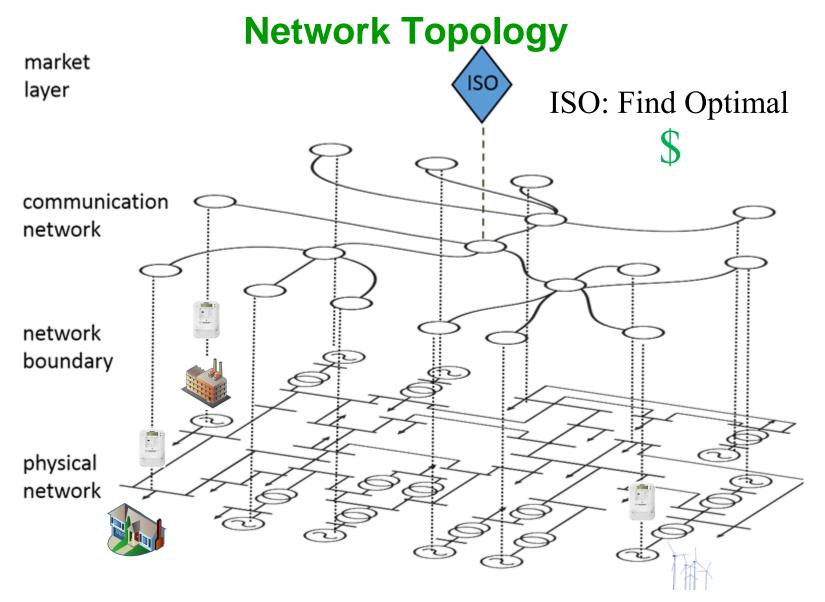




# **Dynamic Markets** P Inflexible Inflexible Producer Consumer Market (ISO) **ISO: Balance Power** optimizes price signal Loads and supplies to minimize residual power are controlled by price signals





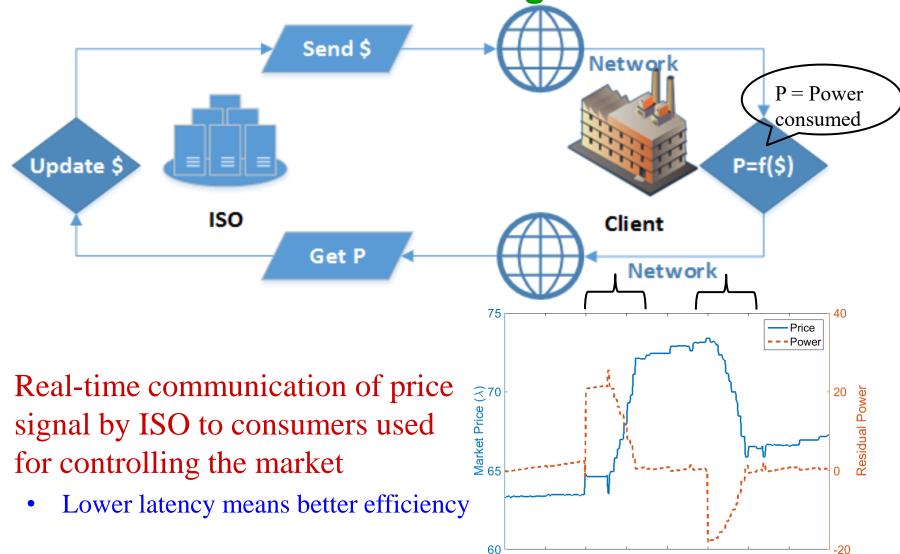


The ISO must communicate price signals across a network to the grid-connected loads





## **Iterative Market Negotiation**



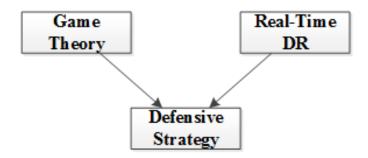




Time (s)

#### **Related Work**

- In [1], latency impacts in real-time communication in DR is evaluated but without any economic incentives
- In [2], economic incentives are introduced but without real-time communications
- Our work combines real-time DR with game theory to formulate defensive strategies



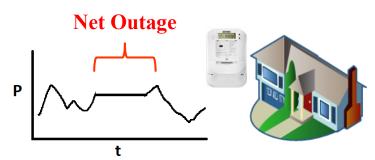
[1] Tan, Rui, et al. "Impact of integrity attacks on real-time pricing in smart grids." *Proceedings of the 2013 ACM SIGSAC conference on Computer & communications security (CCS)*. ACM, 2013.

[2] Barreto, Carlos, et al. "CPS: market analysis of attacks against demand response in the smart grid." *Proceedings of the 30th Annual Computer Security Applications Conference (ACSAC)*. ACM, 2014.

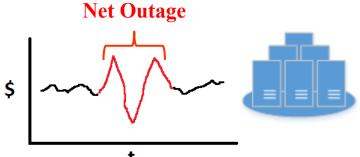




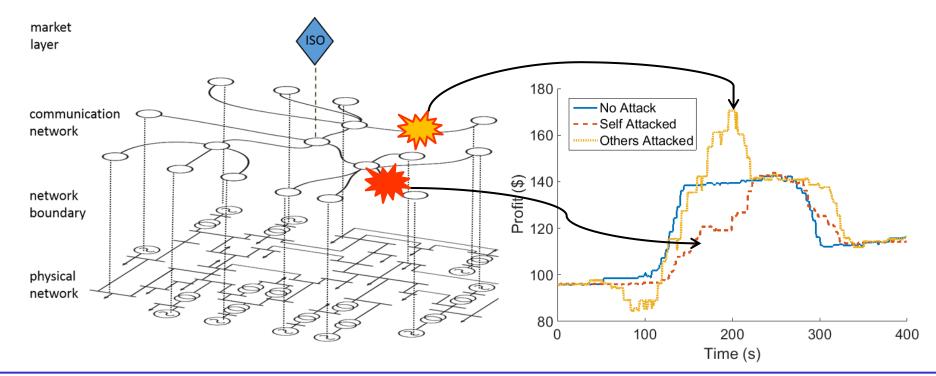
#### **Faults and Attacks**



Outage reduces demand response



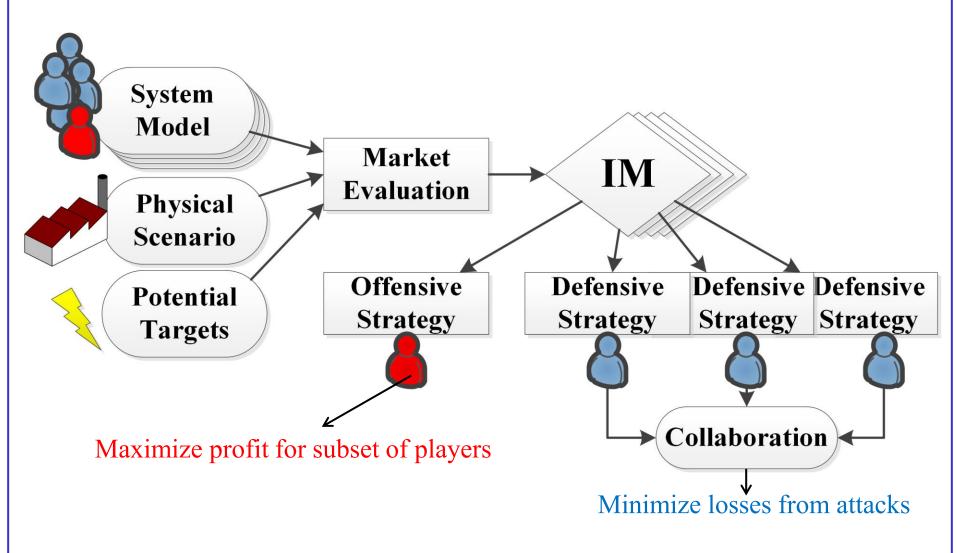
Outage changes market price







#### **Attack and Defense**



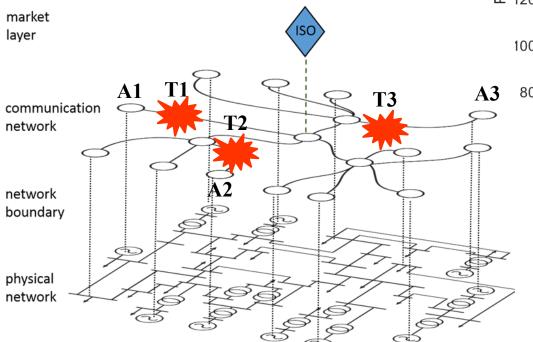


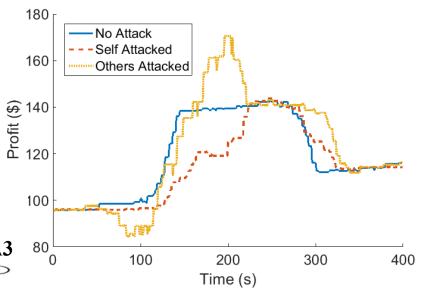


## **Target Impact Matrix**

The impact of attacking different targets is captured in a matrix (IM)

No-attack compared with attack profits





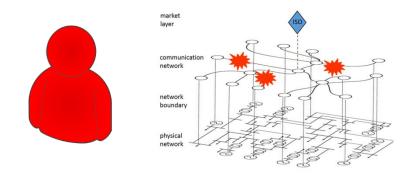
	T1	T2	T3
A1	-2	-2	3
A2	4	-4	-2
A3	-4	2	-4

Impact Matrix (IM)





## **Attacker Strategy**



$$\operatorname{argmax}_{A,I} \sum_{a \in A, i \in I} \operatorname{IM}[a,i]$$

	T1	T2	T3
<b>A</b> 1	-2	-2	3
A2	4	-4	-2
A3	-4	2	-4

A set of market players

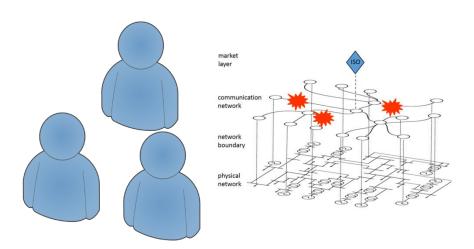
I set of target network links

IM[a, i] impact or change in profit realized by market player a when network link i is attacked





## **Defender Strategy**



Comes from defender's estimate

$$\max \sum_{\forall a \in A} \sum_{i \in I} A_i \overline{\text{IM}}[a, i] (1 - D_i) - D_i C_i$$

 $D_i$  boolean indicating if network link i is defended  $C_i$  cost to defend asset i

 $A_i$  boolean indicating if network link i is attacked

#### T1 most likely attacked

	T1	T2	T3
A1	-2	-2	3
A2	4	-4	-2
A3	-4	2	-4

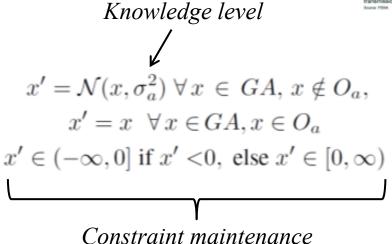
A1,A3 share benefit from defending T1, so can share costs

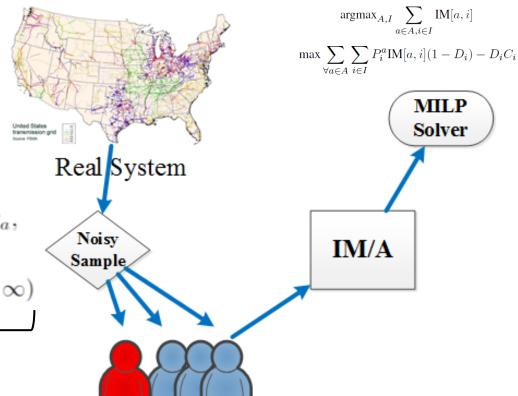




## Sampling and Solving

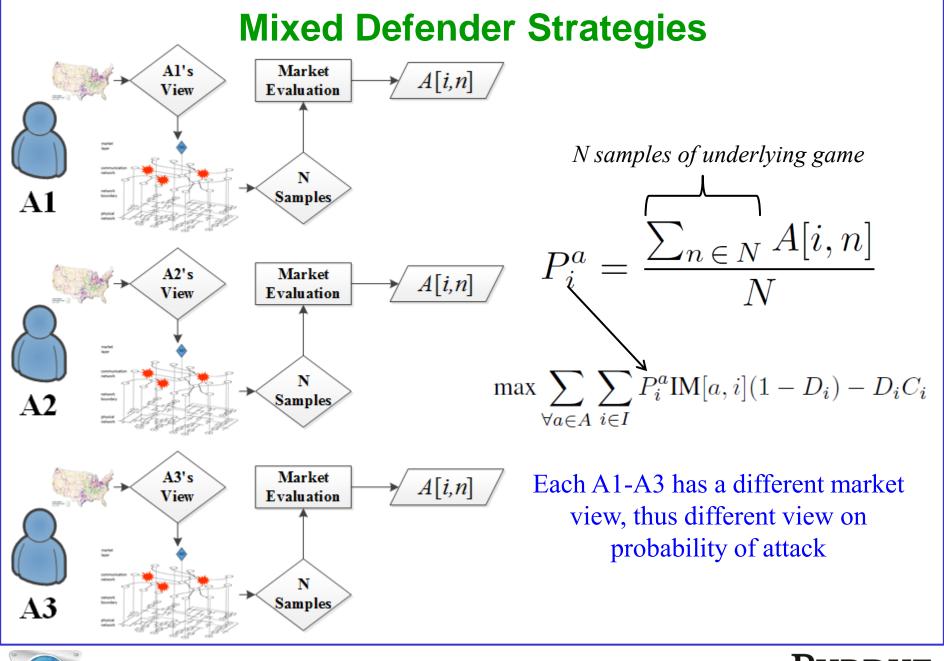
The real system is sampled to provide mixed strategies for the attackers and defenders





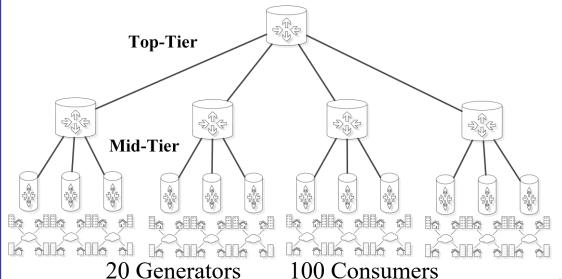








## **Experimentation Topology**



Iterative Nelder-Meade (NM) used to solve market

Cost parameters for attacking or defending each target = 1

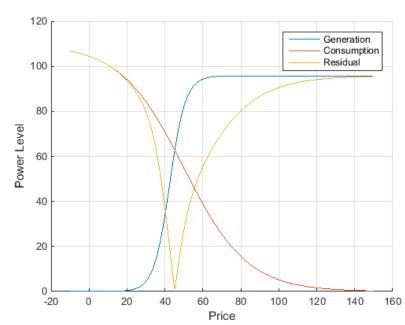
100 Consumers

#### Power-Price Model

Price Scaling (Min/Max Price) 
$$\lambda_s = 6 * \frac{\lambda - \lambda_{\min}}{\lambda_{\max} - \lambda_{\min}} - 3$$

$$P(\lambda) = \frac{P_{\text{max}} - P_{\text{min}}}{1 + e^{\lambda_s}} + P_{\text{min}}$$
Sigmoid function

Full parameter definitions in paper



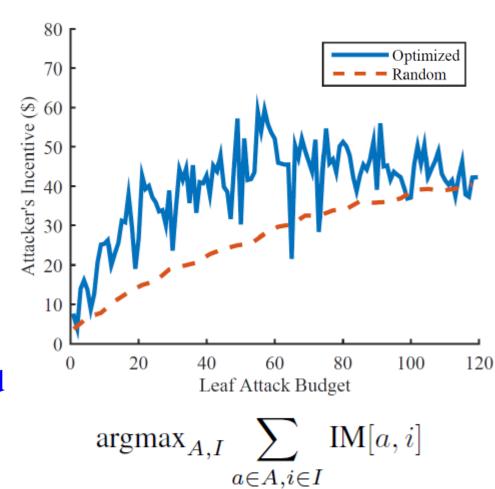




## **Attack Profits – Leaf Attacks**

- Attack strategy run for fixed computation limit
  - Impractical to completely search large MILP
    - Best found solution used

- Attack saturated at high budgets
  - Target value is imbalanced



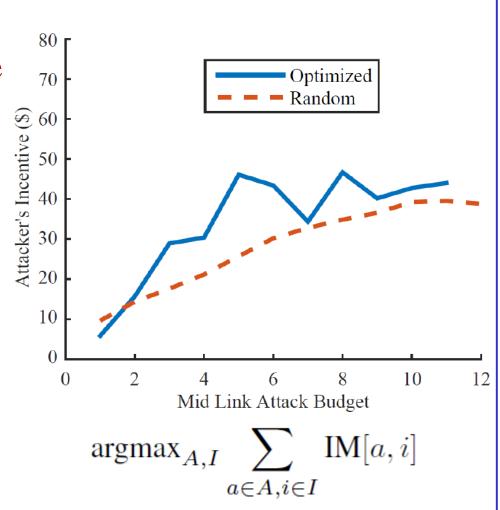




#### **Attack Profits – Mid-Tier Attacks**

- In this experiment, multiple mid-tier links are attacked
  - IM calculated from mid-tier link attacks only

 Only a few links at this layer need to be attacked to extract profit

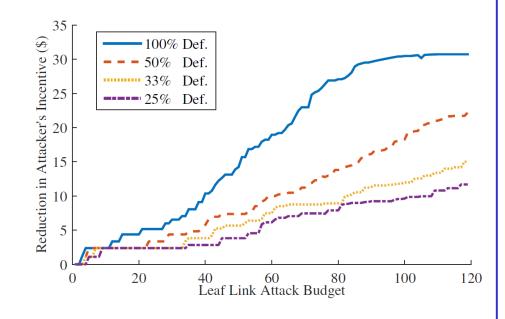






## **Defensive Strategy**

- The defensive strategy is tested with increasing defensive budgets
  - With 100% defense the attacker has no success
  - The attacker is unaware of defensive maneuvers
  - Defenders have imperfect system knowledge



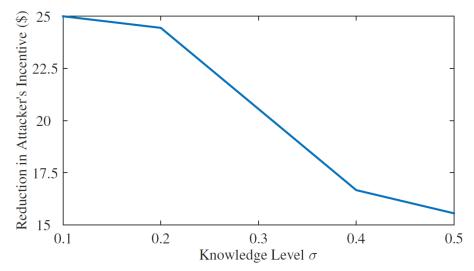
$$\max \sum_{\forall a \in A} \sum_{i \in I} A_i \operatorname{IM}[a, i] (1 - D_i) - D_i C_i$$





## Reduced System Knowledge

- The defenders' knowledge is reduced (higher σ) and a defensive strategy for 75 targets is optimized
  - The strategy's effectiveness decreases with less system knowledge
  - Defenders should share system information when possible to maximize effectiveness



$$x' = \mathcal{N}(x, \sigma_a^2) \ \forall x \in GA, x \notin O_a,$$
$$x' = x \ \forall x \in GA, x \in O_a$$
$$x' \in (-\infty, 0] \text{ if } x' < 0, \text{ else } x' \in [0, \infty)$$





## **Conclusions and Future Work**

#### **Conclusion**

- Future smart grid (DR) may be vulnerable to attacks
- Attack/defense strategies
  - Attacker can improve profits by planning attacks based on estimated impact matrix
  - Defender can reduce impact by optimally selecting targets
  - Knowledge sharing and cost sharing among defenders can improve system resilience

#### **Future Work**

- On-line strategies
  - Attack/defense in response to real-time, unpredictable transients
  - Strategy improvement over time (machine learning)
- Topology optimization
  - Defense via architecture
  - Select topology to minimize impact of attacks



