



# 2023-2024 IMPACT REPORT



<https://engineering.purdue.edu/PSEF/>

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# LETTER FROM THE PRESIDENT

The PSEF annual impact report began under the 2023 PSEF President, Griffin Laihinen BSEEE '24. The report serves to provide a synopsis of PSEF's events, updates, and impacts through the wide network of people and communities we reach.

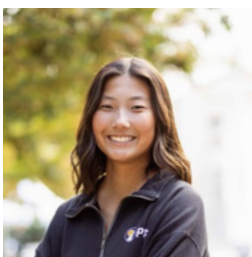
It has been my greatest pleasure serving this organization, and I am immensely proud to reflect on the past year and how far our members have taken PSEF. In one year, we launched PACER (PSEF Alumni Coordinated Engineering Experience), secured annual funding from the College of Engineering, and saw a record high number of applications to the organization. For faculty, parents, and peers, it is always hard to believe how much our organization accomplishes as a group of only 55-60 students. Knowing the dedicated group of students we have, I am not the least bit surprised, but am continuously impressed.

It goes without saying I owe a huge thank you to the 2023 Executive Board for leaving PSEF in a great position for me to pick up on. I also could not have completed this year or this report without the OFE (Office of Future Engineers) and our two advisors, David Bowker and Nate Engelberth, who continue to value our organization's unique mission and support our new initiatives.

This report summarizes the past academic year, from the Fall 2023 to Spring 2024 semesters. I am excited to share the second PSEF impact report, and I hope the time and energy our members invest into Purdue engineering is visible through its pages.

Sincerely,

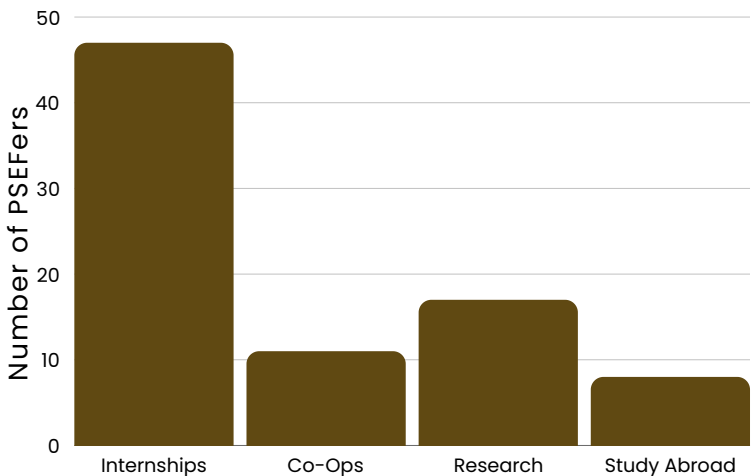
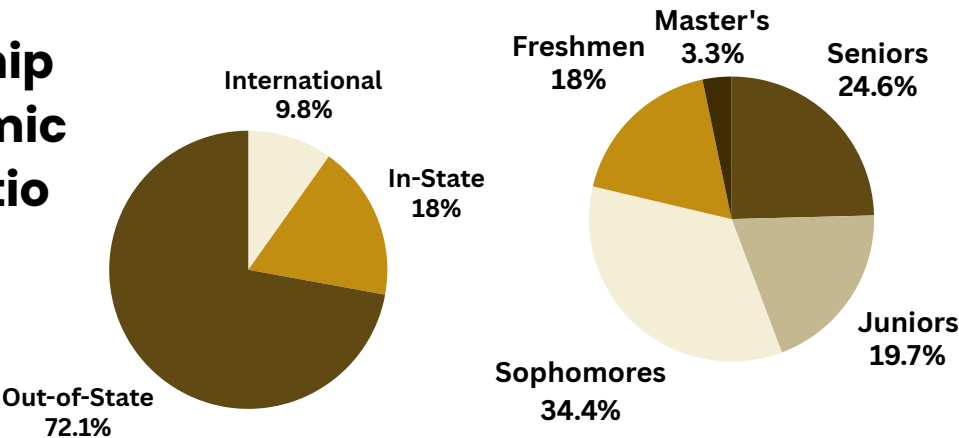
Jessica Mu, 2024 PSEF President



# 23-24 MEMBER BREAKDOWN

PSEF does an excellent job at representing one of Purdue engineering’s best traits: its diversity across the student body in experiences, backgrounds, and academics. Membership breakdown by academic classification, residency, and major can be seen for the Spring 2024 semester:

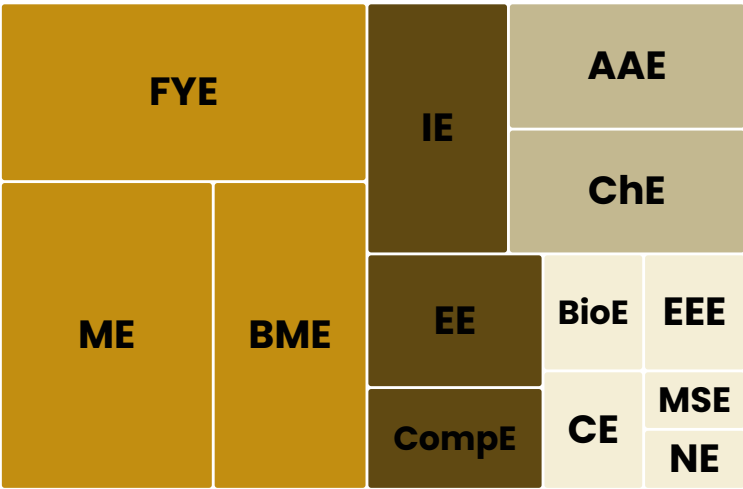
## Membership by Academic Classification & Residency



## Membership Involvement in Experiential Learning

## Membership by Major

**Majors not Represented:**  
AgE, CEM, ENRE, IDE, MDE



## Activities PSEF Participated in Throughout the 23-24 Academic Year

Key Virtual Outreach to Prospectives	Key In-Person Outreach to Prospectives	Key Engagement of College of Engineering	Key Engagement of Student Body and University
Monthly Broadcasts with the Office of Future Engineers (OFE)*	Daily Engineering Information Session (EIS) Co-Presenter*	Co-Facilitation of Purdue Engineering Presidents' Council (PEPC)	Pancakes with PSEF
Create and Run Discord Server	Weekly Virtual EIS Co-Presenter*	High School Counselor Flyover Program Day Tours*	Participation in Annual Purdue Day of Giving
Create and Facilitate Annual Discord Majors Fair	Daily EIS Facilities Tours	Feature Tours for Distinguished Alumni^	Dead Week De-Stress Tabling Event
Email Questions through PSEF Website Contact Form	Pizza with PSEF**	Event Host in Annual E-Week Celebration^^	Tabling at FYE Picnic^
Connect students with alumni to hear about the post-graduate Purdue engineering experience (PACER)	Tours for Minority Engineering Program (MEP)@	Exploratory Studies Student Required Major Exploration Interviews	
	Tours for SWEekend, Engineering your Tomorrow with Women in Engineering (WIE)#	Host College of Engineering Family Day Tours^	
	Introducing Purdue Day (IPD) Q&A Panels*	Provide Training for College of Engineering Student Ambassadors	
	IPD Facilities Tours		
	Purdue's For Me (PFM) Q&A Panels*		
	PFM Facilities Tours		
	1-on-1 Tours upon Request		

**Key Funding Support From:**  
**OFE\*\***  
**COE^^**

**Key Registration Support From:**  
**OFE\***  
**MEP@**  
**WIE#**  
**COE^**



# KEY PERFORMANCE METRICS

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**637** tours of Purdue engineering Facilities given by PSEF.

**1305** hours dedicated by PSEFers to prospective student outreach events.

**1380** admitted students connected to Purdue engineering virtually through PSEF's discord platform.

**15306** prospective high school students interacted with PSEF through outreach events.

**\$40,597,547** estimated tuition revenue from students attending PSEF events and accepting their offer.

**54.39%** **VS** **33.62%**

admitted student yield rate of students attending PSEF events.

admitted student yield rate of the College of Engineering overall.

# ENGINEERING APEX SPRING 2024



# 121

students attended PSEF's Engineering APEX event in the Spring (formerly known as Engineering Expo)



Students came from across the state of Indiana to complete design challenges, receive a lecture on environmental engineering, and ask questions to student panelists about what college life is like. The Spring 2024 theme for APEX was **Urban Planning**.



APEX committee (left) led by 2023 & 2024 APEX Co-Directors (above)  
Left to Right: **Micah Morikuni** EE'25, **Emma Bedwell** ME '26, **Maddie Christy** ChE '24, **Amareah Bead** CE '26

# INDUSTRIAL RELATIONS

The Industrial Relations committee reinvented itself this past year in the form of new opportunities, new platforms, and new partners. A few highlights can be found below.



Alumni Abba Hancock BSIE '20 and Levi Brown BSAAE '09 providing post-graduate insights on a PSEF panel.



IR hosted PSEF's first company day on campus for APEX Spring 2024's sponsor: HNTB.

## Groups



**Purdue Student Engineering Foundation (PSEF)**

360 members

The official LinkedIn group exclusively for current members and alumni of the **Purdue Student Engineerin...**

[View posts](#)



PSEF is proud to have a 300+ alumni network that is soon approaching 400. In the Spring, IR reintroduced the PSEF LinkedIn group as a platform to loop in alumni.



**Jessica Mu**  
EE '25  
2023 IR Director



**Kayla Manley**  
ME '26  
2024 IR Director



Spring 2024  
IR Committee

# MEMBER DEVELOPMENT

Member Development did an exceptional job this past year bringing PSEF members together internally. PSEF's community would not be what it is without the support of MD, and it is no doubt the work MD does sets PSEF apart from other student organizations on campus.



PSEF Formal, Cookout, Football Game, and Pajama Social



**Cait Schmeiser**  
BME '24  
2023 MD Director



**Maeve Hegarty**  
CE '26  
2024 MD Director



Spring 2024  
MD Committee

# OUTREACH

Outreach is the backbone of PSEF, and took on a load like never before this year. Outreach broke several records this year with the number of tours and outreach events scheduled, students on the Discord channel, and the beginning of a tour vetting program. The profound impact of this committee is evident in the numbers: more than 50% of admitted students who attended PSEF events accepted their offer.



**Sree Panuganti**  
ME '24

2023 Outreach Director



**Delaney Partridge**  
EEE '26

2024 Outreach Director



Spring 2024  
Outreach Committee

# PUBLIC RELATIONS

PSEF is a familiar organization brand on campus thanks to the efforts of the Public Relations committee. While PSEF has continued to feed hungry engineers through our hallmark Pancakes events, we also saw new member applications skyrocket, distributed creative stickers, and took advantage of video media to continue spreading our name.



**Silvana Cuervo**  
IE '25  
2023 PR Director



**Matthew Schaller**  
BME '26  
2024 PR Director



Spring 2024  
PR Committee

# F23-S24 PSEF ROSTER

Dipali Abraham  
Elle Ahrens  
Salam Alkilani  
Amareah Bead  
Brady Beck  
Emma Bedwell  
Michael Bertaux  
Sarah Brown  
Max Cervantes  
Rika Chang  
Alex Cheng  
Sean Cheng  
Maddie Christy  
Reagan Courtney  
Silvana Cuervo  
Ayrton Desai  
Ema Dodobara  
Brendan Duffy  
Joslyn Ferguson  
Lexi Gies  
Summer Green  
Elizabeth Grivetti

Claudia Guevara  
Josemiguel Haro  
Maeve Hegarty  
Ellie Hostetler  
Emilynn Johns  
Ramzi Kattan  
Kyra Keenan  
Lily Kenna  
DJ Kim  
Victoria Knott  
Nicole Konstant  
Andrew Kuntz  
Geoffrey Ladue  
Griffin Laihinen  
Frederick Lang  
Aurelia Lau  
Alexis Lee  
Sarina Lee  
Rohit Malik  
Kayla Manley  
Zev Meyer  
Noddie Mgbodille

Veronica Miller  
Andrew Modin  
Micah Morikuni  
Jessica Mu  
Kyle Mundy  
Tess Obuchowski  
Nicholas  
Pantazopoulos  
Sree Panuganti  
Delaney Partridge  
Nikita Rao  
Matthew Schaller  
Cait Schmeiser  
Samhita Shantharam  
Chris Sigmund  
Lexi Slywka  
Rithi Tarala  
Luke Uhlenbrock  
Mikalah Wiles  
Brooke Yorio  
Jason Zhao

## 2023 PSEF EXEC

### **President**

Griffin Laihinen

### **VP Communications**

Josemiguel Haro

### **VP Personnel**

Ramzi Kattan

### **VP Finance**

Elizabeth Grivetti

## 2024 PSEF EXEC

### **President**

Jessica Mu

### **VP Communications**

Silvana Cuervo

### **VP Personnel**

DJ Kim

### **VP Finance**

Victoria Knott