

PURDUE STUDENT ENGINEERING FOUNDATION ALUMNI NEWSLETTER

APRIL 2023 ISSUE



LETTER TO OUR ALUMS

Written by Jessica Mu

It is hard to believe we have less than three weeks left to go in the semester! Looking back, PSEF has accomplished so much and set new records for the organization once again in only one semester. The events and accomplishments we cover in today's newsletter only scrape the surface of the hard work that all of our members have put towards PSEF this semester, and we hope you will read on and learn about a few of the things our group has accomplished since the last newsletter.

Perhaps the most exciting part of each semester is welcoming new PSEFers. PSEF added 12 new members this semester, growing our organization to a whopping total of 65 members! These new mems have already displayed all of the traits and attitudes that PSEF values, getting involved with their committees and PSEF tasks right out of the gate. We are excited to see where each of them goes both through their journey in Purdue and in PSEF!

That being said, with the end of the semester rolling around the corner, we are also preparing for our seniors to leave soon. We are so thankful for all of our members, seasoned and new, and we will all be valuing these remaining weeks on campus by celebrating our organization's accomplishments with the best! Until the next newsletter, we hope you enjoy the reads below, consider joining us in PDOG and a treat from Panda Express, and wish our members best of luck on their final exams!

Boiler Up!

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INTRODUCING THE SPRING 2023 NEW MEMS



SALAM ALKALNI

Year: Freshman
Major: Computer Engineering
Hometown: Dubai, UAE



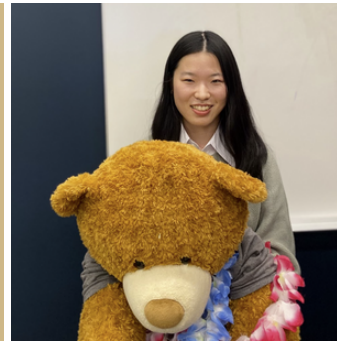
AMAREAH BEAD

Year: Freshman
Major: Civil Engineering
Hometown: Davidsonville, MD



MAX CERVANTES

Year: Freshman
Major: Chemical Engineering
Hometown: Dyer, IN



EMA DODOBARA

Year: Sophomore
Major: Aerospace Engineering
Hometown: Bellevue, WA



BRENDAN DUFFY

Year: Sophomore
Major: Mechanical Engineering
Hometown: Annapolis, MD



AURELIA LAU

Year: Freshman
Major: Mechanical Engineering
Hometown: Pasadena, CA



SARINA LEE

Year: Sophomore
Major: Biological Engineering
Hometown: Troy, MI



KAYLA MANLEY

Year: Freshman
Major: Mechanical Engineering
Hometown: Sanford, MI



NODDIE MGBODILLE

Year: Freshman
Major: Computer Engineering
Hometown: Troy, MI



VERONICA MILLER

Year: Freshman
Major: Aerospace Engineering
Hometown: Denver, CO



JASON ZHAO

Year: Sophomore
Major: Industrial Engineering
Hometown: Northbrook, IL



SAM YANG

Year: Sophomore
Major: Electrical Engineering
Hometown: Houston, TX

SPRING 2023 RETREAT RECAP



Written by Alex Cheng

PSEF returned to the First United Church for another of our highlighted events of the year: New Member Retreat. This year, we welcomed a big class of 12 new members into our organization with a 10-hour event full of fun, food, and PSEF traditions. PSEFers started with a Chipotle burrito dinner and the classic name game that tested everyone's name knowledge, both new and current members. This semester's retreat also featured the Committee Olympics, where the main battle was the "Balloon Game," where every PSEFer has a balloon tied on their ankle with the goal of popping other committee's balloons. Committee Olympics was followed by a test run of an Expo design challenge, the egg drop. It's amazing how much more connected PSEFers can feel to each other and the organization after retreat. Huge shoutout to PSEF's Exec for pulling off such an incredible event. Without their hard work, this unforgettable retreat would not have been possible. We hope that our new members feel a sense of community in PSEF, and we can't wait to welcome our next new members in the next retreat!

ALUMNI HIGHLIGHT: ANUJ MEHTA



We are so proud to share that PSEF alum Anuj Mehta, BSIE '19, was recently named in the Forbes 30 under 30 list. The company behind Mehta's award, Glimpse, assists brands with clearing their overstock inventory by connecting them to off-price buyers and liquidators. Right now, brands of all sizes end up with millions of dollars of inventory in their warehouses that cannot sell due to a variety of issues. Glimpse's goal is to help these brands easily get back in control of their inventory and prevent them from having to discard it.

"I started working on startups in the spring semester of my junior year after my summer internship at a larger company, which made me realize I wanted a faster-paced work environment. I worked on the company part-time while at Purdue until I graduated December of 2019, and then worked on it full-time."

During his time in PSEF, Mehta was involved on our Industrial Relations (IR) committee, where he mostly worked on the alumni mentorship program. His favorite PSEF event was Pizza with PSEF, where admitted high school students have the opportunity to sit down with current Purdue engineering students to ask and learn about their different engineering experiences.

Congratulations, Anuj! We are so proud of our alumni and the incredible work they are doing! *Written by Jessica Mu*

DODGE THE DARK

Written by Max Cervantes

On March 3rd this year, the Leukemia and Lymphoma Society held their annual “Dodge the Dark” fundraiser. PSEF was lucky enough to send two teams to have fun and support the Society. We are excited to share that PSEF raised \$470. At the event, both of our teams competed against teams in a tournament style dodgeball competition in the main gym of the Purdue Recreation Center. What was special about this tournament was that the games were played in a “glow in the dark” environment, with various decorations and lights to really sell the excitement. Teams were encouraged to attend dressed as a “theme” and, of course, our teams came dressed in their PSEF best. We were incredibly happy to support the LLS and our teams sure had a great time doing so.



PSEF PARENT SPOTLIGHT

Written by
Kyra Keenan

PSEF parents have been a long time PSEF tradition, with new members receiving "parents" at their first PSEF meeting to serve as a mentor and friend for them in their transition into the organization. Senior Sam Dlott reflects on his parenting experience below.



"I am the proud father of 3 boys, Nick P., Kevin S., and Noddie M. My favorite memory is getting to watch them get to know and hang out with their New Mem class! It's always rewarding to watch your kid go through retreat and embrace the chaos that it brings. I've enjoyed watching each of my boys make friends and develop relationships with others. Parenting has strengthened my mentoring abilities by helping me see things from a different perspective. I was once in the shoes of my mentees and so it's important to me that I try and see things through their eyes. I remember feeling overwhelmed and stressed my first semester in PSEF, so I do what I can to reach out and support my kids whenever I can. I feel like the parenting process continues to strengthen the community within PSEF through its ability to connect new members with current members and upperclassmen. I've learned so much during my 4 years and it's cool to see that information and some traditions get passed down each semester. From throwing a football around with Paulter to getting to recently go play pinball with Noddie, I've loved getting to know my kids and watching them develop into great students and PSEFers. It was fun having a kid that was older than me with Kevin. He was a sophomore while I was a freshman which was an interesting dynamic. I ended up asking him for a lot of advice about which classes to take in ECE, which I thought was funny."

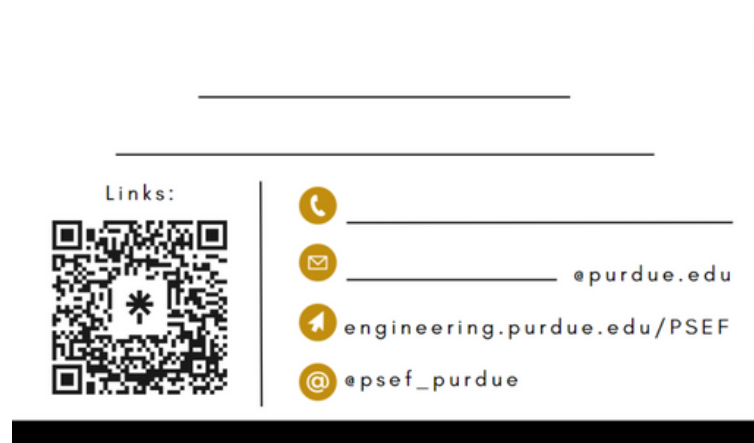
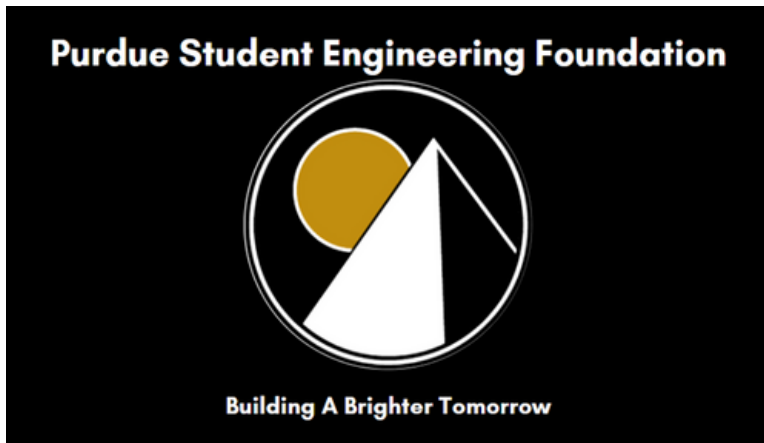
PSEF BUSINESS CARDS

Written by
DJ Kim

PSEF has launched our first ever business cards! These primarily serve to further our outreach towards prospective and/or admitted students and families by providing them with contact information to our amazing members.

With a black-colored front featuring the logo and a white-colored back providing relevant information, the design of the card is sleek and easy to read (image below). Furthermore, the new business cards feature the PSEF logo, QR code to the LinkTree, PSEF website address, and blank lines for each member's name, major and graduation year, phone number, and email. The LinkTree connects prospective students and parents to the PSEF website and the admitted student Discord, which is moderated by PSEFers.

These cards are an excellent resource for potential future Purdue Engineering students and their families, especially after tours. Any questions that may not be answered throughout their visiting experience now can be addressed by directly contacting PSEFers and forming a personal connection with them.



PDOG

Purdue Day of Giving is coming soon this year on April 26th, and we need your help! Many of you will remember that PDOG, a series of fundraising challenges, is a primary form of funding for PSEF, and we can't do it without our alumni! Please consider giving to PSEF during PDOG, we are endlessly grateful for everything our alums do for us!



PANDA EXPRESS



PSEF is excited to share that our next fundraising event, a Skip-A-Meal, can be enjoyed all over the country! We are partnering with Panda Express this Thursday, April 20th, for a fundraising effort. The

exciting twist is that all donations are made through online orders, so you can order anywhere in the country and still be able to donate to PSEF and enjoy some Panda Express! All you have to do is follow the instructions above!