



SEPTEMBER 2024

MAHA FLUID POWER CONFERENCE

September 3-5, 2024, Purdue University, West Lafayette, IN, United States

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Make your company visible to conference delegates and to Purdue’s student community by actively taking part in the event as a **conference Sponsor** and/or a **conference Exhibitor**

Conference Sponsor

Conference sponsors will appear on the conference program and website and will have the possibility to provide promotional material to the conference delegates. Gold Sponsors will get a dedicated conference meal, Silver Sponsors a conference break, all sponsors will be recognized during the gala dinner. Sponsorships also includes free registrations as detailed below:

Conference Sponsor	Cost	Free Registration	Promotional Material*	Recognition**
Gold	\$5,000	2	✓	✓
Silver	\$3,000	1	✓	✓
Bronze	\$1,500	0	✓	✓

* gadgets, flyers, and materials that can be included in the conference package provided to the conference participants.

**1 Full page ad for Gold Sponsors, 1/2 page ad for Silver Sponsors, 1/4 page ad for Bronze Sponsors on the conference program, in addition to logo appearance on conference program

Conference Exhibitor

Showcase your technology during the conference exhibit! An outdoor exhibit will occur next to the conference sessions, and it will be open to all the Purdue’s students and conference delegates. Tents and a dedicated parking space for demonstration vehicles will be available. A student recruiting event will occur during the exhibit, so that you can interview prospective candidates directly in you private company space!

EXHIBIT DATES: SEPTEMBER 3RD – 4TH
LOCATION: PURDUE MEMORIAL MALL
 (see next page for more details)

	Space	Equipment rent (Tent, Chairs, TV, Cable)	Demo Vehicle Parking† (Limited Space)
Maha Member	\$500	\$1,500	Free
Non-Member	\$2,000	\$1,500	Free

† vehicle parking can be provided as addition to the purchase of a space. Each vehicle must be approved before the event. Only limited size / weight vehicles will be allowed.

For more details, please contact mahaav@ecn.purdue.edu





2024 INTERNATIONAL MAHA FLUID POWER CONFERENCE

SEPTEMBER 3RD – 5TH, 2024, PURDUE UNIVERSITY, WEST LAFAYETTE, IN, USA

REGISTRATION FOR EXHIBITION FORM

We are thrilled to welcome you to the 2024 International Maha Fluid Power Conference, a premier exhibition to showcase innovation and industry excellence, and a platform to engage with Purdue's students. Please take a few moments to provide us with the necessary details to ensure a seamless registration process for the exhibition. By participating in the 2024 International Maha Fluid Power Conference Exhibition, you not only position yourself as a valuable contributor to our community but also gain access to a dynamic platform that fosters collaboration and growth.

The exhibition will take place on the first two days of the conference: Sept 3-4, 2024, and it will be open access, meaning that it will be accessible to conference delegates but also to the whole Purdue community, particularly targeting Purdue students. The exhibition location will be near the main conference venue (Stewart Center), at the heart of the main Purdue campus.

We look forward to your participation and the enriching experiences the International Maha Fluid Power Conference has you. Specific request can be sent to the exhibition coordinator Antonio Esquivel via email at: hesquiv@purdue.edu.

Exhibitor Contact Information:

Name:	<input type="text"/>
Company:	<input type="text"/>
Phone number:	<input type="text"/>
Email:	<input type="text"/>
Address:	<input type="text"/>
City:	<input type="text"/>
ZIP code:	<input type="text"/>
Country:	<input type="text"/>

Exhibitor Billing address:

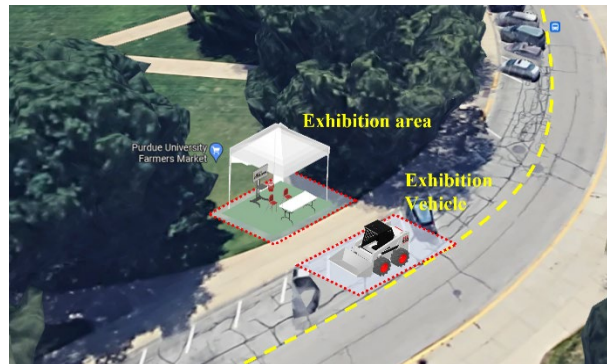
Company:	<input type="text"/>
Phone number:	<input type="text"/>
Address:	<input type="text"/>
City:	<input type="text"/>
ZIP code:	<input type="text"/>
Country:	<input type="text"/>



A. EXHIBITION AREA AND SETUP OPTIONS

The Maha Expo will feature exhibitions and vehicles at the north end of the Memorial Mall on Purdue University's campus next to the Stewart Center.

An example of the exhibition with a demonstration vehicle is illustrated below.



Filling out **section A** will provide necessary information to the exhibition organizer.

A.1. EXHIBITION AREA OPTIONS

First, each exhibitor will have a dedicated area in the Purdue Memorial Mall (this is an outdoor grass area surrounded by an asphalt road). If your company will showcase one or more vehicles, the space will be either located along the road (to accompany the vehicle parking spot) or inside of the grass area along pedestrian paths, as shown in the image below. Each area will have an approx. size of 20 ft x 20 ft. Electricity will be provided to the area for low power applications only (such as TV, laptop). This exhibition area cost is \$500 for Maha Members and \$2,000 for Non-Members. The demonstration vehicle parking space is free of charge but will only be reserved for companies committed to bringing vehicle(s). Please note that – for space limitations and campus rules – the vehicle(s) must be approved beforehand. To this end, details of the vehicles (space occupancy) will need to be provided to hesquiv@purdue.edu. It is possible to reserve additional areas or vehicle parking spaces at an additional charge (pending space availability). Additional space can be selected in section A.3.



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We do not need vehicle space

\$500 for Maha Members
 \$2,000 for Non-Members

We need a vehicle space (by selecting this, the company commits to bringing a demonstration vehicle)

\$500 for Maha Members
 \$2,000 for Non-Members

A.2. EXHIBITION SETUP OPTIONS

In section A.1, you indicated if you needed space for a demonstration vehicle, the exhibition space would be an empty area. Now, please tell us how do you want to setup your exhibition area. By selecting ‘*Bring by myself*’, the exhibitor will bring in everything needed from the company, such as tent, flag, poster, TV, table, chairs, etc. The layout and estimated weight of the items to be placed in the area brought by exhibitor must be approved by the organizers (all items must be suitable for display in an outdoor setting with the requirement of not damaging the grass area).

The organizer can also provide items locally. By selecting ‘*standard setup package*’, the exhibitor can expect to arrive to the exhibition area that is set up with a 10 ft x 10 ft tent, a 32-inch TV, a table and two chairs, and a power outlet, as shown below. The standard package will be rented and setup by a local company. The cost for the standard package is \$1,500 for the entire event.



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Bring by myself

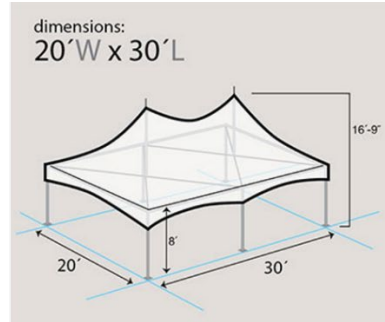
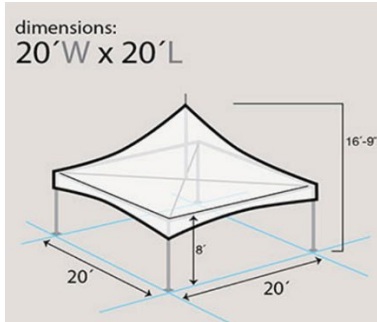
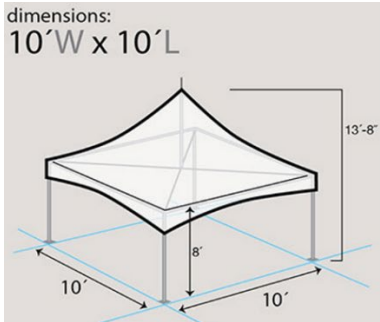
FREE

Standard setup package

\$1,500

A.3. ADDITIONAL OPTIONS

If you are interested in a bigger exhibition area, a bigger tent, or additional furniture, please fill out the options from the table below. The dimensions of the standard tent and extra tents are illustrated below.



Item #	Item Description	Unit Cost	Quant.	Note
	Additional Exhibition area	\$2,000 (non-member) \$500 (member) per each additional 20' x 20' area.		
	Tent upgrade to 20' by 20' (require at least 1 additional exhibition area)	\$800		



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	Tent upgrade to 20' by 30' (required at least 2 additional exhibition areas)	\$1200		
	Additional exhibit vehicle parking	FREE		
FURNITURE				
	Table 8' plastic	\$50		
	Table 8' wood	\$50		
	Rounded table 36", wood	\$75		
	Rounded table 30" pedestal 30" tall	\$50		
	Chair, vintage wood	\$20		
	Chair, white padded	\$20		
	Chair black, plastic	\$20		
	Chair wood natural	\$20		
	Farmhouse folding farm table	\$200		
	Bar stool, black folding	\$30		
	TV 36"	\$700		

Special requests:

B. Registration exhibition supervisor

Each of the exhibition tents and equipment stands must designate a person as the company exhibition delegate. To register your company delegate please fill out the form with the supervisor’s information and send it to mahaav@ecn.purdue.edu.

C. Other information

- 1. Exhibitor liability:** The organizer will hire a security service to guard the expo area after the conference hours. However, the organizer and the exhibition management bear no responsibility for any damage, loss, or incidents involving the exhibitor's property, whether owned or rented, or individuals, occurring during the exhibition, stand setup, dismantling, or transportation to and from the exhibition venue. This disclaimer remains applicable even if such damages or losses are caused by the exhibitor, their personnel, suppliers, or other third parties,



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regardless of whether the exhibitor or their personnel are at fault. It is recommended that the exhibitor obtain insurance coverage for insurable risks, including but not limited to fire, theft, water and weather-related damages, and transportation risks associated with exhibition goods.

- 2. Exhibition tent and equipment stand timeline preparation:** Strict adherence to the scheduled assembly and disassembly dates is imperative. Stands that remain unoccupied, even on the final assembly day, may be reallocated by the exhibition management. Admitted exhibitors are obligated to actively participate in the event. Throughout the entire exhibition duration and the stipulated opening hours, all stands must be appropriately equipped and staffed with competent personnel. It is crucial to ensure full occupancy of the stand at the commencement of the event. Premature removal of exhibition goods or dismantling of stands before the conclusion of the exhibition is strictly prohibited.

Assembly Schedule: From 09/03/2024, 08:00 - 12:00

Exhibition Opening Hours: From 09/03/2024, 12:00, to 09/04/2024, 17:00

Dismantling Period: From 09/04/2024, 17:30 - 23:30

D. Order confirmation

By signing, I confirm the order as detailed above:

name and date

Signature

Exhibition Coordination Contact:

Antonio Esquivel-Puentes

PhD Candidate

Maha Fluid Power Research Center

email: hesquiv@purdue.edu

phone: +1 7654269756