

Lecture #16

ERDM

Prof. John W. Sutherland

Feb. 16, 2004

Product Design

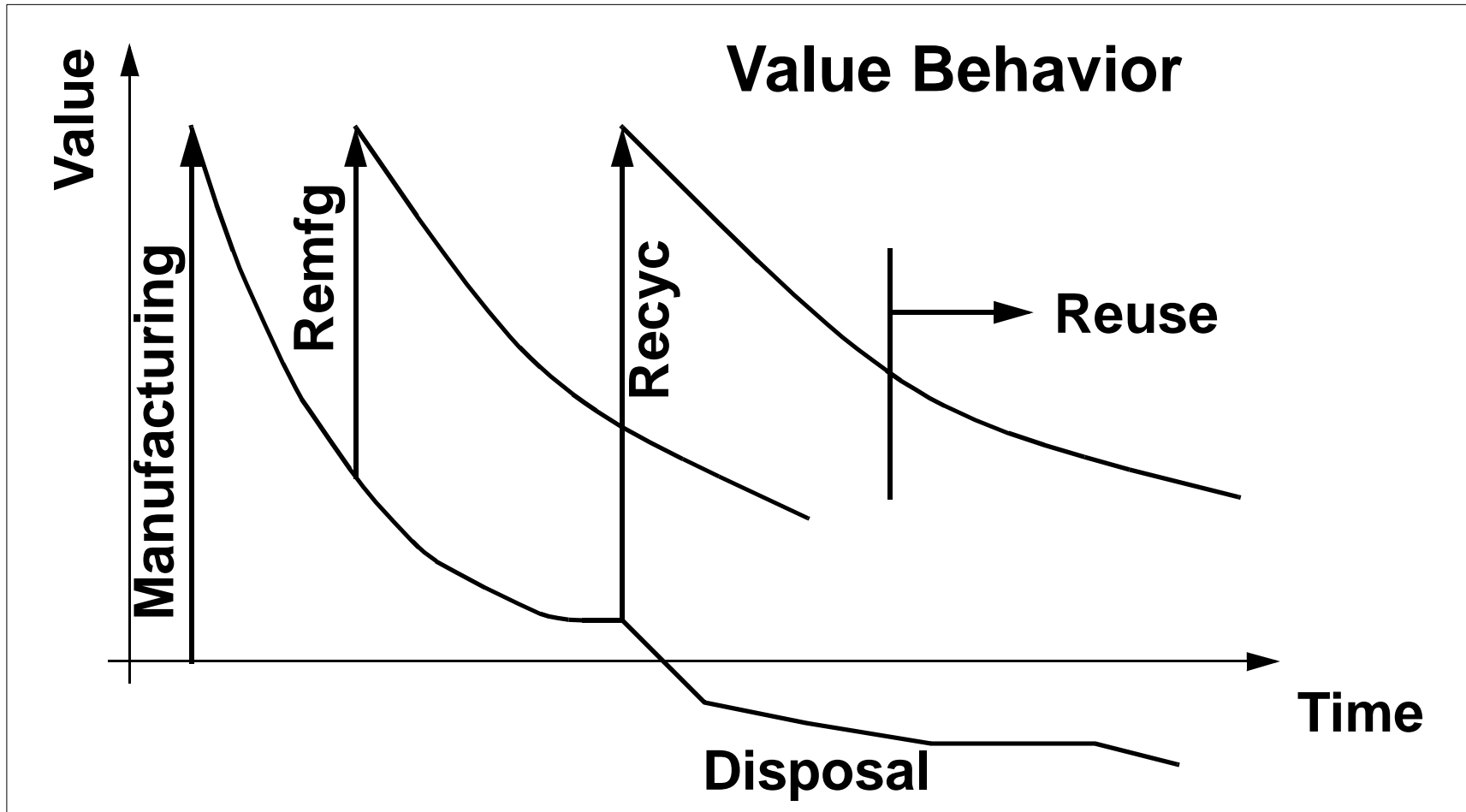
So far.....

- The impact of material selection on the environment - material related issues
- Specifications
- Use of QFD to hear “voice of the environment” during concept design.
- Effect of geometric features on reprocessability.
- Selection of product dimensions based on value model. Multiple use cycles.

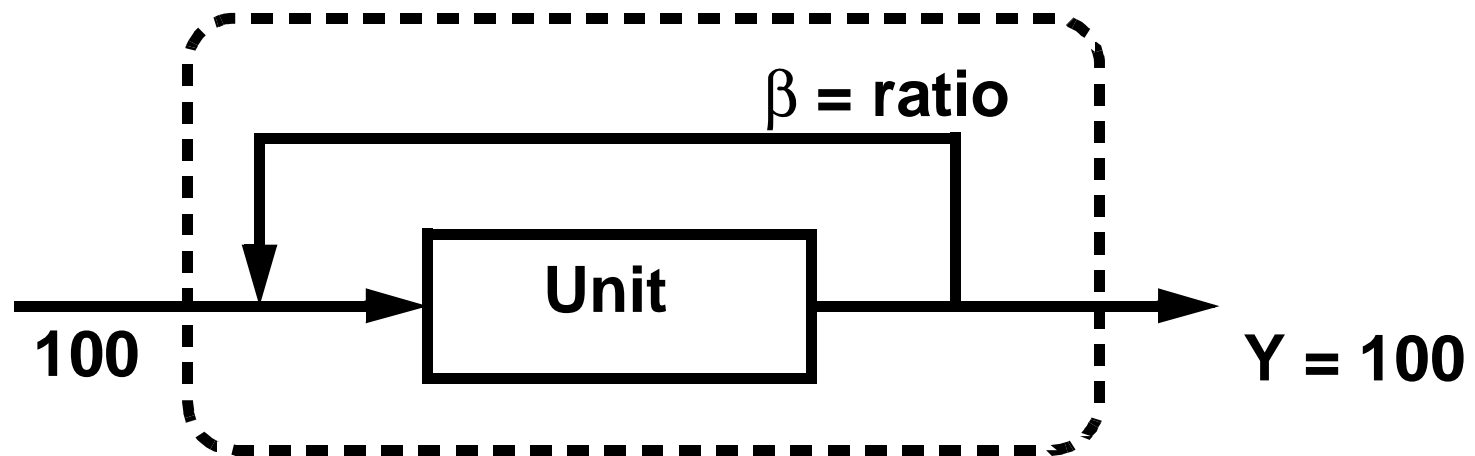
Coming Soon

- **Assembly & disassembly**
- **Fasteners**
- **Improving things....**
What actions can we take?
 - **Design for recycling**
 - **Design for the environment**
 - **etc.**
- **Then...**
 - **Process issues**
 - **System issues**

Some Loose Ends



Flow Chart

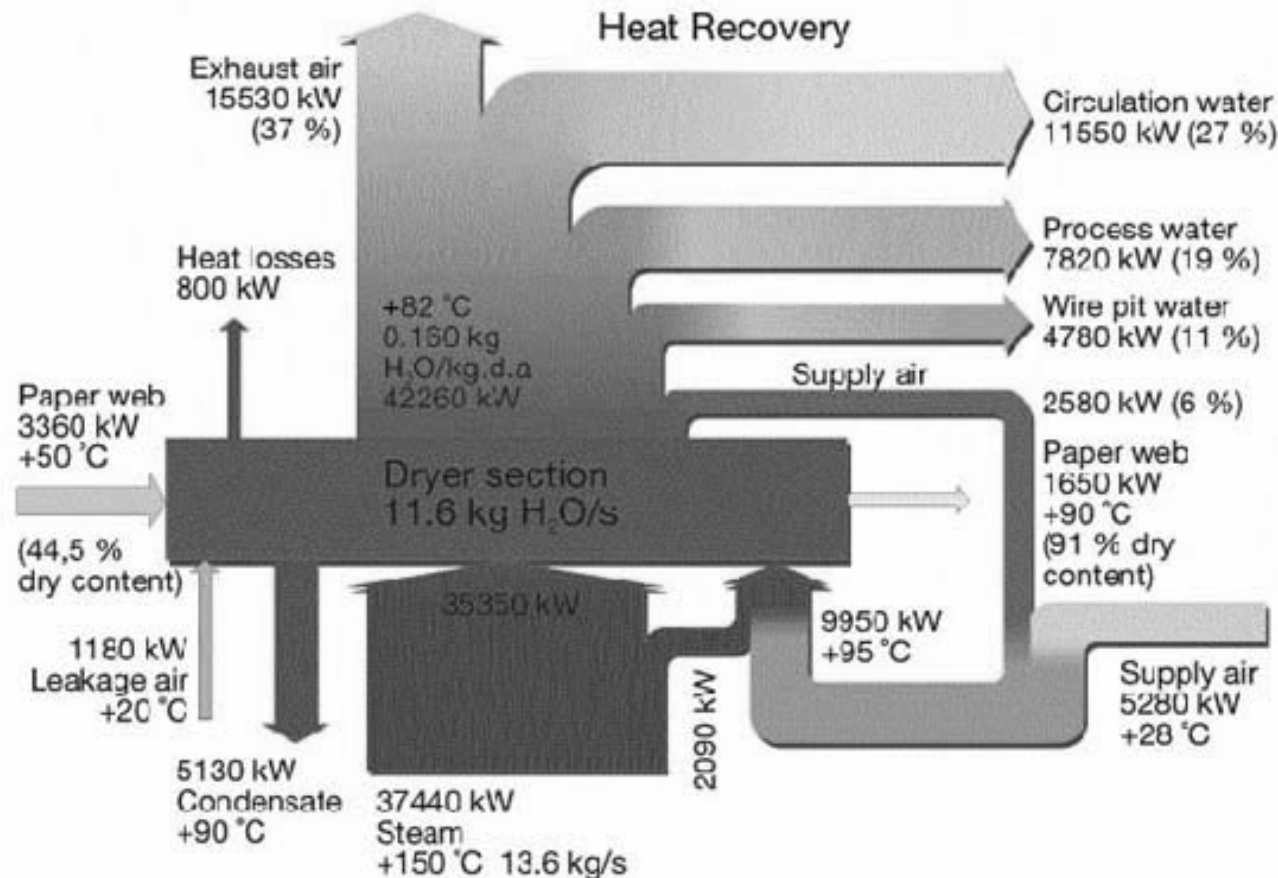


But, unit must process: $100/(1-\beta)$

If $\beta=.25$, unit must process 133

Sankey Diagram

Sankey diagrams are used for displaying flows through a system. They are especially useful for displaying mass, energy, and cash flows.



Shifting Gears

We now are going to begin looking at products with more than one part.

Examples: vehicle, washing machine, mechanical pencil, computer, etc.

Products consist of components, parts, sub-assemblies

What are the issues?

Principles (from Graedel & Allenby)

- All material that enters a manf. process should leave as part of a product.
- All energy should result in useful work.
- Products should be made of abundant, nontoxic materials.
- Products should be designed so that useful products can be made from them at the end of their life.
- Pursue min. packaging & max. matl. recycling/reuse.

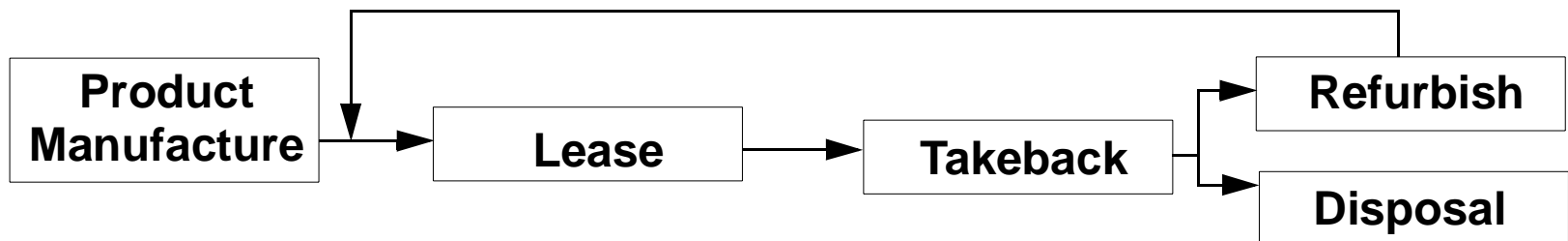
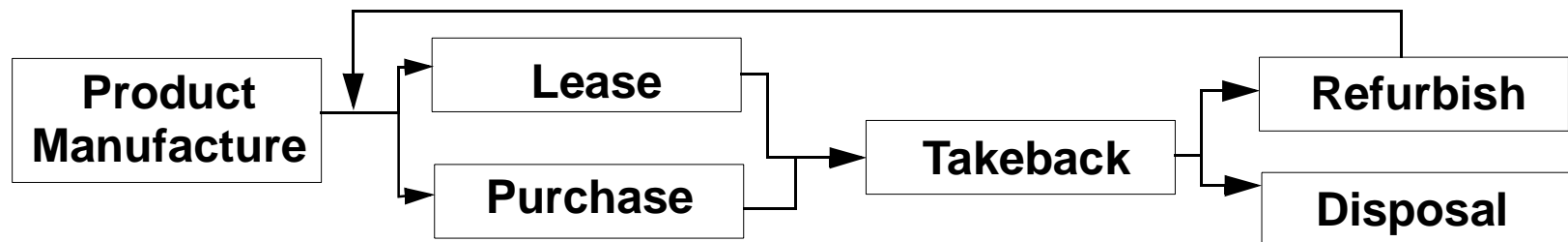
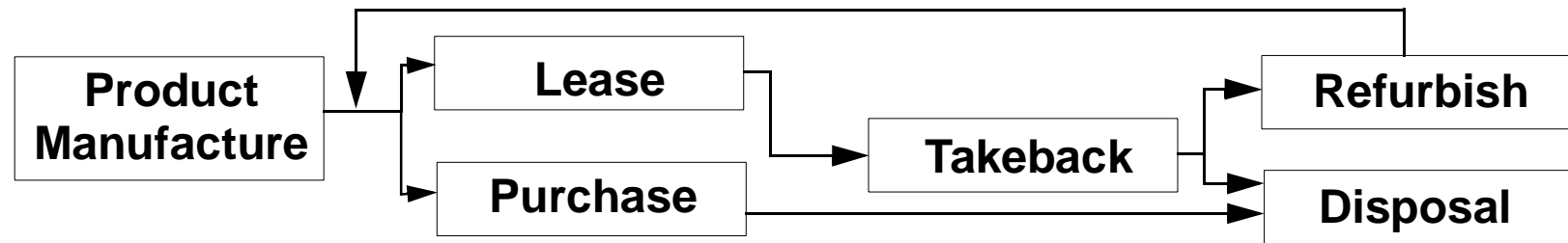
Trends (Graedel & Allenby)

- **Environmental constraints -- energy and resource conservation. Opportunity for competitive advantage.**
- **Price structures - undergo evolution - more externalities become captured through market mechanisms, fees, & taxes. Corp. that fail to internalize env. considerations - costs escalate wildly/unpredictably - few options under rapid changes.**
- **Governments will place responsibility for products on manufacturers - product stewardship. 1990's product take-back legislation in Germany & Japan.**

Take-Back

- **Government policies are in effect (in some locations) that require take-back. Company is “on its own” to figure out what to do with the returned products.**
- **Some companies have products that naturally fit with the take-back concept.**
 - **“Single-use” cameras**
 - **Toner Cartridge**
- **Take-back concept is consistent with leasing/selling use concept (computers, locomotive engine, cable box, automobiles)**

Evolving View of Take-back



Take-Back

It is likely that “take-back” will involve some form of disassembly.

- **Reversible disassembly**
- **Irreversible (destructive) disassembly**
 - **Critical operations**
 - **Hazardous components / materials**
 - **Separation and part control**

Disassembly - Recycling

- Obviously, some disassembly is required if the intention is to rework, refurbish, remanufacture, etc. a product.
- If an “end-of-life” product is to be recycled, i.e., material recovery, it may also require disassembly.
Why?

May be easier/less costly to recover materials in component form rather than in small shredded bits.

Disassembly Researchers

- J. Nevins & D. Whitney
- G. Boothroyd & P. Dewhurst
- Surendra Gupta
- Bert Bras
- Rajit Gadh
- Ad de Ron
- Xirouchakis
- Navin Chandra
- R. Caudill

Disassembly Operations

- Collection, transportation, & handling
- Storage of products / components (pre- and post-disassembly)
- Positioning & fixturing
- Separation of fasteners / joints
- Fixturing

Remove hazardous materials & components as early as possible.

Separation & Part Control

- **Design parts for quick identification - product labeling**
- **Provide for gripping surfaces / stacking surfaces**
- **Simplify fasteners - promote easy separation - minimum parts and minimum tools**
- **Modular designs preferred**
- **Quick removal (& replacement) of parts that are likely to have failed or seen excessive wear.**

Disassembly

Discussing role of geometry, fasteners, and materials on the environment. Disassembly focuses on the relationship between the parts within a product.

