Bethany Gordon

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EDUCATION

University of Virginia

Charlottesville, VA

Ph.D. in Civil and Environmental Engineering, Advisor: Leidy Klotz, Ph.D.

2017-Dec.2021

- Dissertation: Designer power and energy justice for large-scale infrastructure decision-making

B.S. in in Civil and Environmental Engineering

2012 - 2017

- Thesis: Bio-inspired Self-Sensing Concrete

Research Experience

University of Virginia

Charlottesville, VA

Graduate Research Fellow (PI: Leidy Klotz, Ph.D.)

2017

- Uncovered research opportunities at the nexus of behavioral science, equity, and design of the built environment
- Investigated how perceived risks influence public opinions of climate adaptation measures.
- Resulted in 7 publications (1 under review, 4 in progress), 6 presentations, and funded by NSF GRFP

Undergraduate Research Assistant(PI: Osman Ozbulut)

Summer 2015, Fall 2016

- Embedded shape memory alloys and graphene nanoparticles into mortar to explore sensing and self-healing properties
- Resulted in 2 poster presentations and an award for Best Group Project

Tuff Armenia Project

Civil Engineering Lead

2014-2017

- Designed a mortar with fine aggregate sourced from local Armenian tuff stone and tested to ASTM standards
- Researched affordable and efficient housing solutions for survivors of the 1988 Spitak earthquake
- Captured 360 virtual reality footage to increase awareness of the housing crisis among engineers
- This student-led project resulted in 2 publications in student journals (1 first author), in 3 invited presentations, and was awarded over \$30,000 in research funding

PUBLICATIONS

- 1. **Gordon, B.** (2020). How to Sustain Your Activism Against Police Brutality Beyond this Moment. *Behavioral Scientist*.
- 2. Hobbs, S. R., **Gordon, B.**, Morton, E. V., Klotz, L. (2019). Black Women Engineers as Allies in Adoption of Environmental Technology: Evidence from a Community in Belize. *Environmental Engineering Science*.
- 3. Klotz, L., Weber, E., Johnson, E., Shealy, T., Hernandez, M., Gordon, B. (2018). Beyond rationality in engineering design for sustainability. *Nature Sustainability*, 1(5), 225–233.
- 4. **Gordon, B.**, Genuario, K., Mayfield, L., Roca, S., Jones, M., Kha, L., Yacoubian, L. (2018). Restructuring Resilience: Sustainable housing solutions in Gyumri, Armenia. *Conflux Student Journal*.
- 5. Yacoubian, L., Genuario, K., **Gordon, B.**, Mayfield, L., Roca, S., Jones, M., Kha, L. (2018). The Tuff Armenia Project. The University of Virginia Jefferson Public Citizens Journal.

- 6. Gordon, B., Klotz, L. Risk Perceptions of Coastal Infrastructure in the United States. *Under review*.
- 7. **Gordon, B.**, Campbell, J., Klotz, L. Behavioral Science for Equitable Resilience: A Systematic Review. *In preparation*.
- 8. Gordon, B., Klotz, L. Are designers less likely to improve equity when economic inequality is high? In preparation.
- 9. **Gordon, B.**, Klotz, L. Does envisioning an equitable future increase equity-centred design goals more than reflecting on past progress? *In preparation*.
- 10. **Gordon, B.**, Turner, S., Stenger, K., Hancock, P. What is the role of social justice in engineering education at the University of Virginia?: A case study. *In preparation*.

Funding

• NSF Graduate Research Fellowship Program (\$138,000)	2019-2021
• UVA Dean's Fellowship (\$19,000)	2018 -2019
• UVA Distinguished Fellowship (\$32,000)	2017 -2018
• Jefferson Public Citizens Grant (\$20,000)	2017–2018
• UVA Center for Global Health Grant (\$10,000)	2017–2018

Honors and Awards

• People's Choice Award, UVA ESE Graduate Research Symposium	2019
• The Raven Honor Society	2018
• UVA Dean's Fellowship	2018 - 2019
• UVA Engineering Distinguished Fellowship	2017 – 2018
• Summer Institute for Sustainability and Energy (SISE) Fellowship	2018
• 2nd Place, SISE Innovative Research Award	2013 – 2018
• Featured Speaker, Thornton Society Dinner	2017
• 1st Place, How to Change the World International Podcast Competition	2017
• Best Group Project Award, UVA Dept. of Civil and Environmental Engineering Capstone Symposium	2016

Invited Presentations

UC Berkeley Research Seminar Series Designer Power and Climate Justice for Energy Infrastructure Decision-Making	Oakland, CA December 2020
Vecellio Construction Engineeirng and Management Graduate Student Seminar Series Designer Power and Community Engagement in a Construction Management Context	Blacksburg, VA December 2020
Nature Sustainability, Two Years Later: Designing Behavior for Sustainability Panel Status Quo Bias and Climate Equity	Charlottesville, VA November 2020
Guest Lecture, STS 3500: Matters of Race in Engineering and Technology The Designer-Bias Feedback Loop: Interrupting White Supremacy with Behavioral Science	Charlottesville, VA October 2020
Engineering Sustainability Risk Perceptions of Coastal Infrastructure	Pittsburgh, PA April 2019

UVA ESE Graduate Research Symposium Risk Communication and Coastal Infrastructure	Charlottesville, VA February 2019
- People's Choice Award.	
Guest Lecture, STS 2500: Responsible Innovation Behavioral Science, Sustainability, and Engineering	Charlottesville, VA October 2018
Community Engagement Practices and the Adoption of Green Technology Loss aversion in Physical Decisions-Making Under Risk	Charlottesville, VA February 2018
GEM National Consortium and American Society for Engineering Education Loss aversion in Physical Decisions-Making Under Risk	Washington, DC January 2018
UVA Center for Global Health Fall Research Symposium Restructuring Resilience: Sustainable Housing Solutions in Gyumri, Armenia	Charlottesville, VA October 2017
UVA Thornton Society, Featured Speaker Seizing Opportunities for Self-Guided Undergraduate Research	Charlottesville, VA October 2017
National GEM Consortium Annual Meeting Virtual reality for humanitarian applications in Gyumri, Armenia	New York City, NY September 2017
Armenian General Benevolent Union Voices from the Domiks: Interviews with Gyumri Residents	Yerevan, Armenia July 2017
 UVA Dept. of Civil and Environmental Engineering Capstone Symposium Bio-inspired Self-Sensing Composites for Civil Structures Best Group Project Award. 	Charlottesville, VA December 2016
MATS-UTC Symposium Flexural strength of shape memory alloy reinforced mortar	Charlottesville, VA July 2015

Teaching and Mentoring

• Creator and Instructor of Engineering Social Justice (CE 4500/SYS4501)

University of Virginia

January 2021

- Designed a pedagogically-informed course to prepare engineers to confidently and respectfully engage with social justice issues in their careers.
- Will be the primary instructor for an advanced undergraduate course during 2021 January Term.
- This course is a product of the Course Design Institute at UVA.
- Guest Lecturer for Matters of Race in Engineering and Technology (STS 3500) University of Virginia

October 2020

- Will teach a 90-minute interactive class for 15 students about the legacies of white supremacy in the built
 environment and the behavioral science implications of that legacy.
- Panelist for Diversity in STEM Colloquium

August 2020

- University of Virginia
 - Presented a 10-minute talk about how meritocratic ideologies and depoliticization of engineering topics contributes to engineering's diversity problem.
- Panelist for Navigating Advisor Expectations in Graduate School Luncheon University of Virginia

August 2020

- Answered questions and discussed advisor expectations with 2 faculty members and another graduate student for a group of underrepresented graduate students.
- Teaching Assistant for Water for the World (CE 3100)
 University of Virginia

Fall 2018

- Taught during weekly office hours and provided written feedback on graded assignments for 70-students.
- Guest Lecturer for Responsible Innovation (STS 2500)

 University of Virginia

 October 2018
 - Taught a 90-minute class about behavioral science and sustainability in engineering to a class of 50 students.
 After a brief lecture, students completed an activity that allowed them to identify common biases in their own thinking.

LEADERSHIP AND SERVICE

- Engineering Graduate Student Selections Chair, Raven Society

 The Raven Society is an honor society at the University of Virginia. I am organizing the nomination and selection process for the engineering graduate students for the 2020-2021 academic year.
- Editorial Board Coordinator, 500 Women Scientists National Leadership Team

 4.2019–12.2019

 I managed a board of over 100 volunteer editors and made connections between writers and editors with similar interests.
- Charter Committee, UVA Engineering Systems and Environment Graduate Student Council 2018 –2019

 I co-wrote the charter to form a graduate student council in my department. The council was created to provide avenues for graduate student engagement, increased inclusion, and department cohesion.
- Department Representative, Graduate Student Society of Women Engineers 2018 –2019

 I communicated events to students in the department and recruited faculty to speak at events.
- Steering Committee, Bread and Roses Food Justice Non-profit

 Planning and maintaining a garden that provides vegetables for the surrounding community.
- Graduate Mentor, UVA Center for Diversity in Engineering
 2017 -2018

 I held consistent office hours, where students could ask me about graduate school, their coursework, and a variety of other topics.
- Workshop Leader, She Started It STEM Day

 I helped start a chapter of the American Concrete Institute at the University of Virginia. I served as president the first year and treasurer the second year.
- Chapter Executive Officer, National Society of Black Engineers 2012 –2016

 I served in a variety of executive officer roles for the University of Virginia Chapter of NSBE as an undergraduate.