

This course has the potential to establish Purdue as a leading resource for graduate school preparation. The opportunities for domestic and international distribution are nearly limitless.



PROJECT SUMMARY

Grad School 101 is a free, self-paced online course to help potential students learn about and prepare for graduate school. This course may be taken by individuals, used by advisors, or incorporated into seminar classes.

Dr. Janet Beagle, the course creator, has worked with graduate recruitment and admissions for more than 14 years. She has travelled extensively to present to students and advisors on three continents.

“If you have ever wondered if graduate school is right for you, then this course was designed for you.”

POTENTIAL IMPACT

In addition to student learning outcomes, Purdue-specific impacts include:

Recruitment Benefits

- Shares Purdue-branded content directly with prospective graduate students
- Provides content to help prospects become stronger applicants for Purdue graduate programs
- Can be promoted to influencers (e.g., advisors, career services, faculty at other universities) who may use this Purdue-branded content when advising students
- Presents the Purdue brand to students who find this content online
- Incorporates a “request for information” during both course registration and from within the course
- Shares information about Purdue within the course

Purdue Student Benefits

- May be used to help prepare Purdue’s current undergraduate students
- May be incorporated into seminar courses, taken by individual students, or shared through student and professional organizations



GRAD SCHOOL 101 DETAILS

Launch details

- Go-live Spring 2019 (Module 1)
- Free registration
- Digital badges awarded for completing each module

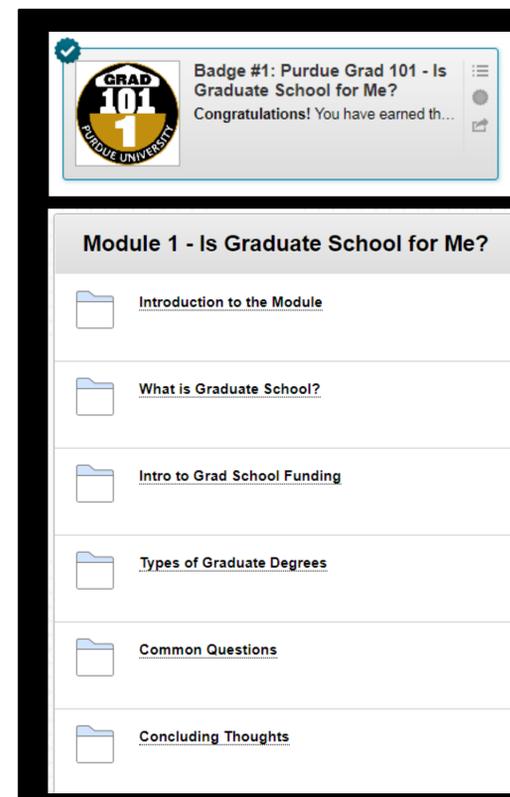
Module 1: Is Graduate School for Me

- 10 video segments totaling more than 2 hours
- 9 quizzes
- 5 surveys
- Handouts, tip sheets, and more!

Plans for enhancing existing content include

- Videos with current graduate students, panels, and guest presenters
- Additional action-step worksheets

www.digitaleducation.purdue.edu/gradschool



FUTURE PLANS

The launch of Module 1 is just the beginning! Future plans include a comprehensive suite, including:

- Module 1: Is Graduate School for Me?**
- Module 2: Preparing for Graduate School**
- Module 3: Choosing a Graduate School**
- Module 4: The Graduate Application Process**
- Module 5: Tips for your Graduate School Application**
- Module 6: Graduate School Funding**
- Module 7: Transition to Graduate School**