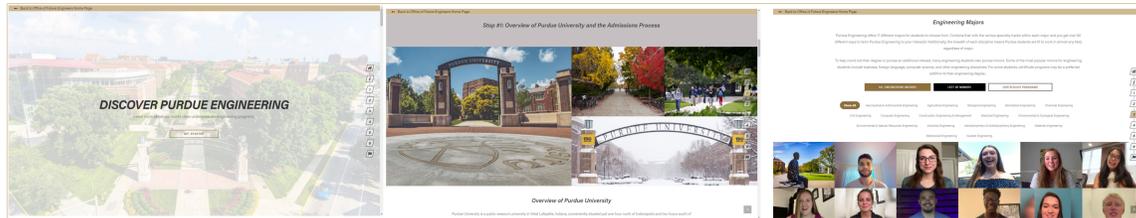


PROJECT SUMMARY



A modern, responsive web page for prospective undergraduate students and families to explore everything Purdue Engineering has to offer them in the form of a virtual 'self-guided tour.'

PROJECT DETAILS

The Virtual Experience page acts as a centralized starting point for prospective students to gain introductory information about nearly every aspect of Purdue Engineering, with dozens of video testimonials from current students acting as the highlight throughout. Key topics are organized into virtual 'tour stops' that allow viewers to explore a given topic in as much or little depth as they desire before moving on to the next 'stop.' A 'Virtual Tour' section will offer photo slideshows, 360-degree interactive experiences, and video tours of various classrooms, research labs, and other campus facilities.

The web page is fully responsive, meaning it will adapt to mobile or desktop viewing, and has been built to meet accessibility standards.

PROJECT IMPACT

Visiting campus is not always available to a prospective student due to a variety of reasons such as financial, scheduling, and travel limitations. On top of that, the current global pandemic has meant that on-campus programs have been suspended for the entire term of the current high school senior class. This web page seeks to at least partially fill that information gap by bringing our campus to them in a virtual format to explore nearly every aspect of Purdue Engineering and learn how to directly connect with our students, staff, and faculty.

FUTURE PLANS

We intend to make the Virtual Visit page a 'living document' by updating it regularly with new content, swapping out student stories for different perspectives, and making further changes based on viewer feedback and analytics. Potential plans also include featuring a current student as a 'virtual tour guide' that acts as a narrator throughout the page, offering their personal insights and perspectives to provide a 'by students, for students' tone and feel for the page. For the first few weeks after the initial launch, viewers will be asked if they would like to provide feedback on their experience with the page and will be directed to a survey if they accept.

The page can be accessed at www.purdue.edu/futureengineers/virtual-experience/