Cellular Agriculture: 
*Techno-Socio-Economic Perspective*

Transformative innovations in agriculture and food for human health, equity, and competitiveness.

**Webinar panel duration** – 1.75 hours total: 15 minutes per panelist plus time for discussion. 
**Webinar link** – Provided upon registration 
**Registration link** (Registration is necessary and free) – [2021 Cellular Ag Registration](#)

**Session I: Perspective on Manufacturing Science, Engineering, and Safety**

**Monday, April 19 - 10-11:45 am ET**

*Opening remarks (15 minutes):* Dr. Jay Akridge, Provost, and Dr. Theresa Mayer, Vice-president of Research, Purdue University

**Panelists:**
- Dr. Ajay P. Malshe (Host and moderator), Purdue University (Bio-inspired designs, materials, and manufacturing)
- Dr. Michael Sealy, University Nebraska (Manufacturing processes)
- Dr. Haley Oliver, Purdue University (Food Safety)
- Dr. Brad Kim, Purdue University (Muscle biology and biochemistry)

**Session II: Perspective on Economics, Nutrition, Society and Sustainability**

**Wednesday, April 21 - 10-11:45 am ET**

*Opening remarks (15 minutes):* Dr. Karen Plaut, Glenn W. Sample Dean of the College of Agriculture, and Dr. Bernard Engel, Associate Dean of Research, Purdue University

**Panelists:**
- Dr. Jayson Lusk (Moderator), Purdue University (Agriculture Economics)
- Dr. Julia McQuillian, University Nebraska at Lincoln (Social Science)
- Dr. Richard Mattes, Purdue University (Nutrition Science)
- Dr. John Sutherland, Purdue University (Sustainability)

**Session III: Perspective on Innovations, Commercialization, and Entrepreneurship**

**Friday, April 23 - 10-11:45 am ET**

*Opening remarks (15 minutes):* Dr. Mung Chiang, John A. Edwardson Dean of the College of Engineering, Purdue University

**Panelists:**
- Dr. Christian Butzke (moderator), Purdue University (Innovation and entrepreneurship)
- Mr. Zak Weston, Good Food Institute (Foodservice & supply chain)
- Dr. John Reich, Foundation for Food & Agriculture Research (Urban farming, equity, and transformative opportunities for next agriculture revolution)
- Ms. Abby Lyall, Big Idea Ventures (Innovations and commercialization)
- Mr. Dan Dawes, AgriNovus (Strategy and innovation)
- Mr. Wade Lange, Purdue Foundry (Purdue’s entrepreneurship ecosystem)

Conclusion of the webinar by Ajay P. Malshe as the host organizer.

**Contact Information:** Ajay P. Malshe amalshe@purdue.edu; Bill Bogan bogan@purdue.edu

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