

THE ART OF RAISING CAPITAL FOR YOUR TECH STARTUP

PRESENTED BY BRUCE SCHECHTER, SILICON VALLEY BOILER INNOVATION GROUP CO-FOUNDER

Active entrepreneurs as well as aspiring entrepreneurs will learn about the art and science of preparing to engage and captivate investors for their tech startups, and gain valuable insights into the inner workings of this critical aspect of the entrepreneurial journey.

Panel Discussion moderated by Dr. Cagri Savran, Director of the John Martinson Entrepreneurial Center (JMEC) with Bruce Schechter and faculty and student founders to follow at 12:30 pm.

Event Date: September 26, 2023

Time: 11:30 AM

Location: ARMS Atrium

School: College of Engineering

BIOGRAPHY



Bruce Schechter, in Palo Alto, CA, is an active advisor, consultant or investor in a variety of technology startups, including Life360, BigML, Carbon Lighthouse, Illumeo, and 3PointData. Bruce began his career at Intel Corporation in 1980 and there he served a 17 year tenure in a variety of roles including Fab Process Engineering, Microprocessor Product Management, the Corporate Strategy Group, and Director of Online Marketing. Bruce was on the founding team of Pandesic LLC, a pioneering eCommerce cloud service provider, where he served as Director of Operations Management and later Director of Strategic Alliances.

Bruce is active in mentoring student entrepreneurs at both Stanford University and Purdue University, and is active in non-profit work, including his role as founder and President Emeritus of the Intel Alumni Network (a worldwide network of former Intel employees with focus on thought leadership -<http://intelalumni.org>) and as co-founder and past co-chairman of Purdue SVBIG (Silicon Valley Boilermaker Innovation Group, a group of esteemed Purdue alums offering mentoring to startups arising out of Purdue - <http://svbig.org>)

Bruce received a BS in Physics and Math from Purdue University, where he graduated with Highest Honors and Phi Beta Kappa, and much later received an Masters in Computer Science from Stanford University.

Sponsored by the College of Engineering and the John Martinson Entrepreneurship Center



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