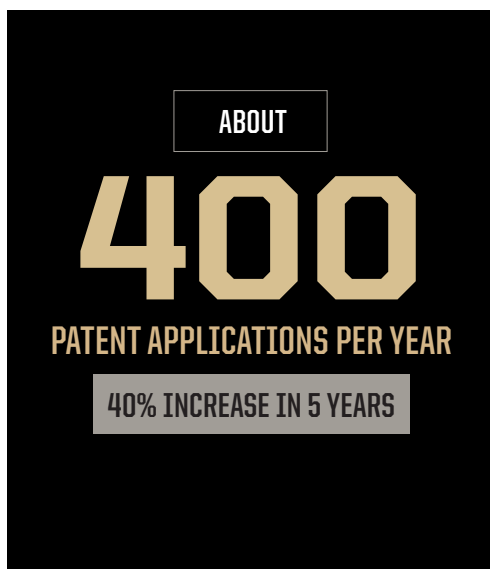


ENGINEERING AND *PATENT LAW*

**THURSDAY, NOVEMBER 10, 2022
ARMS 1010 6 - 7 PM**



Register:
bit.ly/patentlaw-22



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College of Engineering

MARK JANIS AND NORMAN HEDGES

IU Maurer School of Law

Recent patented innovations from Purdue Engineering researchers:

- The whitest of white paints that could significantly reduce the cost of air-conditioning.
- A technology that could rescue parents from their worst nightmare, losing a baby on a ventilator because the child wriggled and moved the breathing tube.
- Clothing powered by Wi-Fi that could monitor health.
- Promising economically beneficial and environmentally friendly ways to turn plastics into fuels.

THESE ARE JUST A FEW OF THE THAT HAVE CONTRIBUTED TO
PURDUE EARNING THE TITLE OF
#6 IN THE WORLD FOR UTILITY PATENTS
BY THE US PATENT AND TRADEMARK OFFICE FOR
THE SECOND YEAR IN A ROW!

ENGINEERING AND *PATENT LAW*

ABOUT THE PRESENTERS



MARK JANIS

ROBERT A. LUCAS CHAIR AND PROFESSOR OF LAW
DIRECTOR, CENTER FOR INTELLECTUAL PROPERTY RESEARCH
IU MAURER SCHOOL OF LAW

Mark D. Janis teaches courses in patents, trademarks, and other areas of intellectual property law. He is the Robert A. Lucas Chair of Law and the Director of the Center for Intellectual Property Research. Janis has authored a number of books, including the treatise *IP and Antitrust* (with Hovenkamp, Lemley, Leslie, and Carrier), *Trademarks and Unfair Competition in a Nutshell*, two casebooks (*Trademarks and Unfair Competition: Law and Policy* (4th ed.), and *Trade Dress and Design Law*, both with Dinwoodie) and other books on trademark law (with Dinwoodie).

He has published numerous law review articles and book chapters on patent law, intellectual property and antitrust, trademark law, intellectual property protection for plants, plant biotechnology and intellectual property protection for designs.

Janis earned a chemical engineering degree, with distinction, from Purdue in 1986, and graduated summa cum laude with a law degree from the Indiana University Maurer School of Law.



NORMAN J. HEDGES

CLINICAL PROFESSOR OF LAW, DIRECTOR,
INTELLECTUAL PROPERTY LAW CLINIC

Norman J. Hedges joined the law school in January 2015 as a clinical associate professor of law. He came to Bloomington with over 16 years of experience in patent practice in Indianapolis, including 10 years in the Indianapolis office of Faegre Baker Daniels, where he was named partner in 2007. He had been a member of the Law School's adjunct faculty since 2014.

At Faegre Baker Daniels, Hedges focused his intellectual property practice on the mechanical and electro-mechanical arts, including health and life sciences. In addition, he has substantial experience in the preparation and prosecution of U.S. and foreign patent applications, post-issuance challenges and defense, consultation with clients to avoid patent infringement, preparation of patent invalidity and non-infringement opinions, and intellectual property due diligence for mergers and acquisitions.

Before joining Faegre Baker Daniels, he was an associate at Bose McKinney & Evans and at Barnes & Thornburg in Indianapolis. In addition to earning a J.D. cum laude from the Indiana University Maurer School of Law, he earned a bachelor's degree with highest distinction in mechanical engineering from Purdue in 1995.

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