

# VISION 2030

*THE MOST CONSEQUENTIAL ENGINEERING COLLEGE IN THE NATION.*



Aiming for maximum impact outcomes in our mission areas, by 2030, in some key measures we will (a) Develop the largest best-prepared and most diverse engineering talent pool in the nation, (b) Establish pre-eminence in research impact, and (c) Partner to significantly advance our state and nation.

## NEVER COMPLACENT, ALWAYS CHALLENGING OURSELVES, WE AIM FOR THE PINNACLE OF EXCELLENCE AT SCALE.

**WE QUESTION PREVAILING WISDOM.** We dare to think differently, innovate, and re-define what is possible.

**WE AIM TO EXCEL AT EXECUTION.** We will not just set big goals, we will surpass them with maximum efficiency for lasting results.

**WE ENJOY A VIBRANT COMMUNITY.** We welcome all under our big tent of great talents and ideas, collaborating to maximize our impact.

**WE WILL PARTNER AND INSPIRE GLOBALLY.** Harnessing the power of talents and innovation around the world, we will influence engineering on a global stage.

### IMPACTFUL INCUBATOR OF TALENT

**As the nation's largest source of best prepared and most diverse engineering talent, we will:**

- » Become the top college choice for aspiring women engineers.
- » Broaden access to Purdue Engineering through strong pathways programs.
- » Lead the way as No. 1 in experiential learning, internships and co-ops.
- » Develop market-responsive undergraduate majors, minors, certificates, concentrations and professional master's, plus a robust honors program.
- » Make the world our campus by innovating in online education so our students can learn regardless of geography or their stage of life.

### LEADER IN RESEARCH IMPACT

**For pre-eminence in research impact, we will:**

- » Double the number of large sponsored research centers led by our faculty to address some of the nation's and world's most challenging problems.
- » Accelerate our research influence through increased uptake in the scientific community, patent licensing and technology transfer, successful start-up companies, policy impact, and through the success of our research mentees.
- » Double the number of prestigious recognitions received by our faculty at all career stages for their impact.

### ADVANCE THE STATE AND NATION

**To significantly advance our state and nation, we will:**

- » Elevate industry partnerships.
- » Build impactful partnerships within Indiana for economic, workforce, and community development.
- » Help make Indiana the start-up heartland of America.