

UNIVERSITY SUSTAINABILITY  
NETWORKING WORKSHOP

# JULIE NEWMAN

DIRECTOR OF SUSTAINABILITY, MIT



Julie Newman, PhD is the founding Director of Sustainability and lecturer with the Department of Urban Studies and Planning, at the Massachusetts Institute of Technology.

## *LEVERAGING THE CAMPUS AS A TEST BED FOR SUSTAINABILITY:*

*CATALYZING INNOVATION, IMAGINATION,  
AND IMPACT*

MIT's commitment to climate and sustainability is grounded in leveraging the campus as a test bed. This methodology as applied by the Office of Sustainability with campus partners, calls upon a methodology and collaborative process that seeks to inform and reimagine campus systems to advance a comprehensive commitment to sustainability and climate solution development. In this talk, Dr. Newman presents how this approach manifests in the form of courses, class projects, lab research, data collection, and applied research as MIT seeks to serve as a model organization that generates and demonstrates new and proven ways to respond to the challenge of our changing planet.

**KEYNOTE SPEAKER**  
**MARCH 18TH • 8:30-9:30 AM**  
**BURTON MORGAN CENTER FOR ENTREPRENEURSHIP**

LEARN MORE AT [HTTPS://RESEARCH.PURDUE.EDU/ISF/](https://research.purdue.edu/isf/)  
ADDITIONAL INFORMATION