

All are welcome to view the CCO Calendar (<https://www.cco.purdue.edu/Calendar>) for more events! Though most presentations will be designed with a specific student audience in mind, all are welcome to attend and might find the information shared helpful. All events will be on Zoom, and none will be recorded.

### **January 16 at 11:30 a.m.: Job Search (overview)**

A good resume is not the only thing you need for your internship/job search! Attend this presentation to get an overview of what you need to do to maximize your chances of success.

Register here (use your purdue.edu email): <https://purdue-edu.zoom.us/meeting/register/tJMud--vrzwiGNAMqTPerp3rJdZWgrLgvMqq>

### **January 18 at 11:30 a.m.: Personal Branding (overview)**

What does it mean to "have a personal brand"? Won't your work speak for itself?! And if you need one, how do you create and maintain it? Attend this presentation to understand how you can identify and nurture your personal brand! (And schedule an appointment to continue working on your brand with a CCO career coach.)

Register here (use your purdue.edu email): <https://purdue-edu.zoom.us/meeting/register/tJAudOqrpz4uHdMSPmp4Jp6yddyw4zgcpVhH>

### **January 19 at 11:30 a.m. LinkedIn (deep dive)**

Attend this presentation to learn key features about LinkedIn; how to develop an impactful profile; how to use the website to explore careers, network, market yourself, and search for opportunities. Though designed for PhD students, all are welcome to attend and might find the information shared helpful. Create "PhD Resume Review" appointments

Register here: <https://purdue-edu.zoom.us/meeting/register/tJcsdu6gqzsjGNLNQEFgxfsoCWQorcRMe8AI>

### **January 23 at 11:30 a.m.: Resumes (overview)**

Attend this presentation to learn how to create an impactful resume! Learn to differentiate between a resume and a CV, understand what audiences are looking for, confirm that your resume contains the right information, and consider ways to ensure that your resume gets past an ATS.

Register here: <https://purdue-edu.zoom.us/meeting/register/tJMsf--urDsqEt0aTRv7TLcu6h9PjJo41S4U>

### **January 26 at 11:30 a.m.: Networking (overview)**

It's important to network, and there are many ways to do it well! Attend this presentation to learn ways to network, breakdown the process into manageable pieces, and stay authentic to your personal style and context --- so that networking is easier and more sustainable. Make networking work for you.

Register here: <https://purdue-edu.zoom.us/meeting/register/tJ0pd-ytpjgvGNVcnmkfSpFDcPWp6y0vzovZ>

**January 29 at 11:30 a.m.: Elevator Pitch (deep dive)**

The elevator pitch is an important tool for career advancement. Attend this presentation to learn the contents of a good pitch, strategies to adapt it to different contexts and gather feedback on how effective it is.

Register here: <https://purdue-edu.zoom.us/meeting/register/tJAqce2grTIsH9JCY5rgpsrgr7f7SNaTjmw9>

**February 21 at 4:00 p.m.: Employer Research**

Learn how to make purposeful connections with employers through field, industry, and organizational research.

Details here: <https://www.cco.purdue.edu/Calendar/Event/352>