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THE NEW YORK INSTITUTE FOR  
BUSINESS AND FINANCE

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# SUMMER PROGRAMS 2016

## BROCHURE



## A few words from the director

Dear Student,

Albert Einstein said: « You have to learn the rules of the game. And then you have to play better than anyone else ». In our approach to Albert Einstein's statement, we find particular truths: we make it our mission that every NYIBF student may have the best tools rival and overcome their competitions and achieve excellence.

Throughout our Summer Programs, we make you aware of the challenges of your time and become a key participant.

As Professor of Financial Law and Director of NYIBF, I understand that personal motivation, strong professional objectives and the will to succeed, are the key when approaching any international issues.

I am proud part of a team composed of experts from the world of Finance, University Professors in New York, as well as financial actors in the world's largest banks and financial institutions. Beyond the rich curriculum offered by the NYIBF, its location on Wall Street allows students to develop their professional networking horizons in New York City.

The value of our work is measured by the success of our students; we therefore offer you the means and knowledge necessary to make you the economic actors of tomorrow.



**Olivier Chazoule**

– Director of Studies –

A handwritten signature in black ink, appearing to read 'Olivier Chazoule', with a long horizontal flourish extending to the right.



# Our Summer Programs

The Summer Programs are two sessions of three weeks of high-level classes held in New York. The mornings are dedicated to classes. Visits of institutions are organized on the afternoons. Meetings and conferences with professionals give students the opportunity to discover Wall Street professional world and to build their network. Fridays and evenings are free, to let students enjoy New York and the U.S.

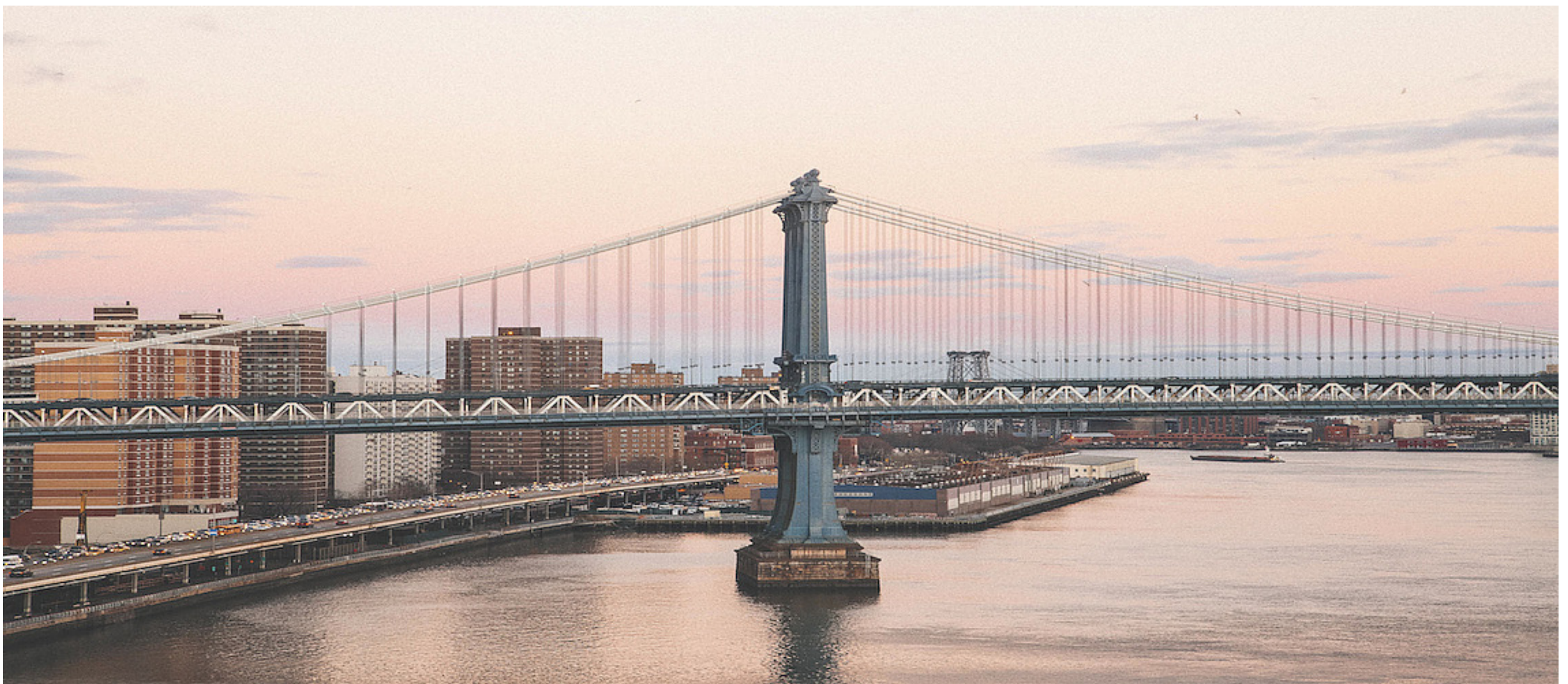
**Two sessions are available:**  
**- July 11th to July 28th 2016**  
**- August 8th to August 25th 2016**

## TUITION FEES

**\$2,450**

The tuition is for the 3 weeks program including all classes and material. Lodging and transport not included, but we will help you to find a place to stay in New York.

**Some Scholarship Opportunities are available.**





# Courses offered

## Global Management

In an increasingly complex global business environment what are the challenges faced by international managers?

In this course students learn the fundamental elements of modern management of complex organizations.



Leadership management, corporate culture, management in the context of multilingual and multicultural companies, elements of Finance and principles of accounting as well as production constraints and sourcing, are among the topics covered in the course. In-class discussion will focus on business cases, innovation and e-commerce and resolution of complex business situations.

# Courses offered

## International Finance

The purpose of this course is to focus on understanding the theory of international finance and its application to the real world. In this course students learn the fundamentals of international finance applications from a business point of view



The foreign exchange markets and world capital markets are described and explained (bankings, debt and equity), as well as the commodities markets, the futures and options markets and derivatives as tools of financial management of the global organization.

Risk Management and Hedging Strategies, International Financing of Corporations in the Short-Term and in the Long-Term, Foreign Direct Investment, Managing Net Working Capital and International Trade Finance are studied as part of a complete description of the global financial system and its impact on the finances of the companies.

At the end of the course the students will be able to grasp the complexity of the international system and will have the tools to engage in more specialized international finance courses.

# Courses offered

## Business Law

How must the global manager handle the legal challenges of a Multinational Corporation? How is day to day management of legal issues addressed in the life of a business organization?

What are the steps the modern manager should take to preserve the legal integrity of his or her business organization during troubled times? What is the cost of a lawsuit in the U.S.?

In this course students are placed into real life business situations where the legal aspects of doing business in the U.S. and internationally are explained in detail.



International legal strategy, Lawsuits, Intellectual properties, challenges and protections, Responsibility, Negligence and Damages, Antitrust Laws in the U.S., Competition Laws in the European Union Law, Chinese Business Law, International Courts, are among the various topics studied in this class. The aim is to give students an overview of the global legal systems and their interactions in the business world.



# Some of our Lecturers

## Business Strategy and policy

As the Chairman and President of a Multinational Corporation, how will you address the daily complexity of managing your company?



This course is designed to give the students the opportunity to develop an essential managerial tool, improve their confidence in their ability to structure problems and make decisions.

In this course students are placed in the CEO's management seat where Business Strategy and Policy is the formulation of basic organizational missions, purposes, and objectives, development of policies and program strategies to achieve them and efficient execution of implementation processes that result in the achievement of organizational objectives.

The functional areas of accounting, marketing, finance, information systems, and economics are put together into a comprehensive strategic analysis of a firm. In-class cases-study and international comparisons of large organizations in their management behavior and strategies in times of global financial challenges and crisis are conducted as models for future company policies. At the end of the course, students will be able to conduct their own assessments of international corporations' business strategies and policies.

# Some of our Professors



**Olivier Chazoule**



## **Education :**

- LLM Fordham Law School New York
- MBA Stern School of Business New York University
- Science Po Paris

## **Business Experiences :**

- Director of studies at NYIBF
- CEO, L.CAPITAL Corp, real estate investment.
- Principal lawyer, Poincarre and Associates Law Firm

## **Teaching experiences:**

- Sorbonne, CUNY, European School of Economics, EDHEC, Baruch College, CEGOS
- 



**Jeremy L. Hirsh**



## **Education :**

- J.D. HARVARD UNIVERSITY,
- GEORGETOWN UNIVERSITY LAW CENTER,

## **Business Experiences :**

- LAW OFFICE OF JEREMY L. HIRSH (Artist design and license agreements, securities counsel, Tax-exempt and corporate governance) ,
- COVINGTON & BURLING LLP,
- RESOURCE AMERICA, INC.

## **Teaching experiences:**

- Rutgers University (1st Public MBA in NYC area)
  - University of Pennsylvania Law School .
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**Angus McCallum**



## **Education :**

- UNIVERSITY OF OXFORD
- MBA STERN SCHOOL OF BUSINESS, NEW YORK

## **Business Experiences :**

- McCALLUM STRATEGY, President
- THE PARTHENON GROUP, Principal
- MORGAN STANLEY, securities trading and marketing



## Some of our Lecturers



**Bernard D. Borowski**



### **Experience :**

- Principal, Boston Consulting Group,
- Advisor, Tech par Group.
- Executive director, Morgan Stanley,
- Director, GE Capital – Treasury,
- Financial Auditor, Arthur Andersen.

### **Publications:**

- *Five things you need to do to drive Continuous Improvement.*
- *Continuous Improvement Programs in Service Businesses and Financial Institutions*



**Gene DETROYER**



### **Experience :**

- Executive Director, Global Commerce Education, Inc.
- Brain Trust, RetailWire
- President, CEO & Co-Founder, Allendale Pharmaceuticals, Inc.
- President, CEO & Co-Founder, Site-Based Media Inc. Vice
- President, General Manager, Consumer Products Division, Keyes Fibre Company, the VanLeer Group
- Business Manager, Consumer Products Division, Mobil Chemical Company

## Visits

NYIBF is a comprehensive and well-balanced Student experience. We make sure that students discover the city, study well and have some fun too!

The Financial District is full of great opportunities and cultural experiences. We make sure students have the full-experience by visiting the Museum of Finance, the Federal Hall, the Stock Exchange, Hedge Funds and take part in exceptional networking events.



Students have the opportunity to meet Wall Street professionals who give conferences at the Institute. They discover professional life in New York, and more importantly, are given the chance to build a business network in the financial capital of the world.



We expect our students to be a part of the Wall Street atmosphere, the US corporate culture in an international setting, with students that come from all walks of life.

We also suggest activities for students that are free, and allow them to socialize such as free kayaking on the Hudson River, Movies in Central Park and more.



## Some of your visits



Oppenheimer Holdings is an investment bank and full-service investment firm offering investment banking, financial advisory services.

Number of employees: + 3500

Revenue: \$1 billion

UBS AG is a Swiss global financial services company.



Number of employees: 60155

Revenue: \$28 billion



The Federal Reserve Bank of New York is one of 12 regional Reserve Banks which, together with the Board of Governors in Washington, D.C., make up the Federal Reserve System. The Fed, as the system is commonly called, is an independent governmental entity created by Congress in 1913 to serve as the central bank of the United States.

*And also: Museum of American Finance,  
Federal Hall, Real Estate Firm...*

# Summer in New York

The New York Institute for Business and Finance is located in the heart of New York. We believe discovering and enjoying the city should be part of your experience here. This is why evenings and Fridays are free.



You will be able to enjoy what New York has to offer, during your Summer Program. Go to a Broadway Show, shop in Chelsea Market or on 5th Avenue, have a Chai Latte at your favorite coffee shop, take the subway to Brooklyn and Williamsburg...

The city has a lot to offer, and your Summer Program will allow you to fully enjoy it. Read our articles about Live in New York.

The city has a lot to offer, and your Summer Program will allow you to fully enjoy it. Read our articles about Live in New York. You can fly to Chicago, Miami, New Orleans, or the West Coast, and still be back by Monday morning for your high level business classes.



## Summer events in NYC

- Independence Day Fireworks July 4, 2016
- Hip--Hop Festival July, 2016
- Lincoln Center Festival July, 2016
- French Day July, 2016
- Fringe theater Festival August , 2016
- Movies in Central Park August, 2016
- Afropunk Festival August, 2016
- ...



## What our students say about us

*“A true human experience with an amazing group of international students, from the US, the UK, France, India, China, etc. The various classes and activities organized by the NYIBF really allowed me to truly connect to my classmates and get to know them”*

**Andrew**

**“I've found my internship”**

**TOM**

*“I will definitely recommend it to my friends. The classes were exactly what I was looking for: rewarding, entertaining and concrete.”*

**Alexia**

*“I finally got to see New York and Wall Street not just from a touristic side, but from the inside: the program gave us the opportunity to meet a business lawyer, an Investment Advisor and a start-up CEO, to name a few. These meetings helped me define what I want to do in my professional career”*

**Sara**

**“Amazing”**

**Alex**

*“The perfect program if you want to upgrade your curriculum and your network! I really felt that the Summer Program was a real plus in my education and opened my eyes on the real world, in Wall Street and in New York in general”*

**Shen Liu**

# Contact us

Feel free to contact us. We are at your disposal to answer to your questions.

## Student Help Center

Email : [studenthelpcenter@nyibf.com](mailto:studenthelpcenter@nyibf.com)

Phone: +1 (641) 464-3178

## The New York Institute for Business and Finance

125 Maiden Lane, New York,  
NY 10038 (USA)

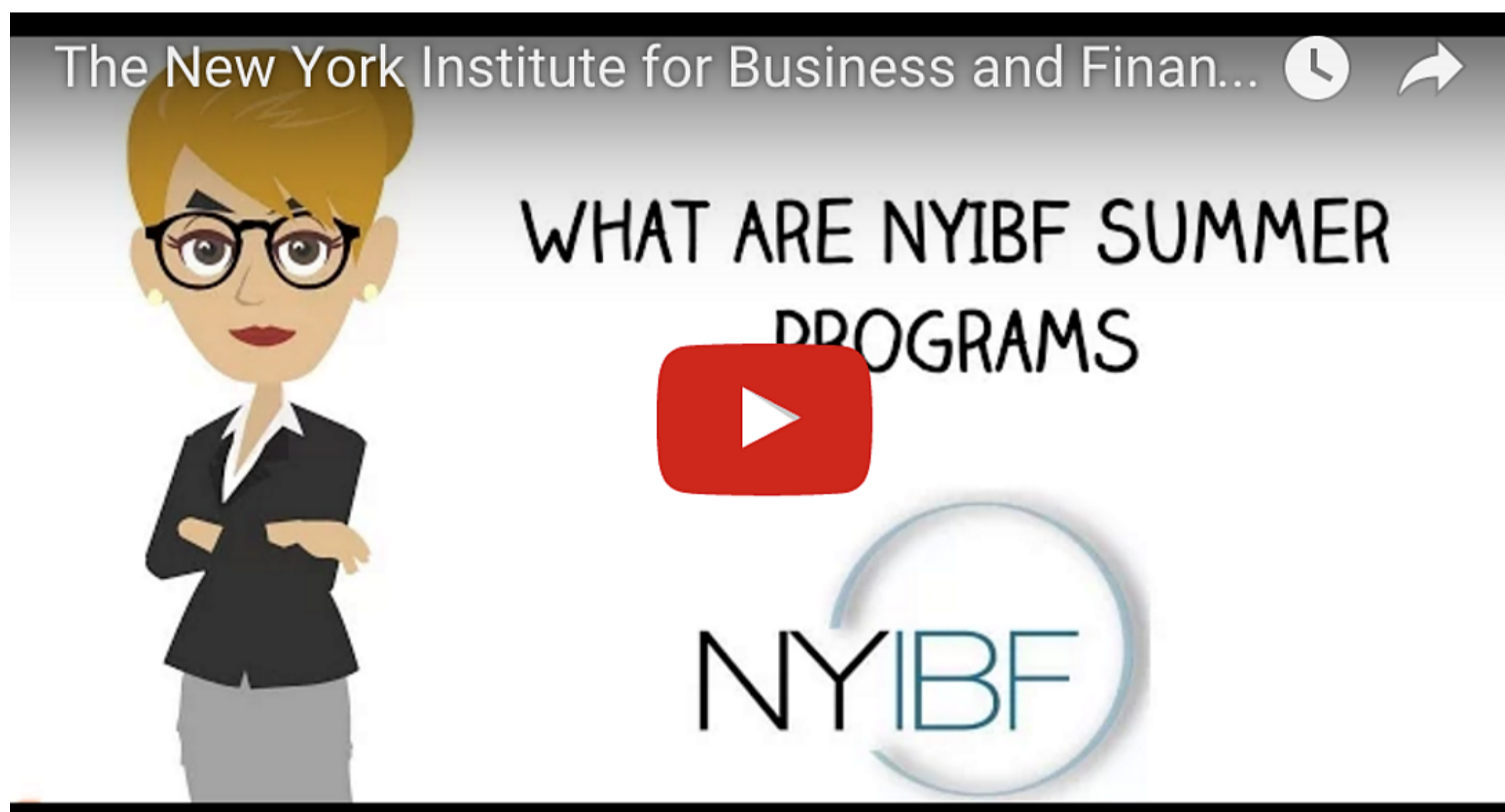
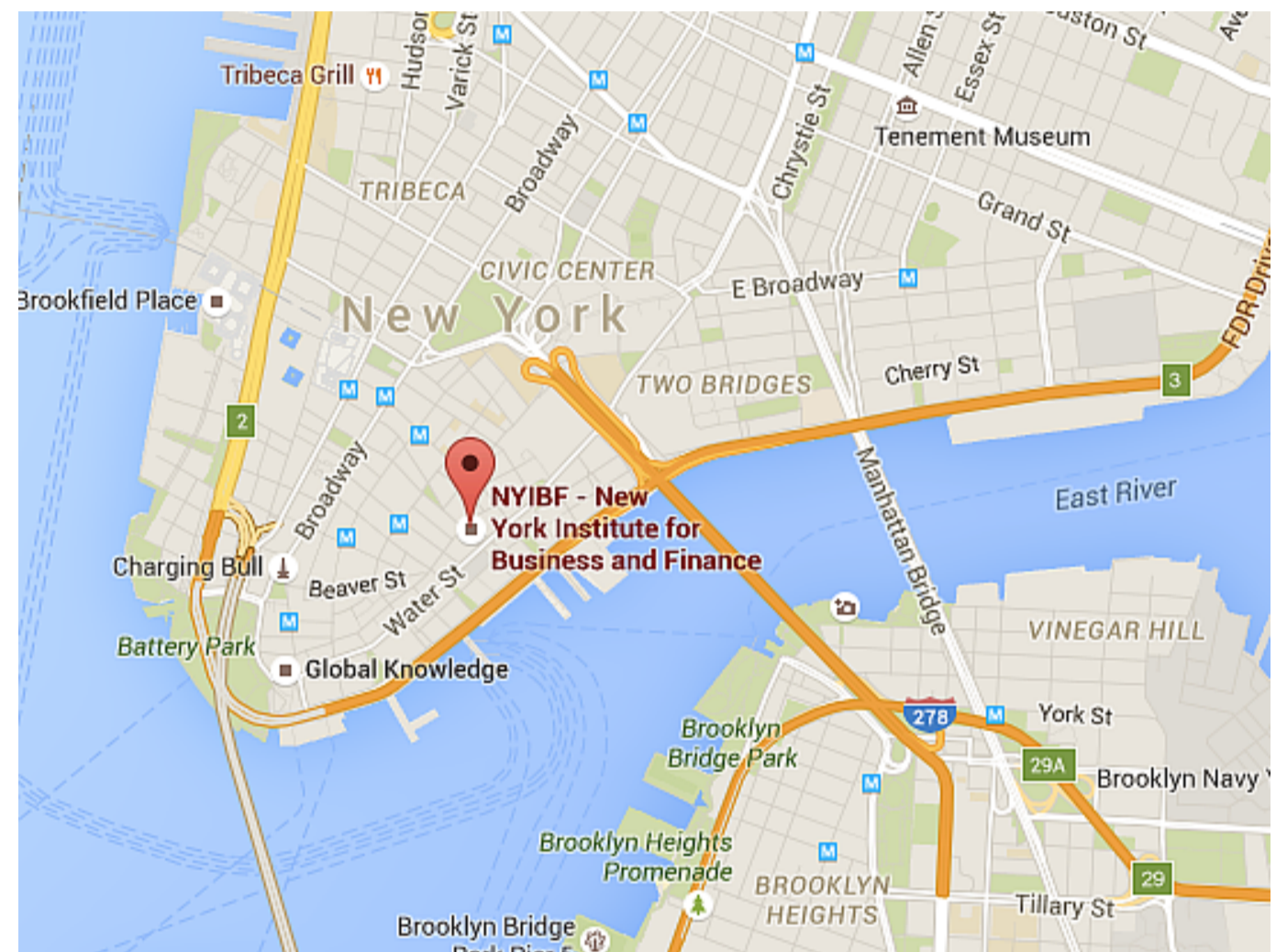
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- Visit our website [www.nyibf.com](http://www.nyibf.com)



- Complete this form





# Social Network

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