

PURDUE UNIVERSITY/ESPORT DATA HACKATHON 24 HOUR CHALLENGE

November 9th and 10th
5:00 p.m. November 9th
Kick-Off

Open to ALL Purdue Students

Compete with **and** against top company executives

Valuable Corporate workshops taught throughout the event

\$4000.00 1st Place Team, \$1500.00 2nd Place Team, \$500.00 Executive Presence Award (1 student)

Student Teams: 3+ Members (up to 8), teams must be inter-disciplinary and student participants must be in full-time status with the University

Individuals: Come SOLO and join a team at the launch party

What is an ESPORT Hackathon?:

Purdue Krannert School of Management's Business Information and Analytics Center has partnered with SportsUNITED to bring an exciting Esport Hackathon to the Mid-West. Centered on our campus, teams will compete in a 24-hour Challenge, using cutting edge technology (Machine Learning, AI, AR/VR, NLP, Immersive Media, Machine Vision, Blockchain) to develop innovative data solutions that solve problems for: Fan Experience| Esport Analytics| eAthlete Training and Performance| Sponsor Insights.

Registration opens October 9th

For further information and to register for the competition please visit:

<https://krannert.purdue.edu/centers/business-information-and-analytics-center/activities.php>