

Go Green in the City 2018



What is it?

- [Go Green in the City](#) is a Global Business Case Challenge sponsored by Schneider for students to solve re-life challenges within energy management
- We provide real world business challenges in Sustainability & Inclusivity, Digital Economy, Smart Manufacturing & Supply Chain, Cyber Security, or, you can submit your own unique idea!
- Check out this quick video description as well: <https://youtu.be/PPXMm-x6n3I>

Who can participate?

- The Challenge is open to two-member teams from anywhere in the world with at least one female member. To take part you must:
 - Be an MBA, Master's or Bachelor's student (at least 2nd year) in Business or Engineering
 - You and your teammate must study in the same country for the duration of the competition
 - Be proficient in English

What do participants win?

- The **WINNING team** will win job offers from Schneider Electric, and a trip to two of Schneider Electric's international offices!
- The **Top 10 teams** will be invited on a fully sponsored trip to the US Innovation Summit to make their pitch in the Finals and win the Grand Prize

- The **top teams in North America** will be invited to an all-expense paid trip to compete in the Semi-finals to earn \$1,000 and a spot in the Finals.
- **100+ semi-finalists** will be paired with a professional mentor from Schneider Electric to coach them through building out a business case.
- **Go Green Champs Award:** Awarded to the three teams that have the highest total score for the completed quizzes
- **Women in Business Award:** Teams with two female members stand to win a place in the finals and a total cash prize of USD \$1,000
- **Social Star Award:** Top 10 finalist teams collect votes on their entries shared via Social Media – one team will win USD \$500 for each team member

Follow the link to learn more! But hurry! **Submission deadline is June 1, 2018**

<http://www.gogreeninthecity.com/>

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