

# Ford Motor Company

## Global Data Insight and Analytics

We are trusted advisors enabling Ford to see our business, know our customers and act in a meaningful way. We drive evidence-based decision making by providing timely, actionable and forward-looking insights to our One Ford business partners.

**Intern and Full-Time candidates must complete a Candidate Profile and Web Based Assessment and apply to one or more GDI&A positions on the Ford Careers website in order to be considered.**

### What We Do...

#### **Analytical Operations**

Provides analytics expertise and resources for Ford on three continents. Develops a governance framework to identify, prioritize and execute analytic initiatives and drive standardized methodologies and processes globally.

#### **Analytics R&D**

Develops a wide variety of leading-edge data sources and advanced analytic methods.

#### **Business & Sales Planning Analytics**

Develops analytical methods to forecast and understand market response to vehicle and technology offerings.

#### **Credit Analytics**

Develops analytical methods to offer, service, and fund loans to consumers and businesses that purchase automobiles.

#### **Customer Analytics**

Develops and integrates a wide range of market and consumer analytic workstreams.

#### **Data Operations**

Develops new data sources and data management and governance approaches, focusing on internal and third party data sources.

#### **Data Supply Chain, Analytic Infrastructure**

Identifies and supports data storage, analytic tools, and analytic infrastructure needs across the enterprise.

#### **Manufacturing, Supply Chain, and Enterprise Analytics**

Applies advanced analytics to initiatives in scheduling, logistics, supply chain, IoT, supplier health, and manufacturing. Helps customers visualize their data to improve operations, understand their business, and add business value.

#### **Product and Sustainability Analytics**

Leverages cutting-edge machine learning, optimization, and simulation methods to drive product development and sustainability initiatives.

#### **Smart Mobility Analytics**

Develops and productionizes connectivity and mobility solutions as well as analytics for autonomous vehicles.

#### **Strategy**

Manages business operations—including governance, business planning, and change management—and develops organizational strategy.

To learn more about Ford's Global Data Insight and Analytics group please go to <http://corporate.ford.com/careers/departments/global-data-insight-analytics.html>.

To view available Ford job positions in GDI&A go to <http://careers.ford.com/>. Scroll down and click on our department, "Global Data Insight and Analytics", and click "View Opportunities". All of the current job postings for GDI&A will appear. You can read about each available job posting in detail by clicking on the blue text in the "Job Title" column.

To apply to a position, click "Apply" on the right side of the screen, fill out the Talent Network information, click "Save & Continue" and proceed to the official applicant webpage. Create your personal Candidate Profile and complete the Web Based Assessment to upload your resume. Check back frequently as new positions can be added at any time.