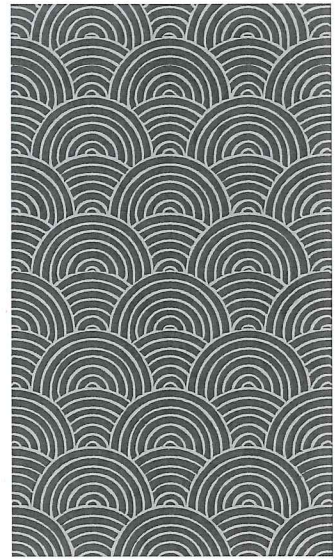


# Collecting Data Using Qualtrics & MTurk

One common strategy for collecting data for research is to create an online survey through Qualtrics and to recruit participants through Amazon's Mechanical Turk system (MTurk). This workshop will introduce participants to both of these tools and overview a general process for using both of these systems together. Best practices in online questionnaire design will be reviewed, and pros and cons associated with MTurk recruitment will be discussed. Prior experience with these tools is not required, but participants are expected to have activated their Purdue Qualtrics account (<https://www.itap.purdue.edu/learning/tools/qualtrics.html>) and have an active MTurk Requester account prior to the workshop (<https://www.mturk.com>). By the end of the workshop, participants will have created a draft of a questionnaire that is ready to deploy through MTurk.

**REGISTER TODAY!**

[https://ias.itap.purdue.edu/rgs/wgb\\_workshop.disp\\_online\\_workshop](https://ias.itap.purdue.edu/rgs/wgb_workshop.disp_online_workshop)



**Date:**

March 22, 2018

**Location:**

SC 231

**Time:**

6:00 p.m.-

8:30 p.m.



**PURDUE**

