

# A Multi-dimensional index for evaluating Systems Thinking Skills from Textual Data & Causal Loop Diagram Generation using Generative AI

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09/27/2024 @Purdue system thinkers club

# Research Journey



COLLEGE OF ENGINEERING  
GRADO DEPARTMENT OF  
INDUSTRIAL AND SYSTEMS ENGINEERING  
VIRGINIA TECH.

SPL

S Y S T E M  
P E R F O R M A N C E  
L A B



Dr. Konstantinos Triantis

Empowering the understanding of the **management of complex socio-technical systems** through Data Science and Systems Thinking



HARVARD  
MEDICAL SCHOOL



MGH Institute for Technology Assessment

MJ LAB

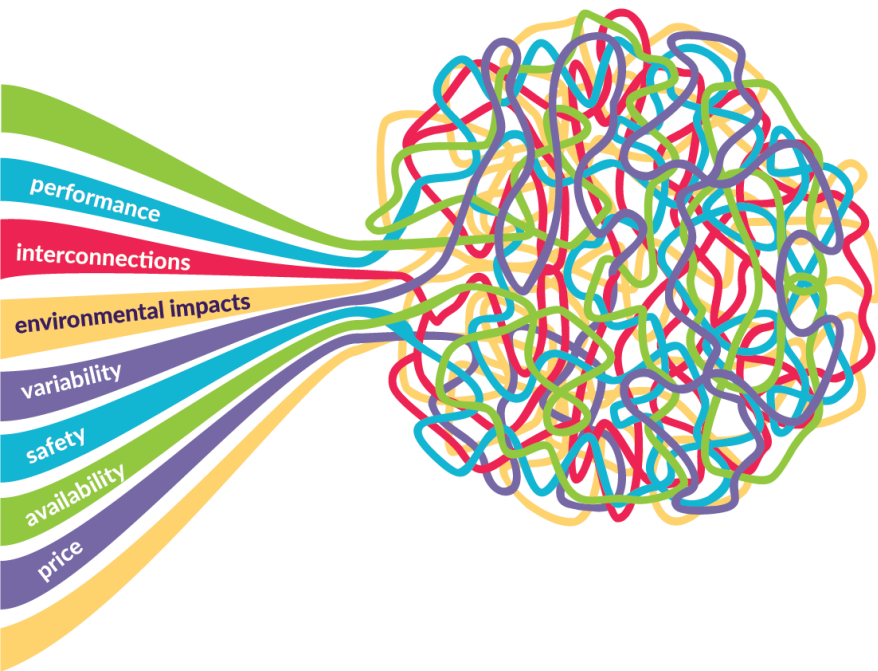
Data and Systems Science in  
Public Health



Dr. Mohammad Jalali

Understanding **complex public health problems** to inform decision and policy-making through Data Science and Simulation Modelling

# Failed to Understand Complex Systems leads to Disaster



Transportation



Finance



Environment



Public Health





# Research Focus: Understanding Complexity Through ...

Transportation



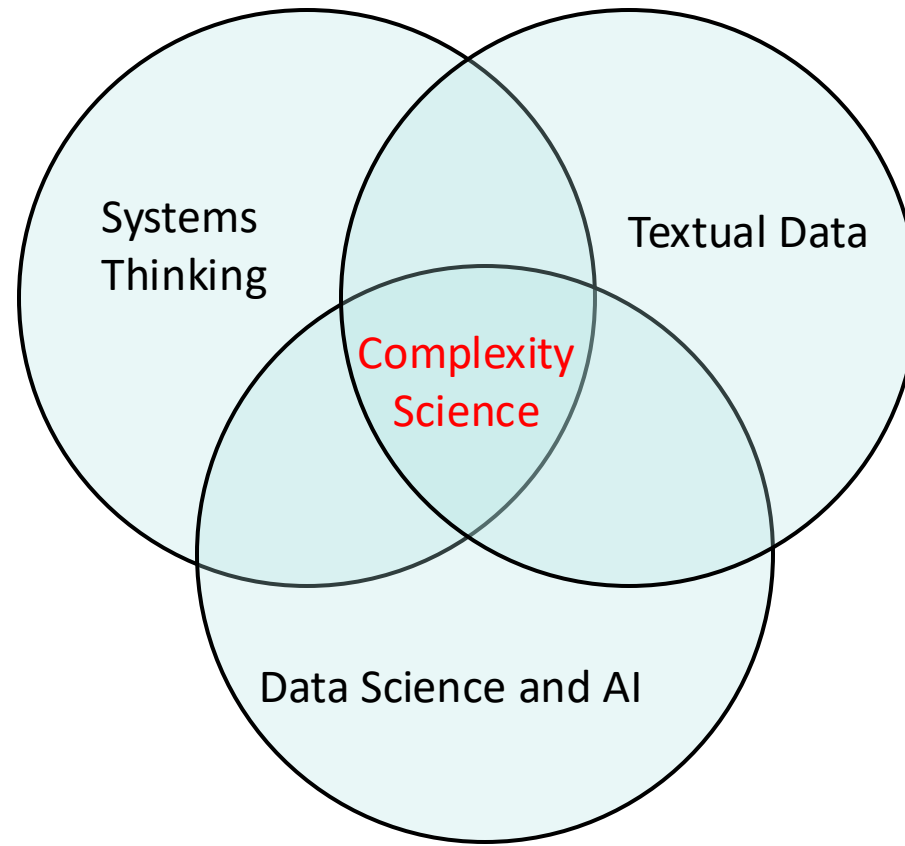
Environment



Finance



Public Health



# Today's Topic

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## RESEARCH PAPER

SYSTEMS and BEHAVIORAL  
RESEARCH SCIENCE WILEY

### A multi-dimensional index of evaluating systems thinking skills from textual data

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*NSF Grant #1824594: Cognitive Barriers to Understanding Complexity in Human-Technical Systems: Evidence from Engineering Students and Practitioners*

### Leveraging Large Language Models for Automated Causal Loop Diagram Generation: Enhancing System Dynamics Modeling through Curated Prompting Techniques

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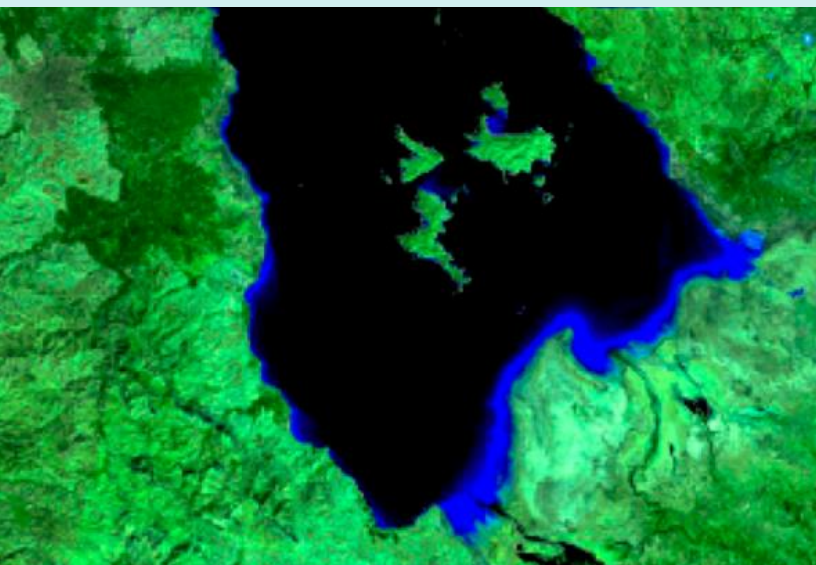
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Dr. D. Keith

# Paper I

A Multi-dimensional index for evaluating Systems Thinking Skills from Textual Data



# Outline

## Introduction

- System Thinking (ST)
- Challenges of Multidimensionality in ST
- Research Questions

## Data & Methods

- System Thinking Measures
- Multi-dimensional Index of Systems Thinking (MIST)
- Benchmarking Process

## Results

- Comprehensive ST Skills Performance
- The Impact of Contextual Variables on MIST scores

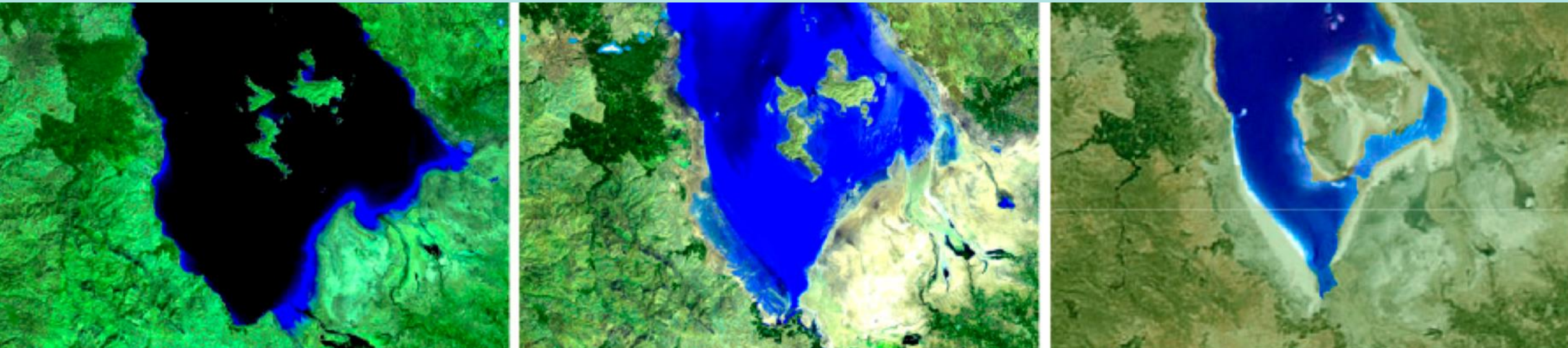
## Conclusions

- Lesson Learnt
- Limitations and Future Research



# Introduction

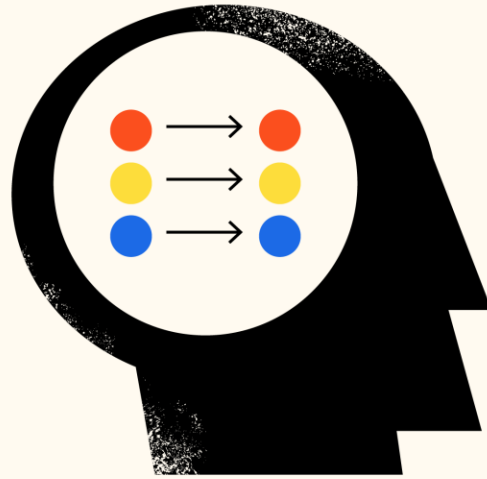
- System Thinking (ST)
- Challenges of Multidimensionality in ST
- Research Questions



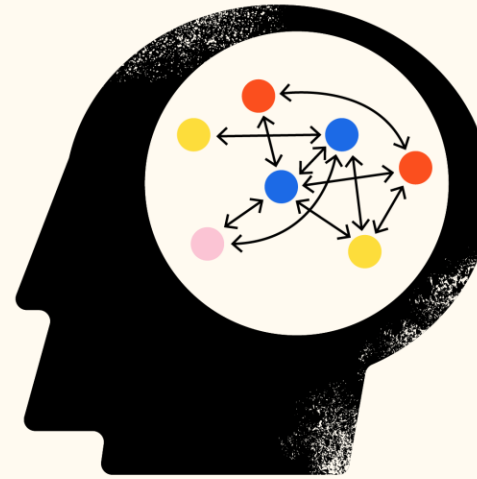


## Systems thinking:

a way of making sense of the **complexity** of the world by looking at it in terms of wholes and relationships rather than by splitting it down into its parts...





LINEAR THINKING



SYSTEMS THINKING

# System Thinking has a Multi-Dimensional Characteristic

| Approach   | Richmond (1994)  | STH: Assaraf and Orion (2005)  | STC: Stave and Hopper (2007)  |
|--|--|--|---|
| <b>Level 1</b><br>  | <i>Specify Problems:</i> <ul style="list-style-type: none"> <li>➤ <b>Forest Thinking</b></li> <li>➤ System as Cause Thinking</li> <li>➤ Dynamic Thinking</li> </ul>      | <i>System components:</i> <ul style="list-style-type: none"> <li>➤ The ability to identify the <b>components</b> of a system and processes within the system</li> </ul>  | <i>Basic:</i> <ul style="list-style-type: none"> <li>➤ Recognizing interconnections</li> <li>➤ Identifying <b>feedback</b></li> <li>➤ Understanding <b>dynamic behaviors</b></li> </ul> |
| <b>Level 2</b><br> | <i>Construct Model:</i> <ul style="list-style-type: none"> <li>➤ Quantitative thinking</li> <li>➤ <b>Closed Loop Thinking</b></li> <li>➤ Operational Thinking</li> </ul> | <i>Synthesis of system components:</i> <ul style="list-style-type: none"> <li>➤ identify relationships among system's components</li> <li>➤ organize the systems' components and processes</li> <li>➤ identify <b>dynamic relationships</b></li> </ul>             | <i>Intermediate:</i> <ul style="list-style-type: none"> <li>➤ Differentiations types of flow and variables</li> <li>➤ Using conceptual models</li> </ul>                                |
| <b>Level 3</b>   | <i>Test Model:</i> <ul style="list-style-type: none"> <li>➤ Scientific thinking</li> </ul>   | <i>Implementation:</i> <ul style="list-style-type: none"> <li>➤ Understanding the hidden dimensions of the system</li> <li>➤ The ability to understand the <b>cyclic nature</b> of systems</li> <li>➤ Thinking temporally: retrospection and prediction</li> </ul> | <i>Advanced:</i> <ul style="list-style-type: none"> <li>➤ Creating simulation models</li> <li>➤ Testing policies</li> </ul>   |

# Research Questions



1. How do we measure one's level of System Thinking (ST) ?

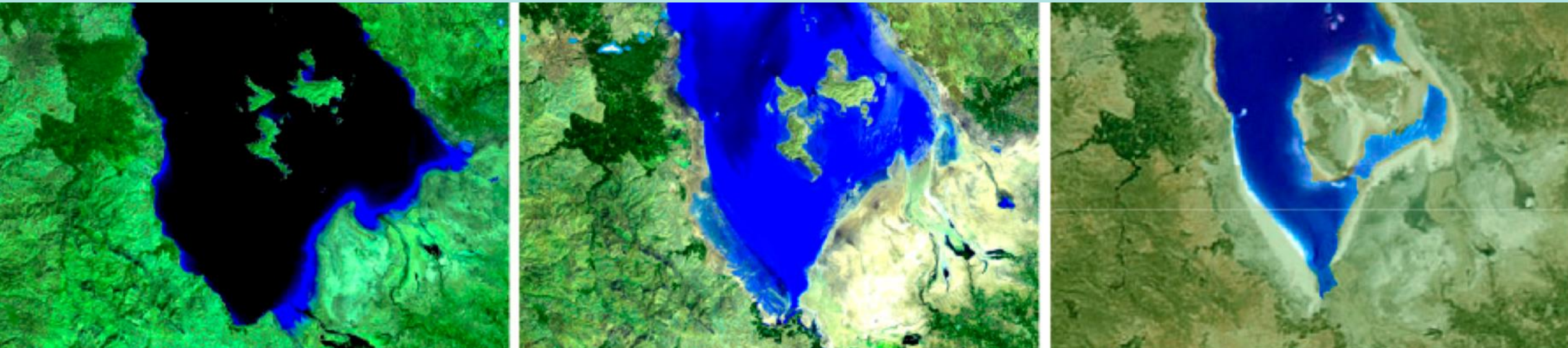


2. How do we compute a multi-dimensional ST index where ST skill characteristics are considered concurrently?



# Data & Methods

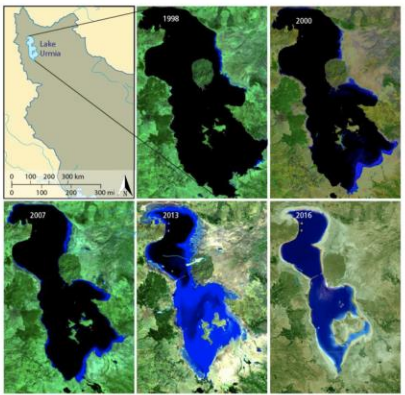
- The Lake Urmia Vignette
- Mental Map Measures
- Multidimensional Comprehension Index of Systems Thinking (MCIST) Framework



# Translating Textual Data to Mental Maps

## The Lake Urmia Vignette

Q: Why is the lake shrinking?



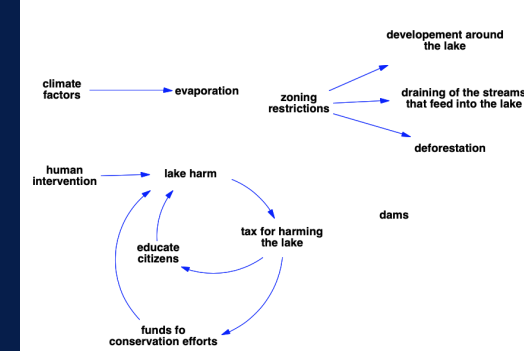
## Participant Response in Text format

I think the problem was that, as technology developed, it led to destruction of nature and caused excessive evaporation of water. Cities stole trees and water for their development and didn't really think about Lake Urmia's condition. Now everyone can obviously see what has changed. Plant more trees and create an eco-friendly environment that will stop water evaporation and bring back animal inhabitants.

## Color Coding

I think the problem was that, as **technology** developed, it **led** to **destruction of nature** and **caused** excessive **evaporation of water**. **Cities stole trees** and **water** for their development and didn't really think about Lake Urmia's condition. Now everyone can obviously see what has changed. Plant more trees and create an **eco-friendly environment** that **will stop** water evaporation and **bring back animal inhabitants**.

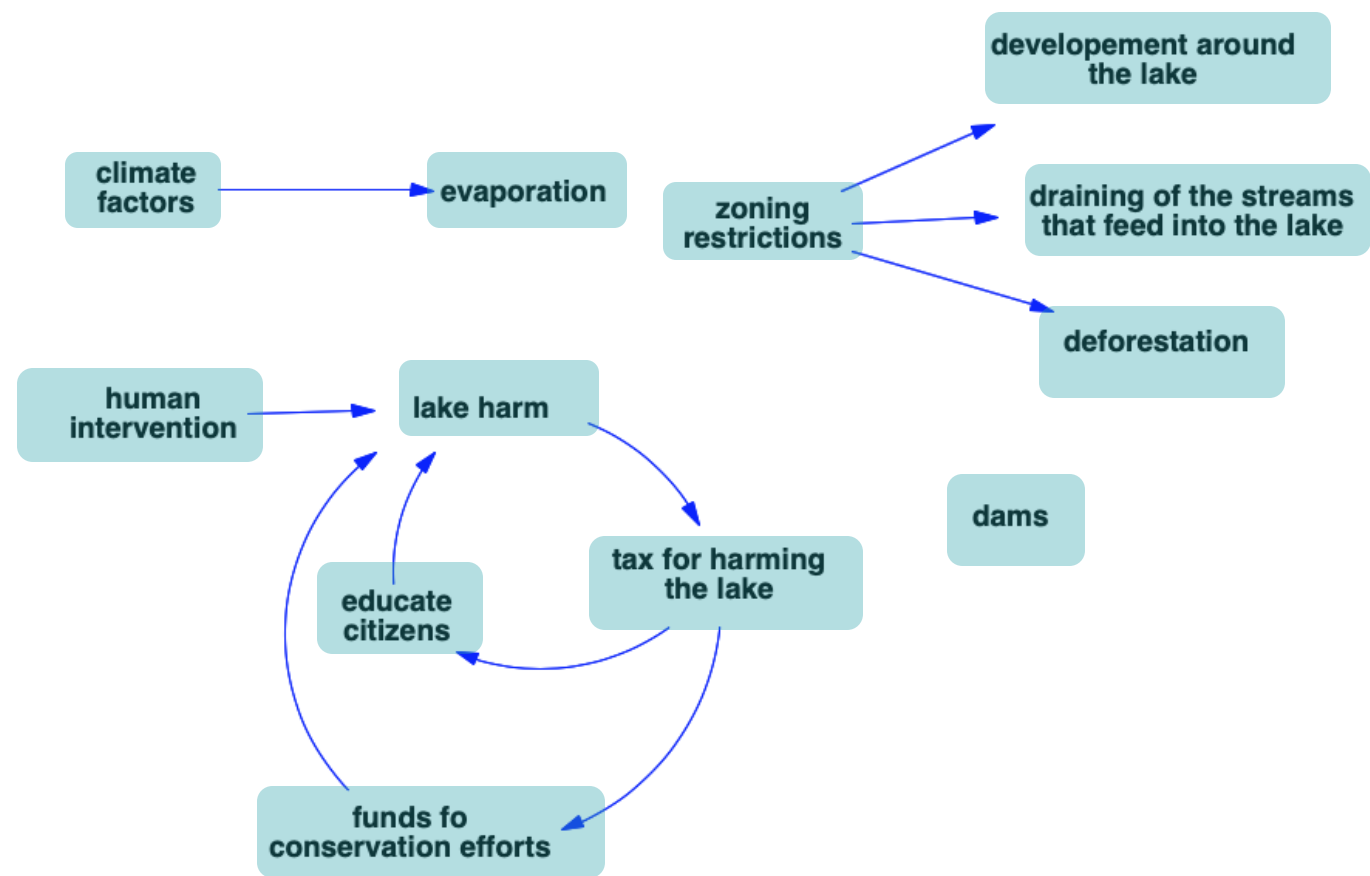
## ST measures



## Word-arrow relation

- technology → (↑) destruction of nature & (↓) evaporation of water (2 causal effects)
- development of cities → (↓) trees & (↓) water (2 causal effects)
- trees → (↑) eco-friendly environment → (↓) water evaporation → (↑) animal inhabitants (3 causal effects)

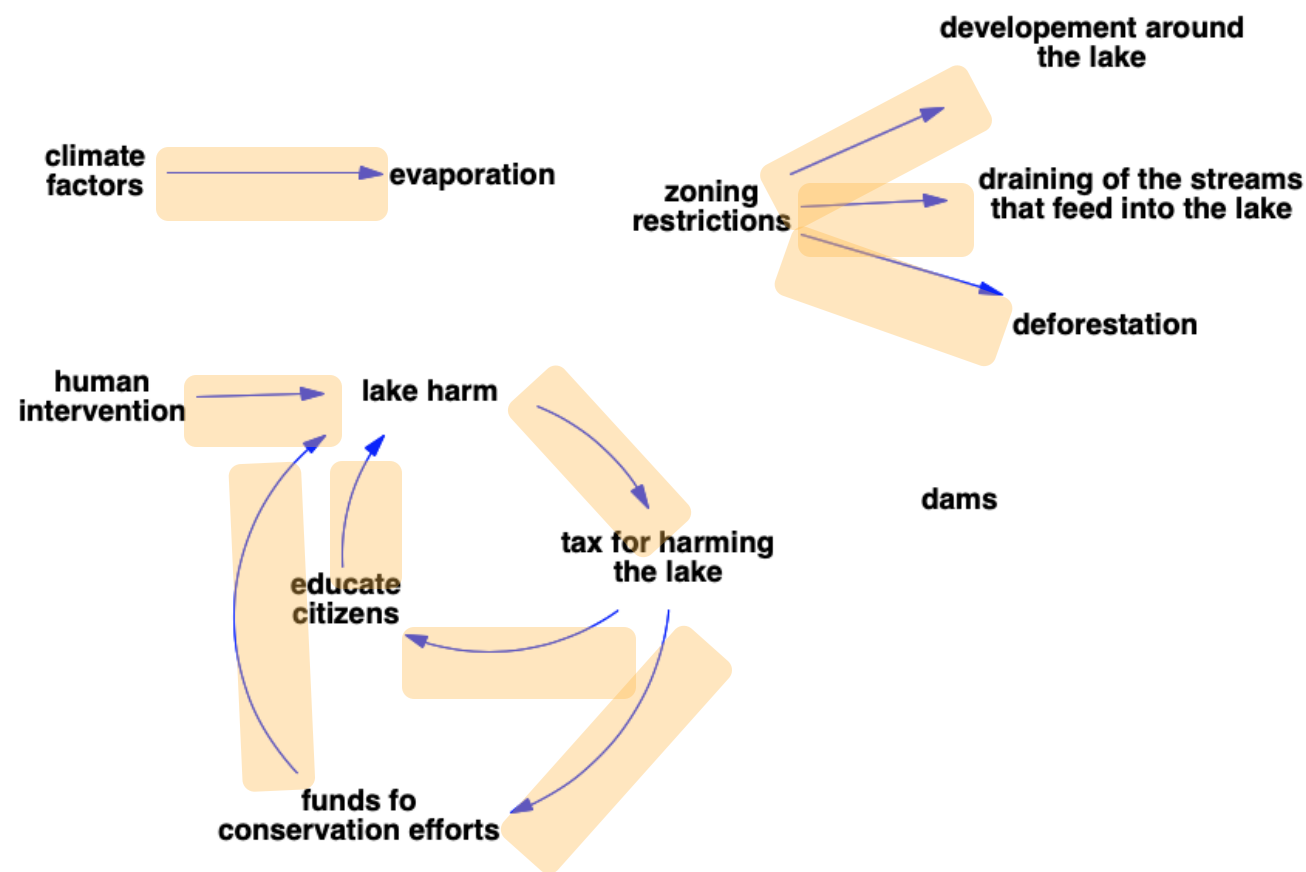
# 1. ST Measures – Number of Variables



| Measure      | #  | Type of ST   |
|--------------|----|--|
| Variables    | 11 | <ul style="list-style-type: none"> <li>✓ Detailed complexity (Richardson, 1994)</li> <li>✓ Dynamic thinking (Stave &amp; Hopper, 2007)</li> </ul>  |
| Causal links |    | <ul style="list-style-type: none"> <li>✓ Interconnectivity (Dorani et al., 2015)</li> <li>✓ Cause-effect thinking (Stave &amp; Hopper, 2007)</li> </ul>  |
| Closed loops |    | <ul style="list-style-type: none"> <li>✓ System-as-cause thinking (Dorani et al., 2015)</li> <li>✓ Closed-loop thinking (Richardson, 1994)</li> <li>✓ Identifying feedback (Stave &amp; Hopper, 2007)</li> </ul> |
| Middle Nodes |    | <ul style="list-style-type: none"> <li>✓ Operational thinking (Haque et al., 2023)</li> </ul>  |
| Connectivity |    | <ul style="list-style-type: none"> <li>✓ Cyclomatic complexity (Naugle et al., 2021)</li> <li>✓ Link density (Plate, 2010)</li> </ul>  |

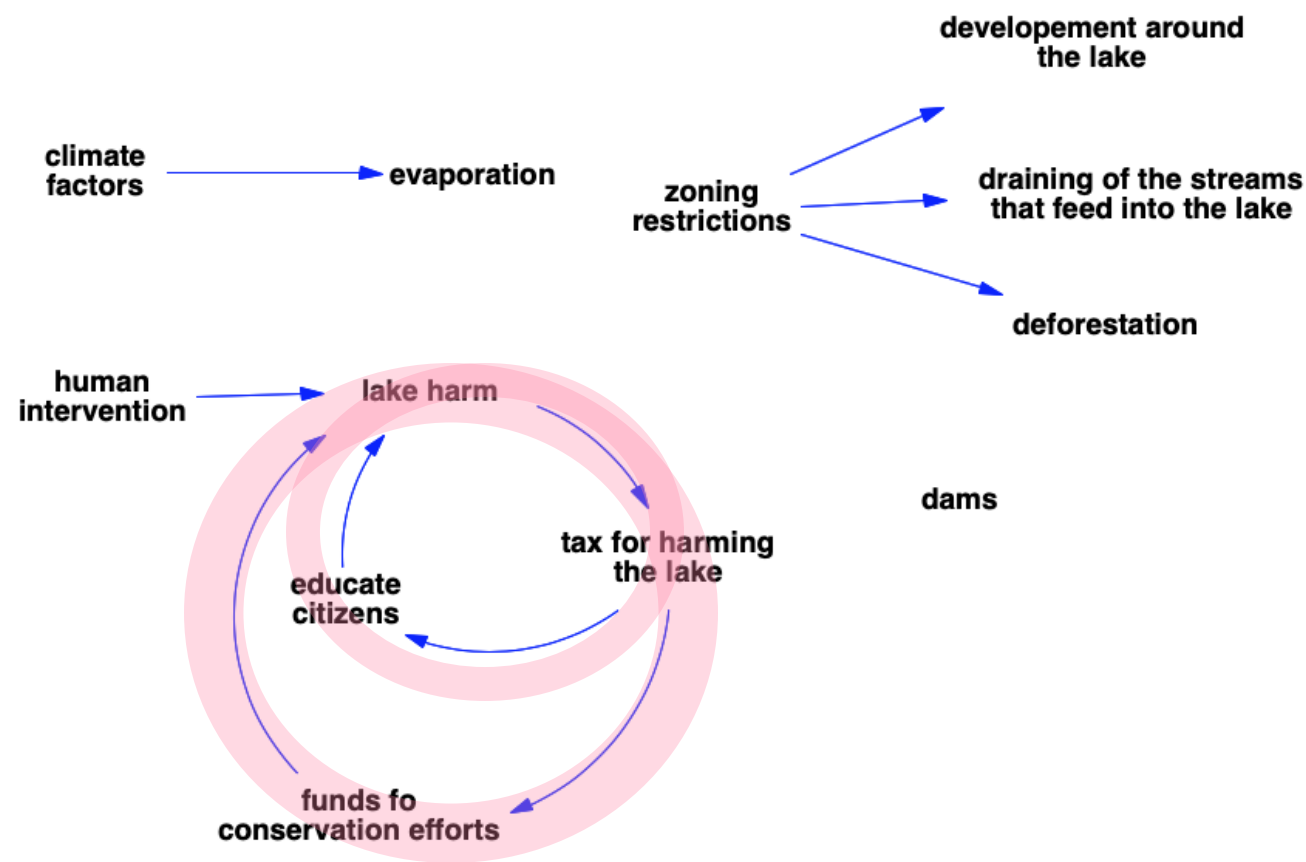


# 2. ST Measures – Number of Casual Links



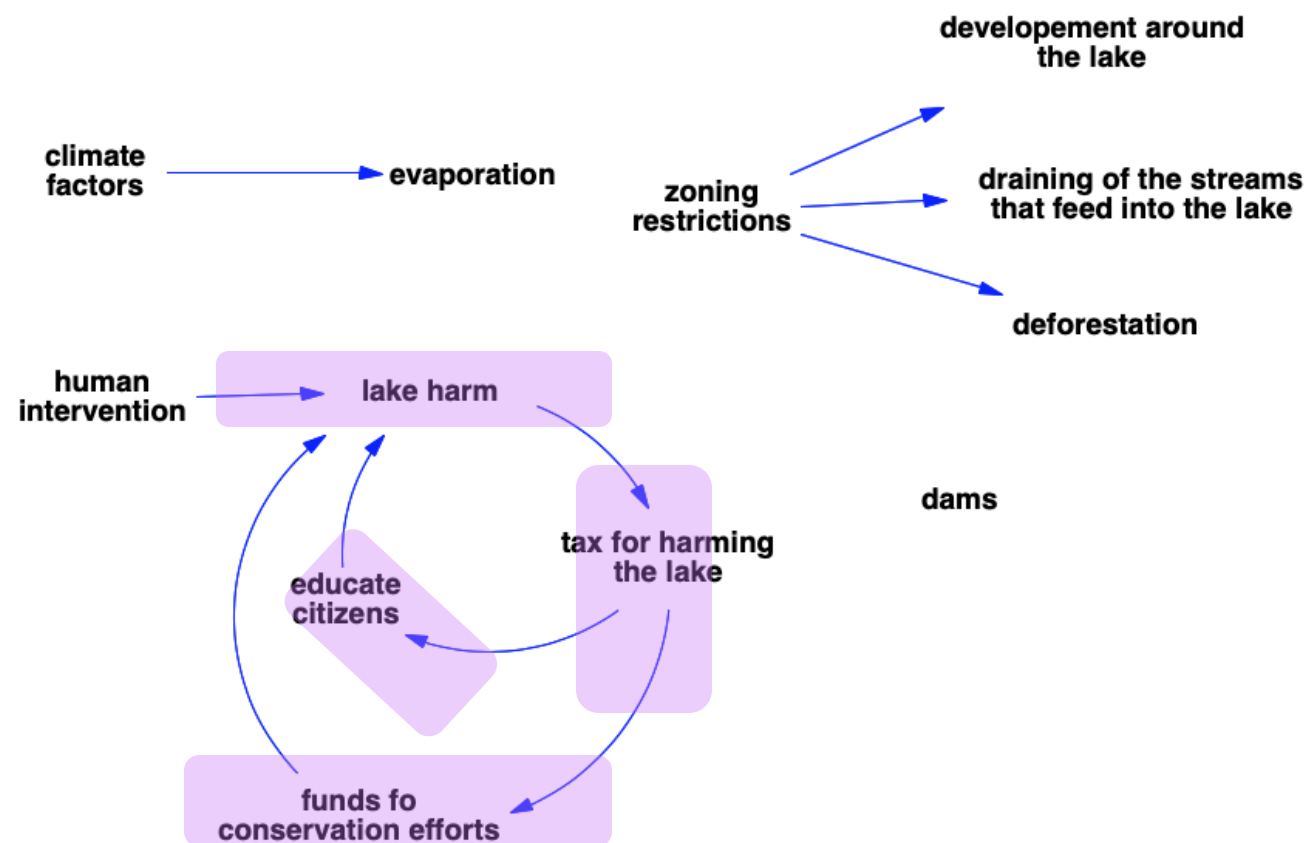
| Measure      | #  | Type of ST  |
|--------------|----|---|
| Variables    | 11 | <div>✓ Detailed complexity (Richardson, 1994)</div> <div>✓ Dynamic thinking (Stave &amp; Hopper, 2007)</div>  |
| Causal links | 10 | <div>✓ Interconnectivity (Dorani et al., 2015)</div> <div>✓ Cause-effect thinking (Stave &amp; Hopper, 2007)</div>  |
| Closed loops |    | <div>✓ System-as-cause thinking (Dorani et al., 2015)</div> <div>✓ Closed-loop thinking (Richardson, 1994)</div> <div>✓ Identifying feedback (Stave &amp; Hopper, 2007)</div> |
| Middle Nodes |    | <div>✓ Operational thinking (Haque et al., 2023)</div>  |
| Connectivity |    | <div>✓ Cyclomatic complexity (Naugle et al., 2021)</div> <div>✓ Link density (Plate, 2010)</div>  |

# 3. ST Measure – Number of Closed Loops



| Measure      | #  | Type of ST   |
|--------------|----|--|
| Variables    | 11 | ✓ Detailed complexity (Richardson, 1994)<br>✓ Dynamic thinking (Stave & Hopper, 2007)  |
| Causal links | 10 | ✓ Interconnectivity (Dorani et al., 2015)<br>✓ Cause-effect thinking (Stave & Hopper, 2007)  |
| Closed loops | 2  | ✓ System-as-cause thinking (Dorani et al., 2015)<br>✓ Closed-loop thinking (Richardson, 1994)<br>✓ Identifying feedback (Stave & Hopper, 2007) |
| Middle Nodes |    | ✓ Operational thinking (Haque et al., 2023)  |
| Connectivity |    | ✓ Cyclomatic complexity (Naugle et al., 2021)<br>✓ Link density (Plate, 2010)  |

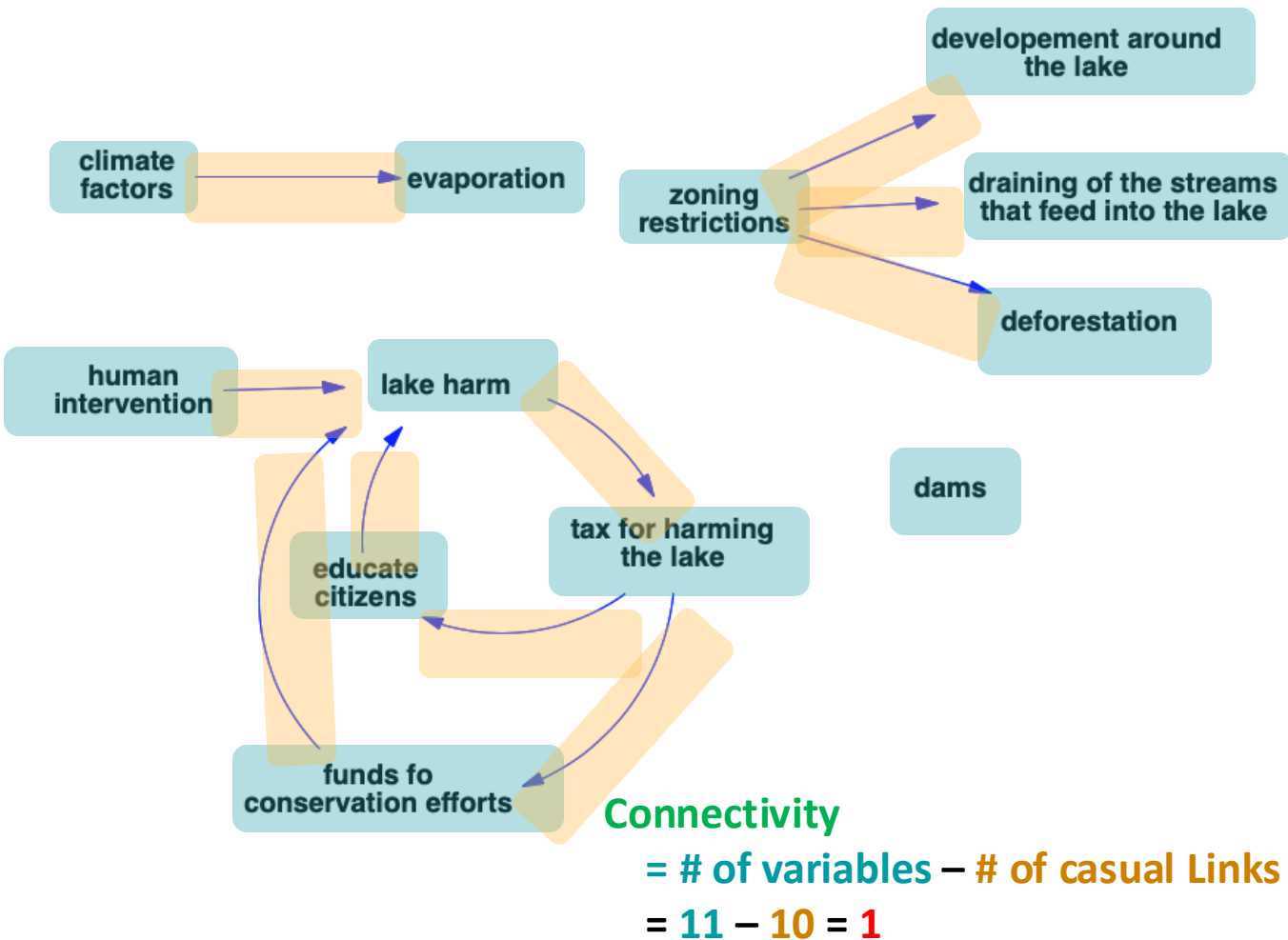
# 4. ST Measure – Number of Middle Nodes



| Measure      | #  | Type of ST   |
|--------------|----|--|
| Variables    | 11 | ✓ Detailed complexity (Richardson, 1994)<br>✓ Dynamic thinking (Stave & Hopper, 2007)  |
| Causal links | 10 | ✓ Interconnectivity (Dorani et al., 2015)<br>✓ Cause-effect thinking (Stave & Hopper, 2007)  |
| Closed loops | 2  | ✓ System-as-cause thinking (Dorani et al., 2015)<br>✓ Closed-loop thinking (Richardson, 1994)<br>✓ Identifying feedback (Stave & Hopper, 2007) |
| Middle Nodes | 4  | ✓ Operational thinking (Haque et al., 2023)  |
| Connectivity |    | ✓ Cyclomatic complexity (Naugle et al., 2021)<br>✓ Link density (Plate, 2010)  |



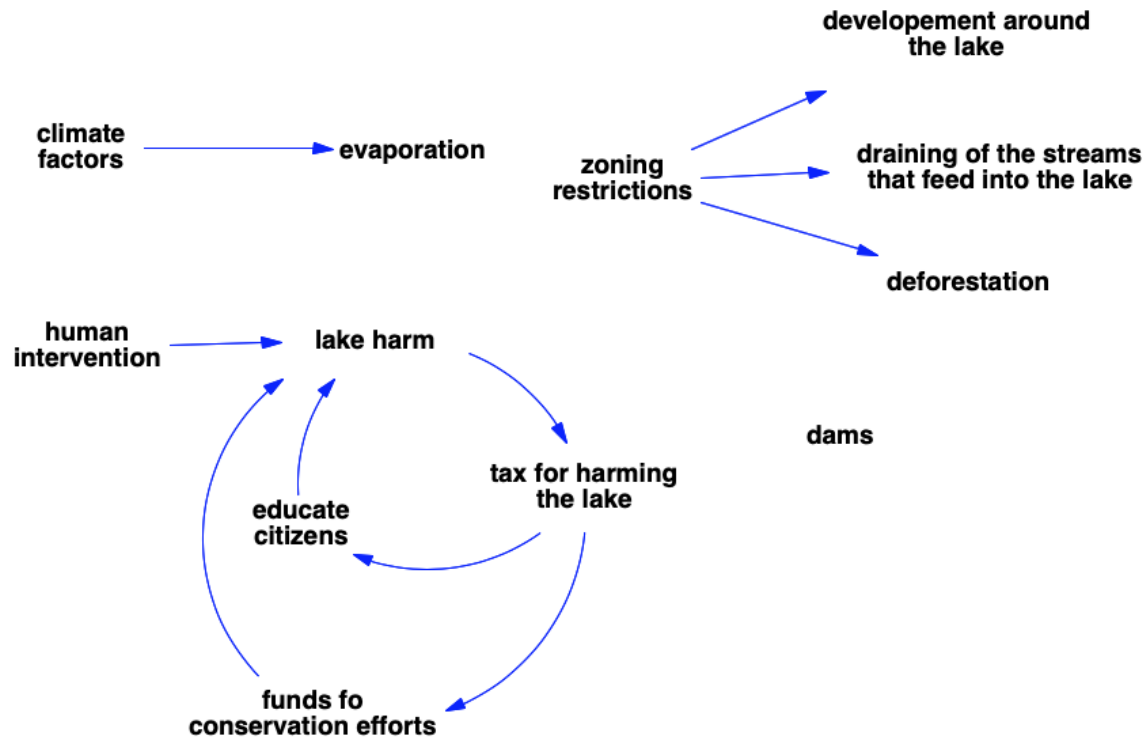
# 5. ST Measure – Connectivity



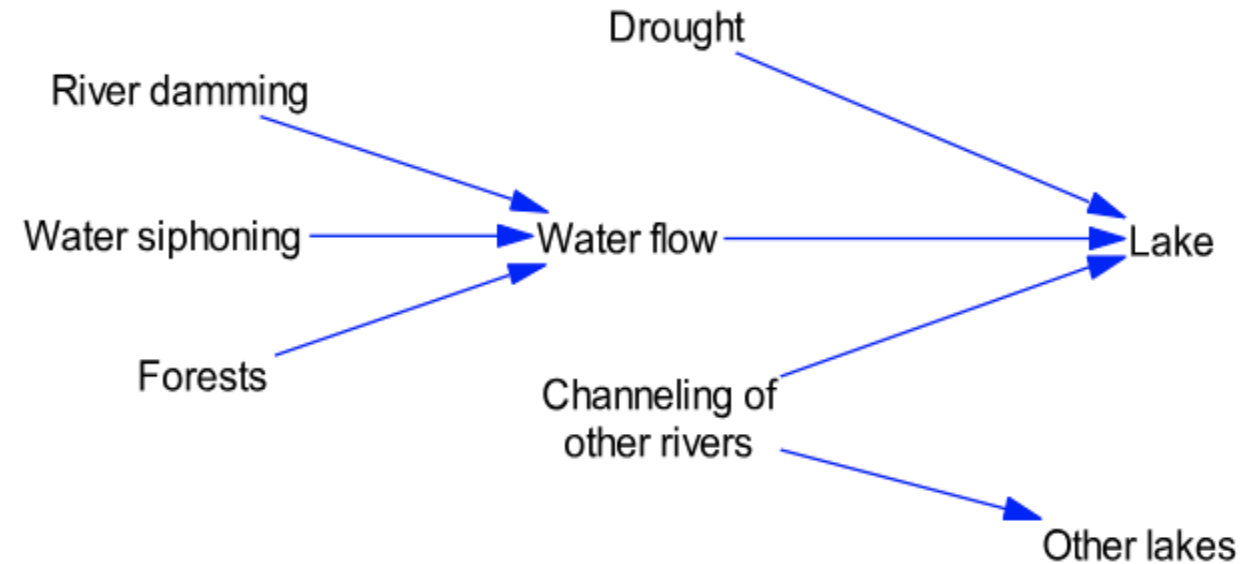
| Measure      | #  | Type of ST   |
|--------------|----|--|
| Variables    | 11 | <ul style="list-style-type: none"> <li>✓ Detailed complexity (Richardson, 1994)</li> <li>✓ Dynamic thinking (Stave &amp; Hopper, 2007)</li> </ul>  |
| Causal links | 10 | <ul style="list-style-type: none"> <li>✓ Interconnectivity (Dorani et al., 2015)</li> <li>✓ Cause-effect thinking (Stave &amp; Hopper, 2007)</li> </ul>  |
| Closed loops | 2  | <ul style="list-style-type: none"> <li>✓ System-as-cause thinking (Dorani et al., 2015)</li> <li>✓ Closed-loop thinking (Richardson, 1994)</li> <li>✓ Identifying feedback (Stave &amp; Hopper, 2007)</li> </ul> |
| Middle Nodes | 4  | <ul style="list-style-type: none"> <li>✓ Operational thinking (Haque et al., 2023)</li> </ul>  |
| Connectivity | 1  | <ul style="list-style-type: none"> <li>✓ Cyclomatic complexity (Naugle et al., 2021)</li> <li>✓ Link density (Plate, 2010)</li> </ul>  |

# Varied Perspectives on the Lake Urmia Vignette (LUV)

## Participant Response Example A



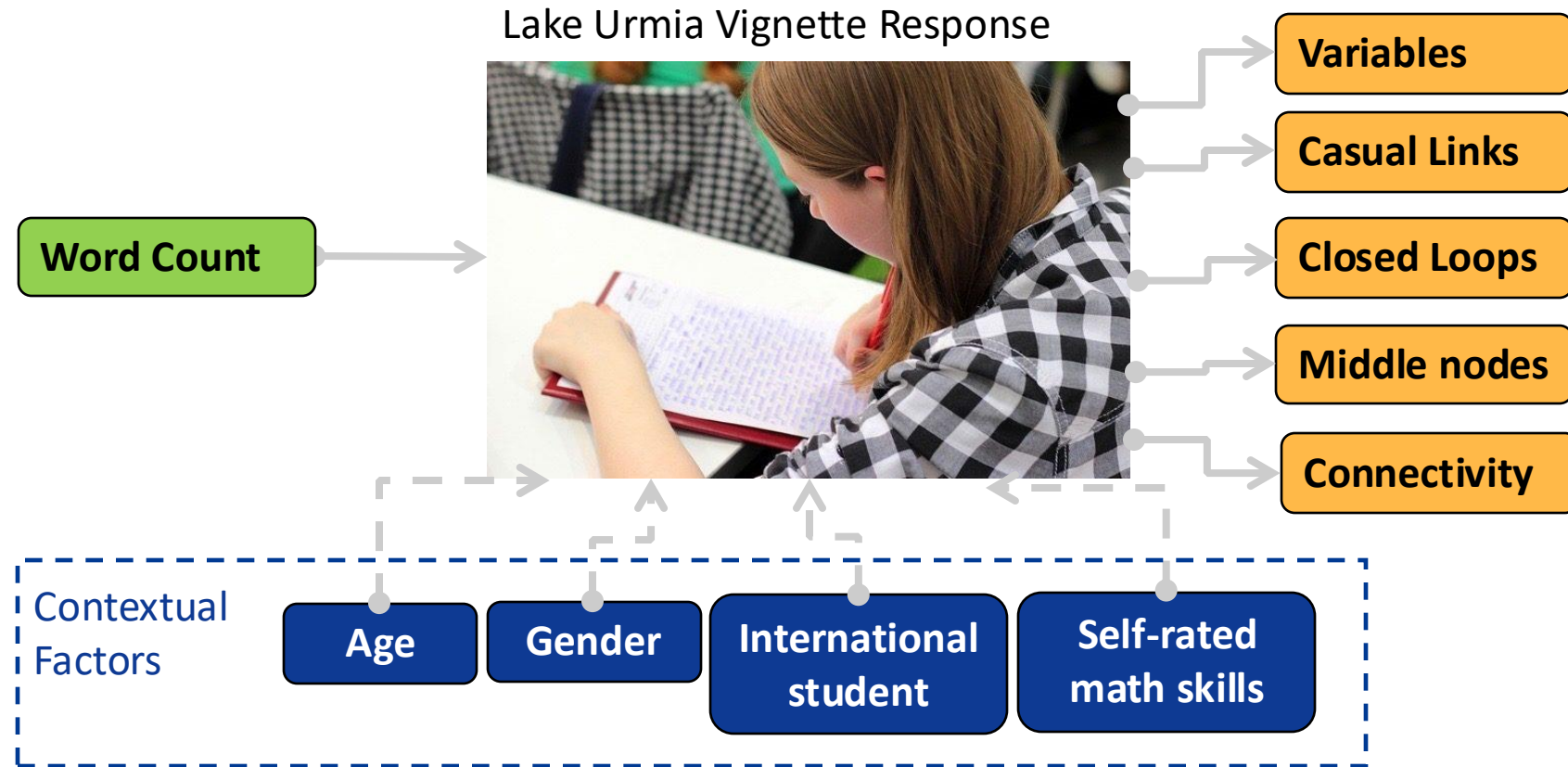
## Participant Response Example B



# Multidimensional Comprehension Index of Systems Thinking (MIST)

Input (Given Resource)

Output (ST Measures)



- ✓ Core idea: Benchmarking the Multi-dimensionality of ST through Data Envelopment Analysis (DEA)
- ✓ DEA is a method for **benchmarking the “relative” performance** among LUV responses
- ✓ 144 first-year engineering undergraduate students
- ✓ 30 graduate students

# Benchmarking the Comprehensive ST Skills Through DEA

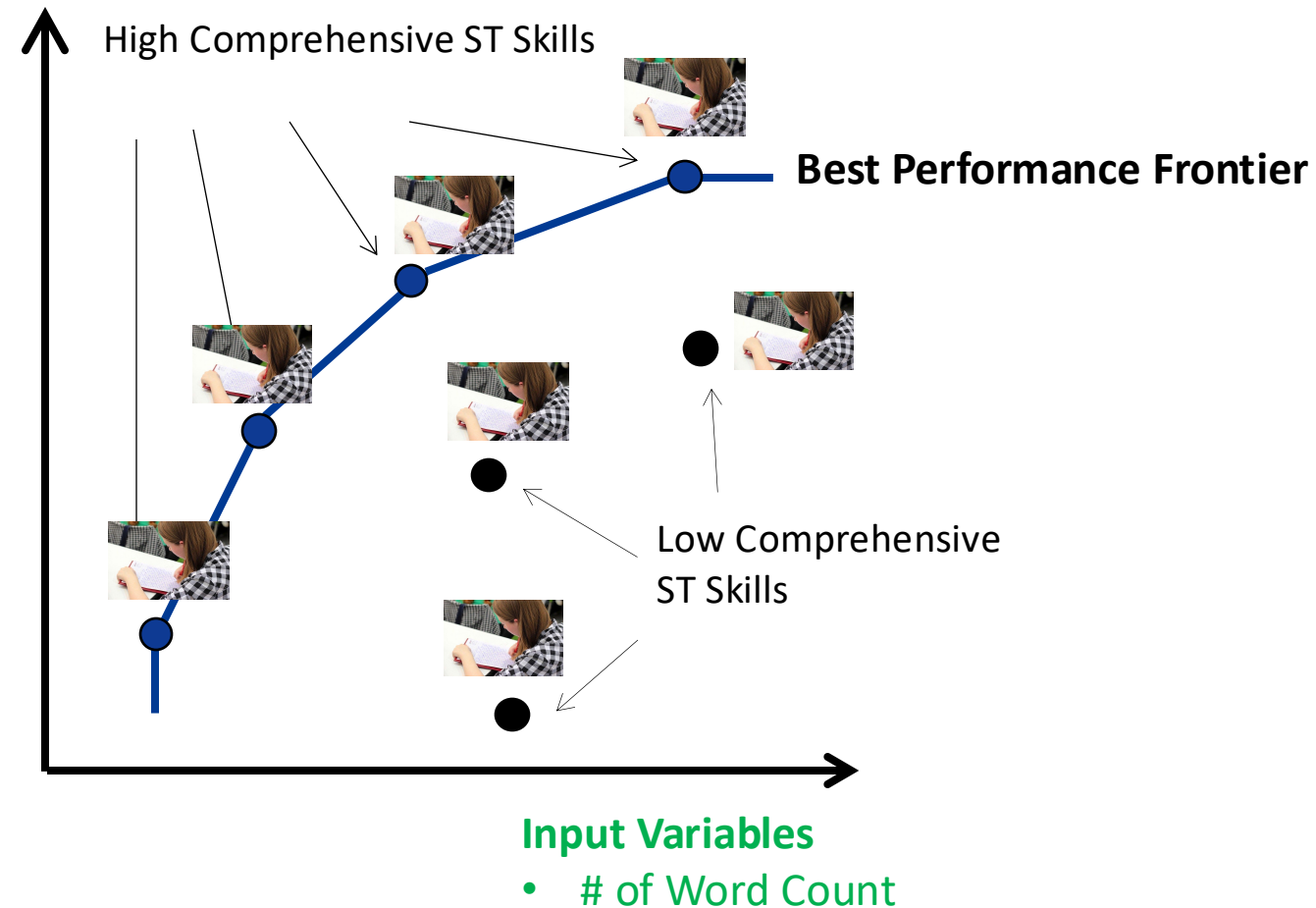
Given the amount of **Input** how much **Output** can one **LUV response** generate?

## Output Variables

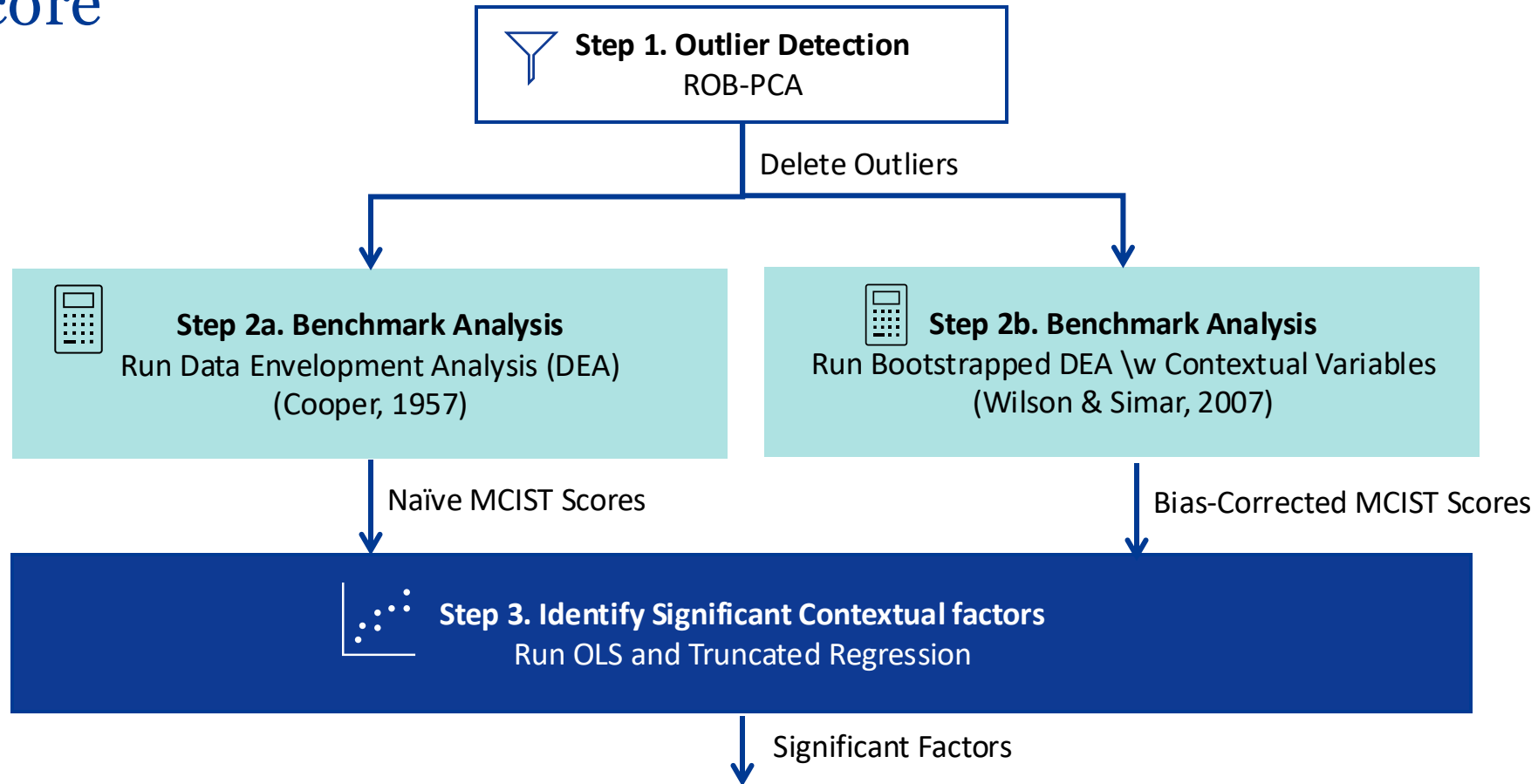
- # of Variables
- # of Casual Link
- # of Middle Nodes
- # of Connectivity

**What do we get?**

**MIST Score:** an index score that represents one's comprehensive ST skill.



# Benchmarking Process and the Impact of Contextual Factors on MIST Score

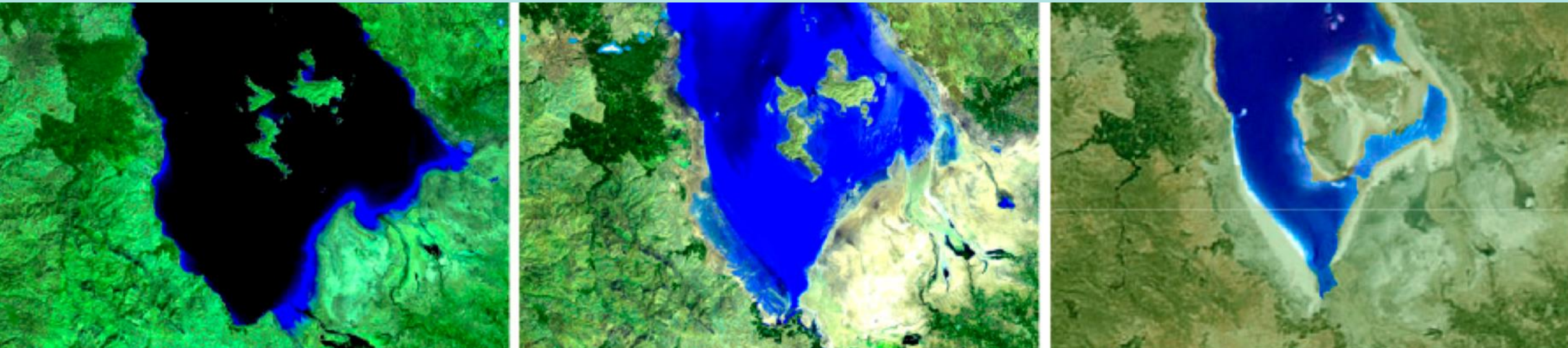


- ✓ This framework evaluates the **impact of contextual factors** on **MCIST scores**, enabling a comprehensive understanding of individuals' ST performance.

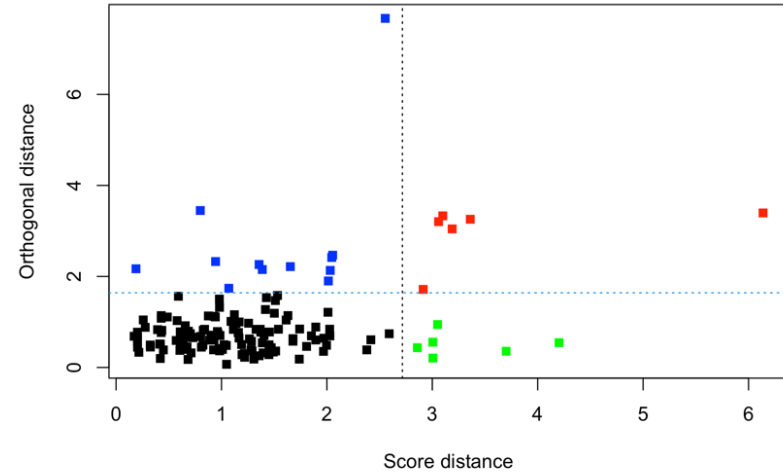


# Results

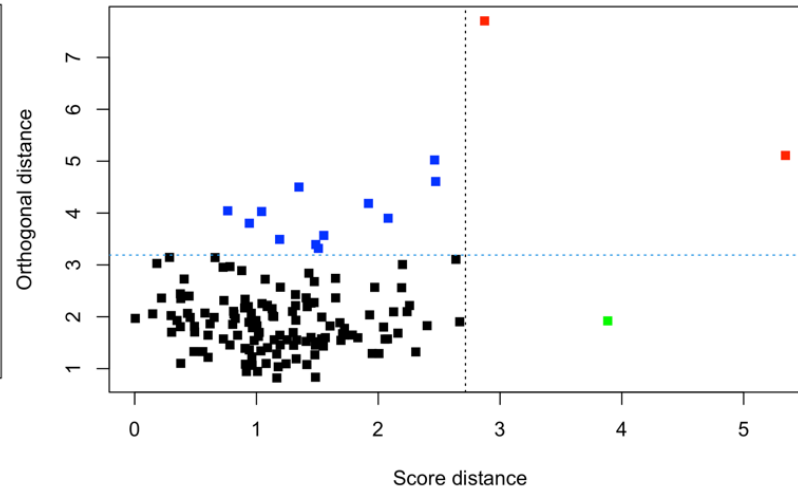
- Comprehensive ST Skills Performance
- The Impact of Contextual Variables on MIST scores



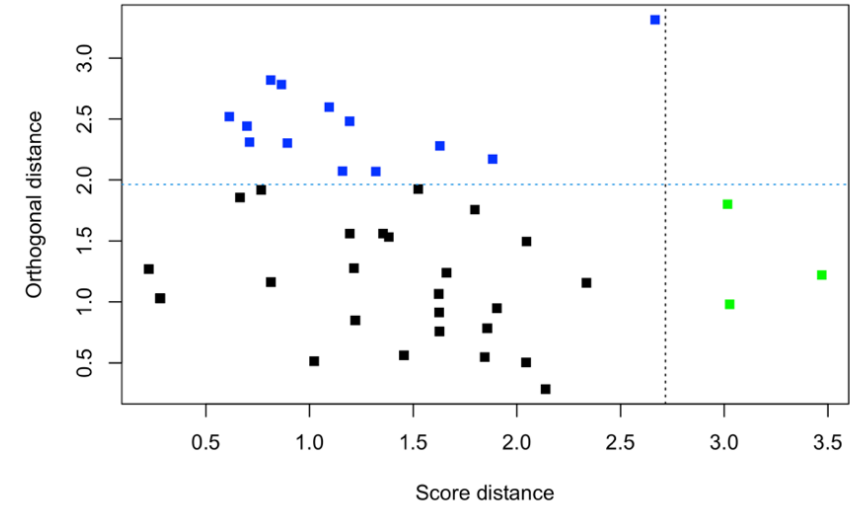
# Step 1. Outlier Detection - ROB-PCA



ROBPCA for outlier identifications on **input** and **output** variables



ROBPCA for outlier identifications on **input, output, and contextual** variables



ROBPCA for outlier identifications on **only contextual** variables

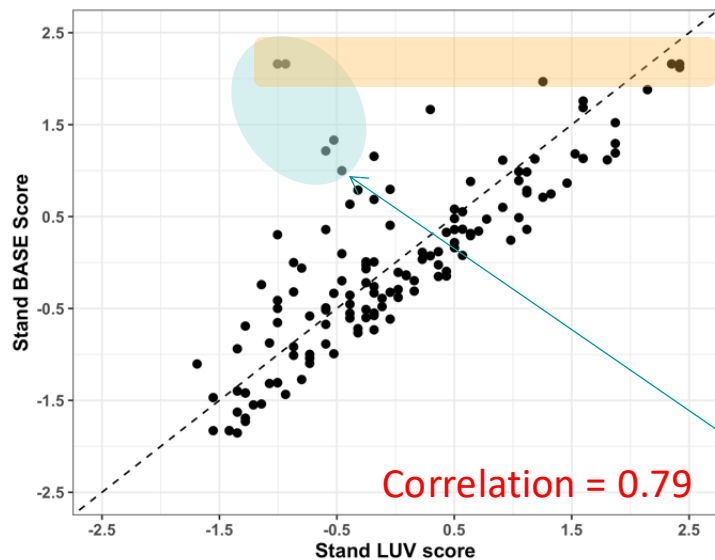
✓ Drop the **seven outliers** and continued to the next step.



## Step 2. Benchmark Analysis - Comprehensive ST Skills Performance

We test on three types of models specification:

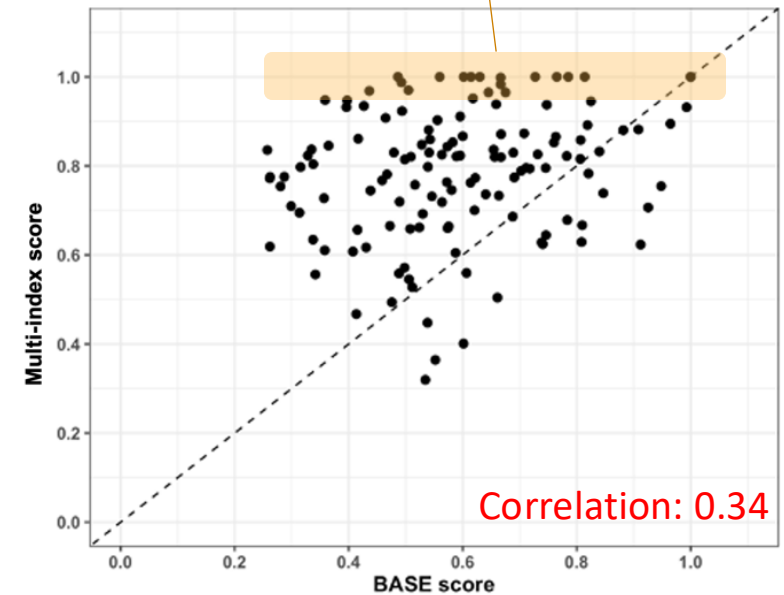
| Model             | Input      | Output    |       |       |              |              |
|-------------------|------------|-----------|-------|-------|--------------|--------------|
|                   | Word Count | Variables | Links | Loops | Connectivity | Middle Nodes |
| LUV (Linear)      | N/A        | ✓         | ✓     | ✓     |              |              |
| BASE (DEA)        | ✓          | ✓         | ✓     | ✓     |              |              |
| Multi-index (DEA) | ✓          |           | ✓     | ✓     | ✓            | ✓            |



High ST skills based on the BASE model

The BASE model **does not** penalize responses with a lower Word Count compared to the LUV score.

Increase of # of High ST skill Responses due to adding “Connectivity” and “Middle Nodes”





## Step 3. The Impact of Contextual Variables on MIST

Undergraduate student dataset (N=137)

| Contextual Variables | LUV score |               | Naïve Multi-index score |       | Bias-corrected Multi-index score |       |
|----------------------|-----------|---------------|-------------------------|-------|----------------------------------|-------|
|                      | Coeff.    | Std.          | Coeff.                  | Std.  | Coeff.                           | Std.  |
| (Intercept)          | 38.961    | 21.204        | 0.617                   | 0.469 | 4.231                            | 5.626 |
| Gender               | -0.555    | 1.380         | 0.021                   | 0.031 | -                                | 1.823 |
| International        | 8.540     | <b>4.213*</b> | 0.083                   | 0.093 | -0.239                           | 0.312 |
| Age                  | -1.304    | 1.123         | 0.009                   | 0.025 | -                                | 0.413 |
| Self-Rate            | 0.833     | 0.848         | 0.003                   | 0.019 | 0.033                            | 0.219 |
| Math                 |           |               |                         |       |                                  |       |
| Feedback             | 1.108     | 0.867         | -0.021                  | 0.019 | 0.359                            | 0.261 |
| Score                |           |               |                         |       |                                  |       |
| N                    | 135       |               |                         |       | 135                              |       |
| R2                   | 0.073     |               | 0.02                    |       | N/A                              |       |
| Adjusted R2          | 0.037     |               | -0.02                   |       | N/A                              |       |

Significant Factors

Graduate student dataset (N=27)

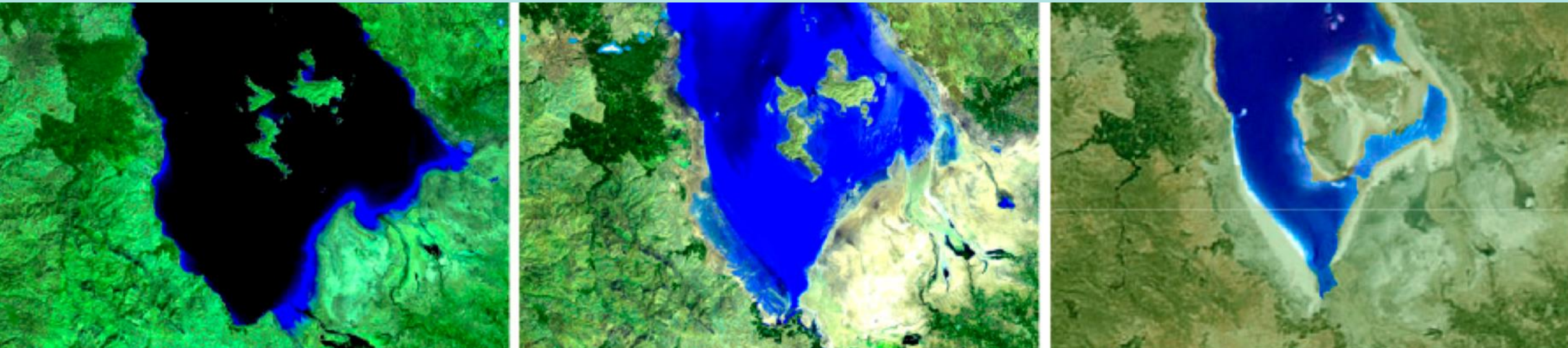
| Contextual Variables | LUV score      |       | Naïve Multi-index score |       | Bias-corrected Multi-index score |       |
|----------------------|----------------|-------|-------------------------|-------|----------------------------------|-------|
|                      | Coeff.         | Std.  | Coeff.                  | Std.  | Coeff.                           | Std.  |
| (Intercept)          | 18.593*        | 8.47  | 0.810**                 | 0.212 | 1.644*                           | 0.795 |
| Level of study       | 4.791.         | 2.333 | 0.021                   | 0.058 | 0.073                            | 0.19  |
| Gender               | 0.325          | 0.211 | 0.026                   | 0.06  | -0.218                           | 0.213 |
| International        | <b>6.825*</b>  | 2.72  | <b>0.157*</b>           | 0.068 | <b>-0.517*</b>                   | 0.255 |
| Age                  | 0.325          | 0.211 | 0.011.                  | 0.005 | -0.049.                          | 0.03  |
| Training In Systems  | -3.177.        | 1.572 | -0.03                   | 0.039 | 0.119                            | 0.131 |
| Self-Rate Math       | <b>-4.433*</b> | 1.86  | <b>-0.093.</b>          | 0.047 | <b>0.281.</b>                    | 0.165 |
| Feedback             | 1.809          | 1.245 | 0.036                   | 0.031 | -0.116                           | 0.093 |
| Score                |                |       |                         |       |                                  |       |
| N                    | 27             |       | 27                      |       | 27                               |       |
| R2                   | 0.439          |       | 0.341                   |       | N/A                              |       |
| Adjusted R2          | 0.232          |       | 0.099                   |       | N/A                              |       |

Note. “\*” indicates  $p < .05$ . Binary variables Female = 1, International = 1.



# Conclusions

Lesson Learnt, limitations and future research





# Conclusion

## **Overcoming the Complexity of Text-Based ST Assessment:**

- ✓ Addressed the challenge of measuring students' ST skills from text-based responses.
- ✓ Developed a multidimensional index to evaluate ST skills by assessing various ST components, including Variables, Casual links, Loops, Middle Nodes, and Connectivity.

## **The Impact of Contextual Factors on MIST Score:**

- ✓ No significant predictors of one's level of ST in the undergraduate dataset.
- ✓ International students, self-reported math skills, and older students demonstrate higher levels of ST skills in the graduate student dataset.

## **Practical Implications:**

- ✓ Test on two different datasets (graduate and undergraduate students).
- ✓ Initial validation with LUV: expanding possibilities for broader use.

# Limitations and Future Research

- Further research should consider the dynamic changes in individuals' understanding of complexity.
- Test on other DEA models with different fundamental assumptions, such as the free disposal hull model, additive, and slack-based models (Deprins & Simar, 1984; Ali & Seiford, 1993; Tone, 2001).
- Assessment of individuals' ST skills as defined by other schools of thought is a future avenue of research. Invite researchers to examine other schools of thought, including critical ST, soft ST, and general system theory (Von Bertalanffy, 1973; Checkland & Haynes, 1994 & Jackson, 2016).
- Improvement of the coding procedure of translating textual data to mental Maps.

# Paper II

## Leveraging Large Language Models for Automated Causal Loop Diagram Generation



# Outline

## Introduction

- Translation from Textual Data to Mental Maps
- Prompt Engineering in Large Language Models
- Research Question

## Data & Methods

- Experiment Setup
- Prompt Engineering for Casual Loop Diagram Generation

## Results

- Case 1 – Single Reinforcing Loop
- Case 2 – Two Balancing Loop
- Case 3 – Two Balancing Loops with Exogenous Variables

## CLD Generator Demo

## Conclusions

- Lesson Learnt
- Limitations and Future Research

# Introduction

- Constructing Mental Maps from Textual data
- Prompt Engineering in Large Language Models
- Research Questions

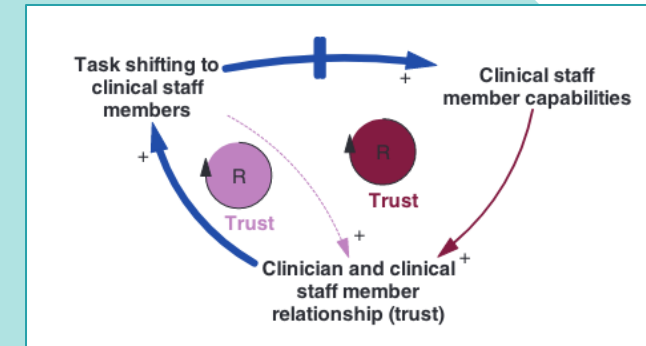




# Constructing Mental Maps from Textual data has been a Manually or Semi-automated Process



| Quotation  | Interpretation   |         |              |   |         |   |                 |  |                                    |  |  |  |   |
|--|--|---------|--------------|---|---------|---|-----------------|--|------------------------------------|--|--|--|---|
| <b>CL01-31</b> "I certainly like to give feedback when something wasn't done up to my standards and normally that helps... I am a stickler about always [doing x, for example,] ... and usually, with new [clinical staff members], they never [do x]. And then, after a couple of times, that usually changes... If I can find them ... [then] I do it face to face. [It] normally [takes] a day or two..." | <table> <tr> <th>Phrases</th><th>CLD Elements</th></tr> <tr> <td> <ul style="list-style-type: none"> <li>after a couple of times</li> <li>It normally takes a day or two</li> <li>it takes [clinical staff members] a little bit</li> </ul> </td><td>(Delay)</td></tr> <tr> <td> <ul style="list-style-type: none"> <li>I certainly like to give feedback when something wasn't done up to my standards and normally that helps</li> </ul> </td><td>(Feedback Loop)</td></tr> <tr> <td> <ul style="list-style-type: none"> <li>something wasn't done up to my standards</li> <li>with new [clinical staff members] they never do x ... that usually changes</li> <li>they learn</li> </ul> </td><td>Clinical staff member capabilities</td></tr> <tr> <td> <ul style="list-style-type: none"> <li>I certainly like to give feedback</li> <li>If I can find them, then I do it face to face</li> </ul> </td><td>Clinician and clinical staff member relationship (trust)</td></tr> <tr> <td> <ul style="list-style-type: none"> <li>I am a stickler about</li> <li>we all like things done a different way</li> </ul> </td><td>Task shifting to clinical staff members</td></tr> </table> | Phrases | CLD Elements | <ul style="list-style-type: none"> <li>after a couple of times</li> <li>It normally takes a day or two</li> <li>it takes [clinical staff members] a little bit</li> </ul> | (Delay) | <ul style="list-style-type: none"> <li>I certainly like to give feedback when something wasn't done up to my standards and normally that helps</li> </ul> | (Feedback Loop) | <ul style="list-style-type: none"> <li>something wasn't done up to my standards</li> <li>with new [clinical staff members] they never do x ... that usually changes</li> <li>they learn</li> </ul> | Clinical staff member capabilities | <ul style="list-style-type: none"> <li>I certainly like to give feedback</li> <li>If I can find them, then I do it face to face</li> </ul> | Clinician and clinical staff member relationship (trust) | <ul style="list-style-type: none"> <li>I am a stickler about</li> <li>we all like things done a different way</li> </ul> | Task shifting to clinical staff members |
| Phrases  | CLD Elements   |         |              |   |         |   |                 |  |                                    |  |  |  |   |
| <ul style="list-style-type: none"> <li>after a couple of times</li> <li>It normally takes a day or two</li> <li>it takes [clinical staff members] a little bit</li> </ul>  | (Delay)  |         |              |   |         |   |                 |  |                                    |  |  |  |   |
| <ul style="list-style-type: none"> <li>I certainly like to give feedback when something wasn't done up to my standards and normally that helps</li> </ul>  | (Feedback Loop)  |         |              |   |         |   |                 |  |                                    |  |  |  |   |
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| <ul style="list-style-type: none"> <li>I certainly like to give feedback</li> <li>If I can find them, then I do it face to face</li> </ul>   | Clinician and clinical staff member relationship (trust)   |         |              |   |         |   |                 |  |                                    |  |  |  |   |
| <ul style="list-style-type: none"> <li>I am a stickler about</li> <li>we all like things done a different way</li> </ul>   | Task shifting to clinical staff members  |         |              |   |         |   |                 |  |                                    |  |  |  |   |
| <b>Causal Chain</b><br>Clinical staff member capabilities →+ Clinician and clinical staff member relationship (trust) →+ Task Shifting to clinical staff members --  →+ Clinical staff member capabilities   |  |         |              |   |         |   |                 |  |                                    |  |  |  |   |
| <b>Coder's Interpretive Notes</b><br>Capabilities development takes time. This includes 1) the time for the clinicians to find the clinical staff member to bring up a deficiency and 2) the time for the clinical staff member to learn to get it right.  |  |         |              |   |         |   |                 |  |                                    |  |  |  |   |



Tomoaia-Cotisel et al. (2022) Rigorously interpreted quotation analysis for evaluating causal loop diagrams in Late-Stage conceptualization. *System Dynamics Review*, 38(1), 41-80.

# With the advancement of Generative AI, many manual tasks can be enhanced using LLMs

## OpenAI Introduces Innovative Sales Prospecting Tool

Ted Hisokawa Jun 18, 2024 16:11

OpenAI unveils a groundbreaking sales prospecting tool aimed at revolutionizing the sales industry through advanced AI capabilities.



OpenAI has announced a new and innovative sales prospecting tool designed to transform the way sales teams operate. According to [OpenAI](#), this tool leverages advanced artificial intelligence to streamline the prospecting process, making it more efficient and effective.

### AI-Powered Sales Solutions

The newly introduced tool is expected to provide sales professionals with a competitive edge by automating routine tasks and offering data-driven insights. This AI-driven approach aims to reduce the time and effort required for sales prospecting.



A number of reports have said that AI will have a large impact on the legal profession

**If there was a court case on whether society should embrace artificial intelligence (AI) or reject it, there would likely be a hung jury.**

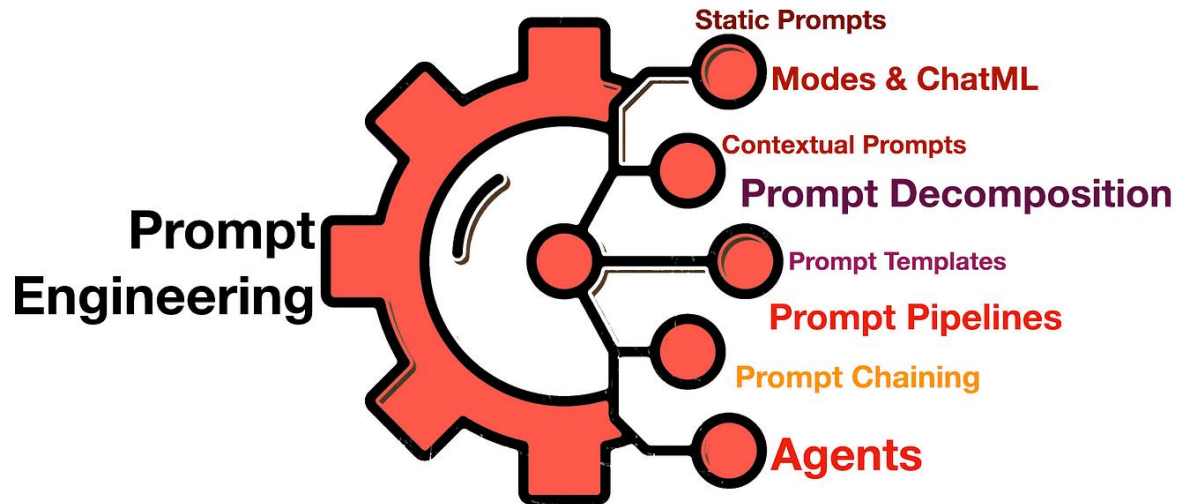
## Microsoft's AI Copilot Is the Beginning of Coding Industry Automation

Copilot is transforming software engineers' work lives, with 1.3 million users, including 50,000 businesses like Goldman Sachs, Ford, and Ernst & Young.

Written By: [Jalpa Bhavsar](#) | Last updated: April 18, 2024 7:40 AM  
Published April 17, 2024 11:11 PM



# Prompt Engineering in Large Language Models



## Advantages of Prompt Engineering:

- ✓ Improving Precision in Predictions
- ✓ Efficient Information Extraction
- ✓ Controlling Model Behavior
- ✓ Reducing Hallucination

*Brown et al. (2020) Language Models are Few-Shot Learners.*

*Liu et al. (2021) Pre-train, Prompt, and Predict: A Systematic Survey of Prompting Methods in Natural Language Processing.*

# Research Questions



1. Can we automatically translate text into Casual Loop Diagrams (CLDs)?



2. Can we improve the quality of the generated CLDs with prompt engineering?



# Data & Methods

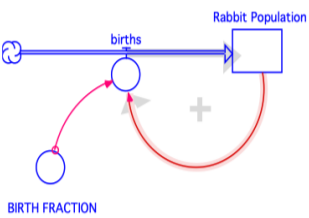
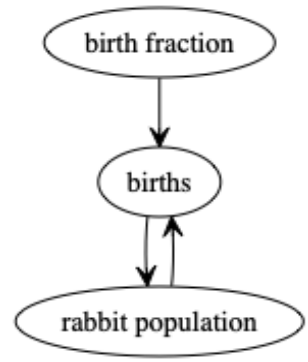
- Experiment Setup
- Prompt Engineering for CLD Generation





# Experiment Setup

## Example Text-CLD pair provided to the LLM

| Input: Dynamic Hypothesis | Output: Causal Loop Diagram   | Output: CLD – Digraph String format  | Output: CLD - Digraph   |
|---------------------------|---|--|---|
|                           |  | <pre>digraph {   "births" -&gt; "rabbit population" [arrowhead = vee]   "rabbit population" -&gt; "births" [arrowhead = vee]   "birth fraction" -&gt; "births" [arrowhead = vee] }</pre> |  |

Note: A positive polarity between two variables is represented as arrowhead = vee (->), while a negative polarity is represented as arrowhead = tee (-|).

### LLM Model Selection:

- OpenAI's text-davinci-003 model

### Dataset:

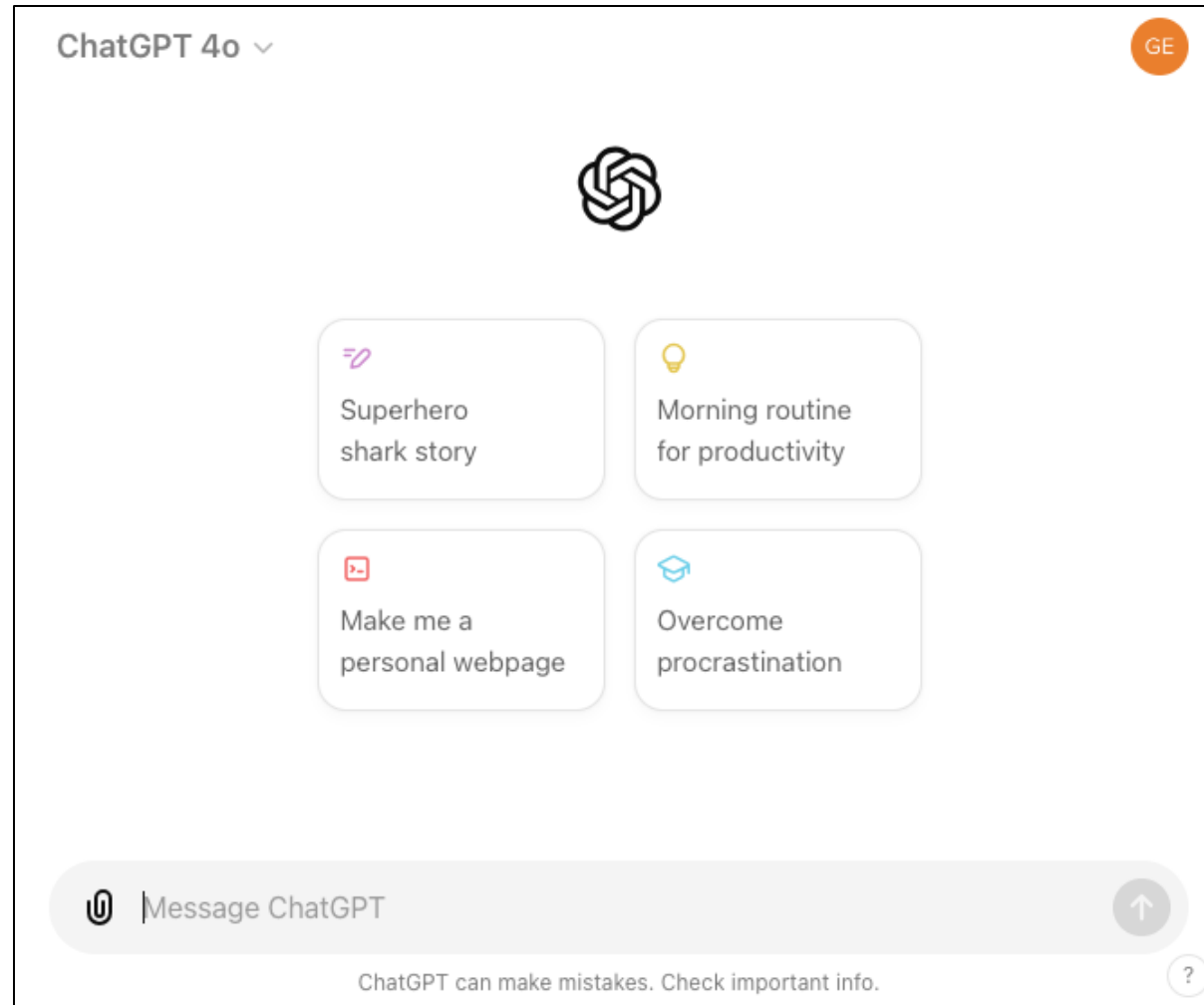
- 44 CLDs containing 1-4 feedback loops.
- Text-CLD pairs from leading SD publications.

# Testing Types of Prompting Techniques for CLD Generation

## Descriptions of 4 types of prompting techniques

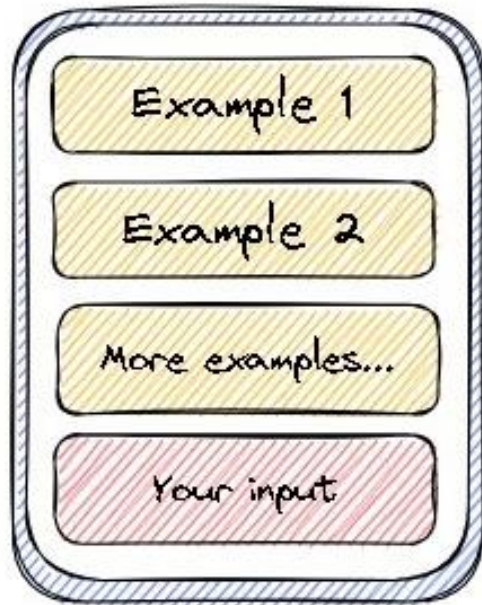
| Approach                             | Description of the Method   |
|--------------------------------------|---|
| <b>1</b> Zero-shots learning         | Baseline. No prior examples are given.  |
| <b>2</b> Few-shots learning          | Given a few examples to LLMs in advanced.   |
| <b>3</b> Guided Prompts              | Incorporated curated prompts, i.e., specific instructions to guide the model's response.  |
| <b>4</b> Two-stage few-shot learning | Mimics the thought process of a human SD modeler, focusing first on variable identification and subsequently on mapping out causal relationships. |

# Approach 1: Zero-shot Learning

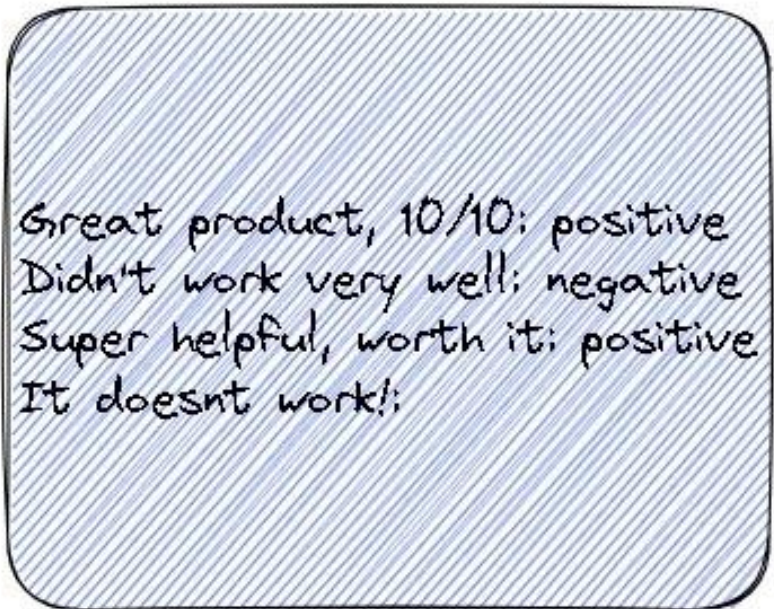


# Approach 2: Few Shots Learning

A Few Shot Prompt



Example



Model Output



Source: <https://www.linkedin.com/pulse/few-shot-prompting-arishwan>

# Approach 3: Guided Prompts

## Guided Prompt instructs as follows:

First, Render a list of variable names from the text given. The **variable names should be nouns or nouns phrases**. The variable names should have a sense of directionality. Chose names for which the the meaning of an increase or decrease is clear.

Second, Render a **DOT format** based on the variable names. A positive relationship is indicated by an arrow from the first variable to the second variable with the sign [vee]. A negative relationship is indicated by an arrow from the first variable to the second variable with the sign [tee].

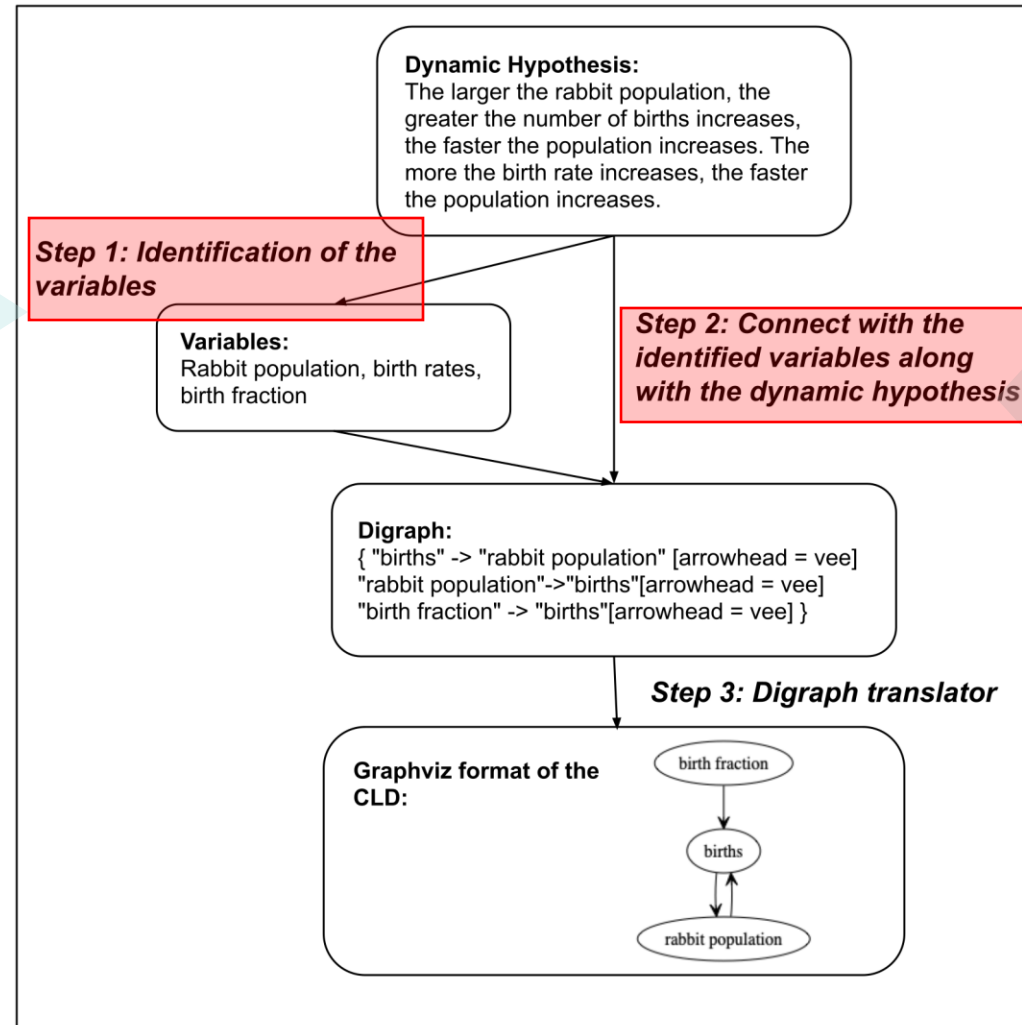




# Approach 4: Two-stage few-shot learning

Render a list of variable names from the text given. Following the rules below =

1. The variable names should be nouns or nouns phrases.
2. The variable names should have a sense of directionality.



The variables' names will be rendered in DOT format. The steps are as follows:

Step 1: Identify the cause-effect relationship between variable names given the dynamic hypothesis.

Step 2: [arrowhead=vee] indicates a positive relationship. A negative relationship is indicated by [arrowhead=tee].

Step 3: Create a DOT format based on the cause-effect relationship.

- This method follows the system dynamics modeling approach outlined by (Sterman, 2000, p152).

Flow Diagram of the Model Setup for Two-stage Approach

# Results

- Case 1 – Single reinforcing loop
- Case 2 – Two Balancing Loops
- Case 3 – Two Balancing Loops with Exogenous Variables



# Case 1: Single reinforcing loop - Smoking cigarettes

**INPUT:** “The **more** my uncle **smokes**, the **more addicted** he becomes to the nicotine in his cigarettes. After smoking a few cigarettes a long time ago, my uncle began to **develop a need for cigarettes**. The need caused him to smoke even more, which produced an even **stronger need to smoke**. The reinforcing behavior in the addiction process is characteristic of positive feedback.”

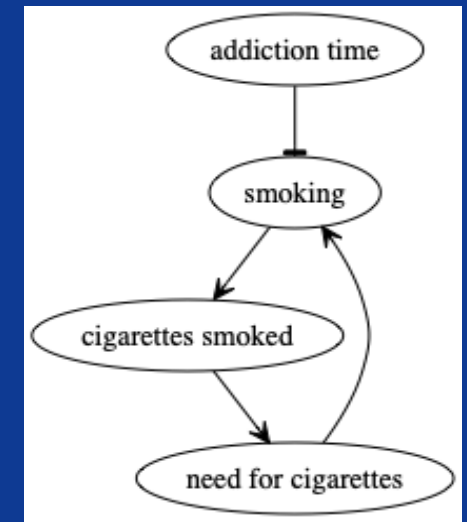
## LLM Generated Outputs from Zero Shot Approach:

The causal loop diagram for the given dynamic hypothesis can be represented as follows:

- There is a positive feedback loop between "Smoking" and "Addiction":
  - The arrow from "Smoking" to "Addiction" indicates that an increase in smoking leads to an increase in addiction.
  - The arrow from "Addiction" to "Smoking" indicates that an increase in addiction leads to an increase in smoking
- There is a reinforcing loop between "Addiction" and "Need for cigarettes":
  - The arrow from "Addiction" to "Need for cigarettes" indicates that an increase in addiction leads to an increase in the need for cigarettes.
  - The arrow from "Need for cigarettes" to "Addiction" indicates that an increase in the need for cigarettes leads to an increase in addiction.

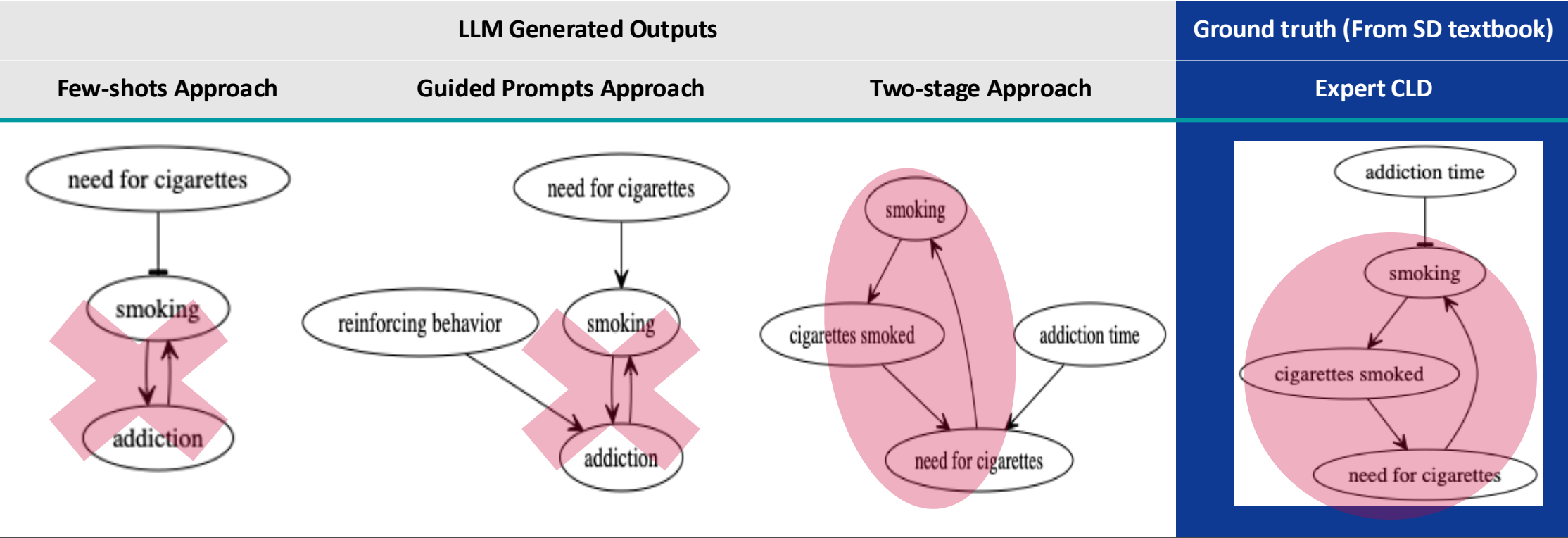
## Ground truth (From SD textbook)

### Expert CLD



# Case 1: Single reinforcing loop - Smoking cigarettes

**INPUT:** “The **more** my uncle **smokes**, the **more addicted** he becomes to the nicotine in his cigarettes. After smoking a few cigarettes a long time ago, my uncle began to **develop a need for cigarettes**. The need caused him to smoke even more, which produced an even **stronger need to smoke**. The reinforcing behavior in the addiction process is characteristic of positive feedback.”



Note: “->” indicates a positive relationship, “-|” indicates a negative relationship

## Case 2: Two Balancing Loops – New Car Inventory

**INPUT:** “Car production builds the inventory of cars at the dealer. A **higher inventory** leads to a **lower market price**, and **lower market prices** cause **less car production** in the future. If the **price** were to **increase**, the **retail sale of cars** would tend to **fall**. **Retails sales** drain the **inventory of cars** held in stock at the dealership. And a **decline in the inventory** will cause the dealers to **raise** their **prices** in the future.”

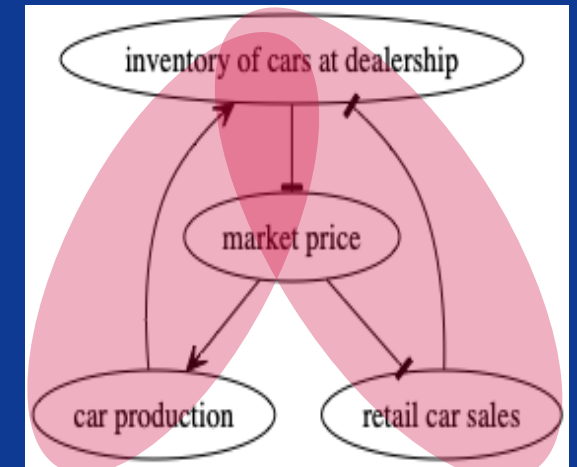
### LLM Generated Outputs from Zero Shot Approach:

The causal loop diagram for the given dynamic hypothesis can be represented as follows:

- Car Production --> Inventory of Cars at Dealer --> Market Price --> Car Production
  - Car Production is positively influenced by the Inventory of Cars at Dealer, as a higher inventory allows for more cars to be produced. The Inventory of Cars at Dealer is negatively influenced by the Market Price, as a lower market price leads to a decrease in the inventory.
  - The Market Price is negatively influenced by the Inventory of Cars at Dealer, as a higher inventory leads to a lower market price. Car Production is negatively influenced by the Market Price, as a lower market price leads to a decrease in future car production.
- This causal loop diagram represents a negative feedback loop, where changes in the inventory and market price influence car production, and changes in car production influence the inventory and market price.

### Ground truth (From SD textbook)

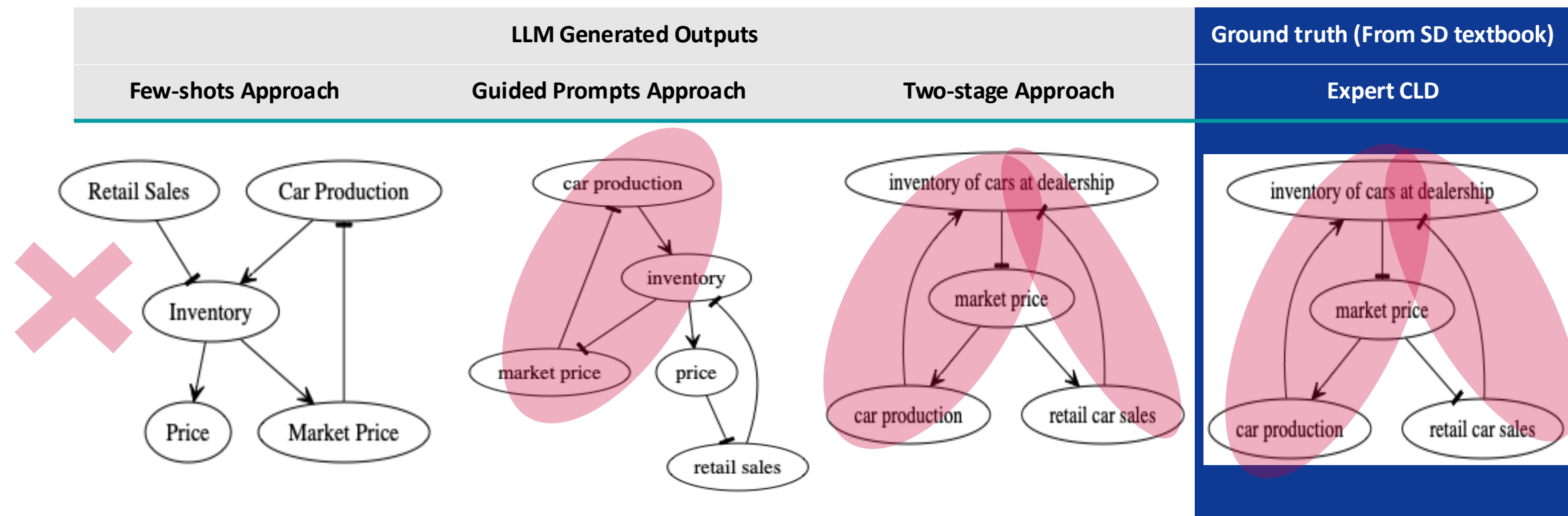
#### Expert CLD





# Case 2: Two Balancing Loops – New Car Inventory

**INPUT:** “Car production builds the inventory of cars at the dealer. A **higher inventory** leads to a **lower market price**, and **lower market prices** cause **less car production** in the future. If the **price** were to **increase**, the **retail sale of cars** would tend to **fall**. **Retails sales** drain the **inventory of cars** held in stock at the dealership. And a **decline in the inventory** will cause the dealers to **raise their prices** in the future.”



Note: “->” indicates a positive relationship, “-|” indicates a negative relationship

## Case 3: Two Balancing Loop with Exogenous Variables - Assignment Backlog

**INPUT:** “The **Assignment Backlog** is increased by the Assignment Rate and decreased by the Completion Rate. Completion Rate is Workweek (hours per week) times Productivity (tasks completed per hour of effort) times the Effort Devoted to Assignments. Effort Devoted to Assignments is the effort put in by the student compared to the effort required to complete the assignment with high quality. If **work pressure** is high, the student may choose to **cut corners**, skim some reading, skip classes, or give less complete answers to the questions in assignments. For example, if a student works 50 hours per week and can do one task per hour with high quality but only does half the work each assignment requires for a good job, then the completion rate would be  $(50)(1)(.5) = 25$  task equivalents per week. **Work Pressure determines the workweek and effort devoted to assignments. Work pressure depends on the assignment backlog and the Time Remaining to complete the work: The bigger the backlog or the less time remaining, the higher the workweek needs to be to complete the work on time. Time remaining is of course simply the difference between the Due Date and the current Calendar Time. The two most basic options available to a student faced with high work pressure are to first, work longer hours, thus increasing the completion rate and reducing the backlog, or second, work faster by spending less time on each task, speeding the completion rate and reducing the backlog. Both are negative feedbacks whose goal is to reduce work pressure to a tolerable level.”** (Sterman, 2000)

The causal loop diagram for the given dynamic hypothesis can be represented as follows:

Assignment Backlog <--- Assignment Rate --- Completion Rate --- Effort Devoted to Assignments --- Work Pressure --- Workweek --- Time Remaining --- Assignment Backlog

- The Assignment Backlog is increased by the Assignment Rate, indicating that more assignments are being added to the backlog.
- The Assignment Backlog is decreased by the Completion Rate, indicating that completed assignments are being removed from the backlog.
- The Completion Rate is determined by the Workweek, Productivity, and Effort Devoted to Assignments.
- The Effort Devoted to Assignments is determined by the comparison between the effort put in by the student and the effort required to complete the assignment with high quality.
- The Work Pressure is determined by the Assignment Backlog and the Time Remaining.
- The Workweek is determined by the Work Pressure, indicating that higher work pressure leads to longer work hours.
- The Time Remaining is determined by the difference between the Due Date and the current Calendar Time.
- The Assignment Backlog is influenced by the Time Remaining, indicating that less time remaining increases the backlog.

There are two negative feedback loops in the system:

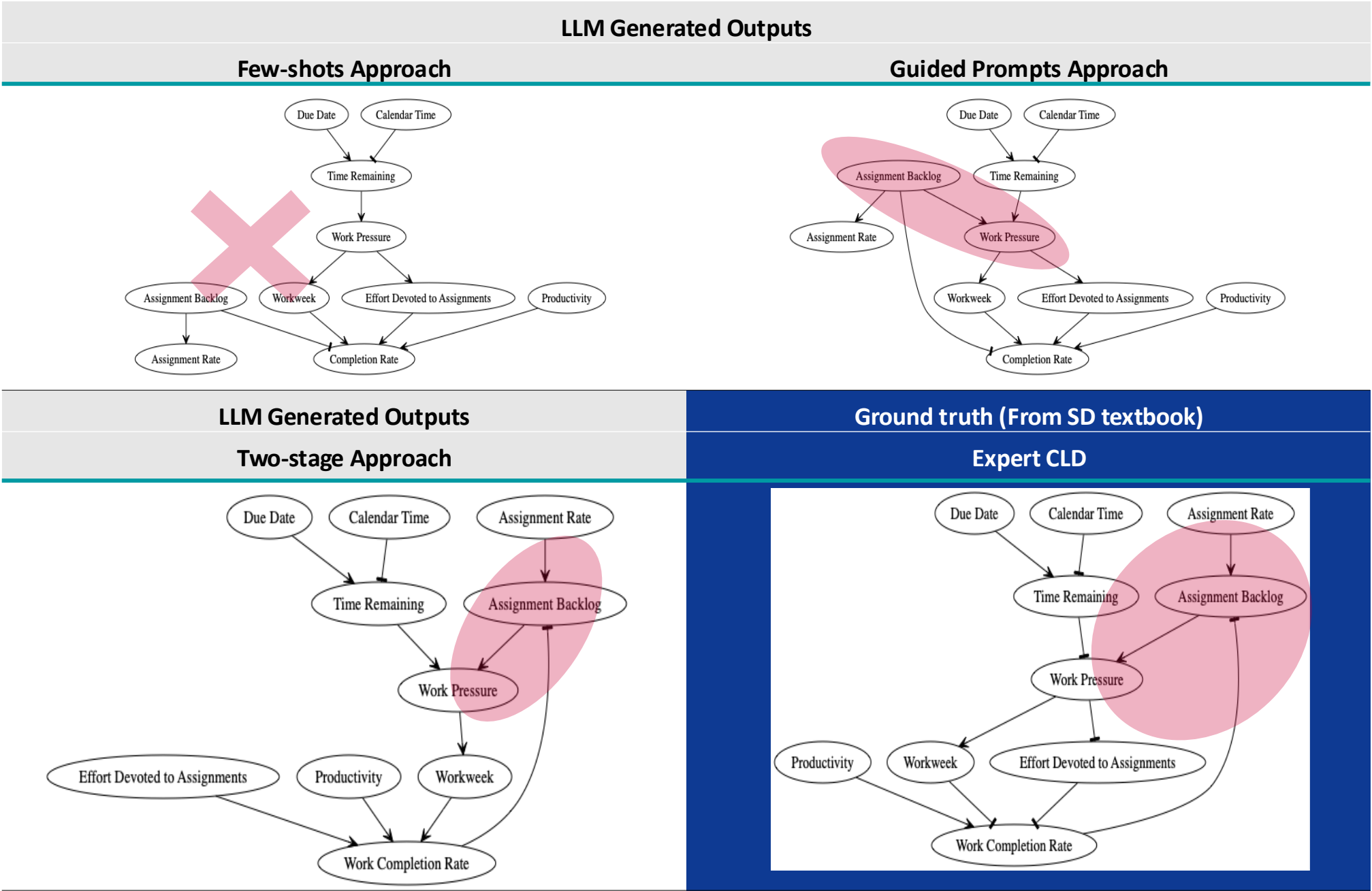
1. The first negative feedback loop involves the Workweek and the Completion Rate, which aims to reduce the Assignment Backlog by increasing the completion rate through longer work hours.
2. The second negative feedback loop involves the Workweek and the Assignment Backlog, which aims to reduce the Work Pressure by decreasing the backlog through longer work hours.

Both negative feedback loops work towards reducing work pressure to a tolerable level.

Overall, this causal loop diagram captures the relationships between the different variables and their influence on the Assignment Backlog and Work Pressure in the given dynamic hypothesis.

**Figure 1. Generated Outputs from Approach 1**

Case 3:  
Two  
Balancing  
Loop with  
Exogenous  
Variables  
-  
Assignment  
Backlog



Note: “->” indicates a positive relationship, “-|” indicates a negative relationship

# CLD Generator Demo

SCAN ME



Not Secure — cldgenerator.azurewebsites.net

Graph Converter

Please enter your dynamic hypothesis in the text box below:

Convert

Link to the website: <http://cldgenerator.azurewebsites.net>

# Conclusions

Lesson Learnt, Limitations and Future research





# Conclusion

SCAN ME



## **Demonstrated the potential of LLMs to accelerate the analysis of complex systems:**

- ✓ LLMs can generate CLDs comparable to expert human modelers for simple feedback structures.
- ✓ Curated prompting techniques improve the quality of generated CLDs.

## **Benefits of integrating LLMs into the System Dynamics (SD) Modelling toolkit:**

- ✓ Accelerates CLD development process.
- ✓ Lowers barriers for novice modelers.
- ✓ Aids growth of the SD field.
- ✓ Enhances quality standards in SD modeling.

# Limitations and Future Research

## **Establish Standardized Measurement of CLDs for Effective Benchmarking:**

- Developing consistent metrics for evaluating Causal Loop Diagrams (CLDs) is crucial to scalability and to enable comparative analysis and benchmarking across different datasets and studies.

## **Expand Future Research on Interview Transcripts:**

- To enhance practicality, future studies should focus on analyzing unstructured data sources, such as interview transcripts, to capture real-world complexities better.

## **Create a Centralized Repository for Textual Data<> CLDs:**

- Building a comprehensive data repository for qualitative data will facilitate broader access to valuable insights and support the development of robust CLDs through diverse datasets.

# Recap

## **Failure to Understand Complex Systems Can Lead to Disasters:**

- Understanding complex systems is essential.
- System Thinking (ST) and Casual Loop Diagram (CLD) are ways to represent one's understanding of a complex system.

## **How Can We Better Measure One's ST Skill Considering the Multi-Dimensionality Characteristic?**

- A Multidimensional Index of Systems Thinking Skills From Textual Data (Paper 1).

## **How Can We Improve the Manual Process of Translating Textual Data into CLDs?**

- Leveraging Large Language Models for Automated Causal Loop Diagram Generation with Curated Prompting (Paper 2) .



**Massachusetts General Hospital**  
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# **Thank you for your attention!**

## **Q&A**

**Georgia Ning-Yuan Liu**

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Personal Website: <https://georgia-max.github.io/>