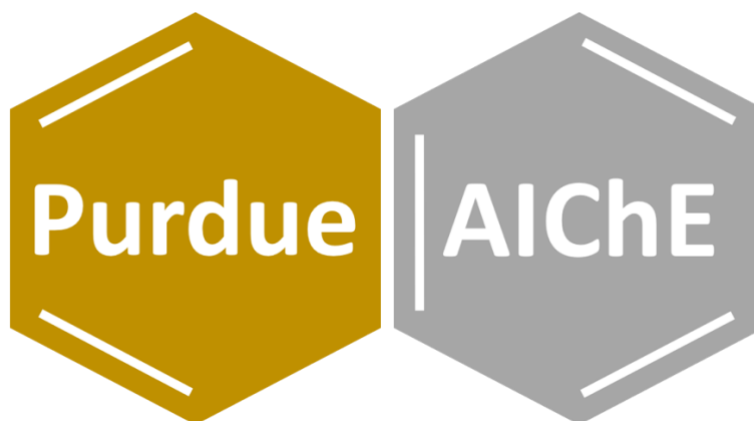


Company Sponsorship Package



Click on logo above to be directed to the organization website
or visit <https://engineering.purdue.edu/AIChE> for more information

Click on the logos below to follow us on our social media platforms!



Purdue AIChE



@purdueaiche



@purdueaiche



AIChE Purdue

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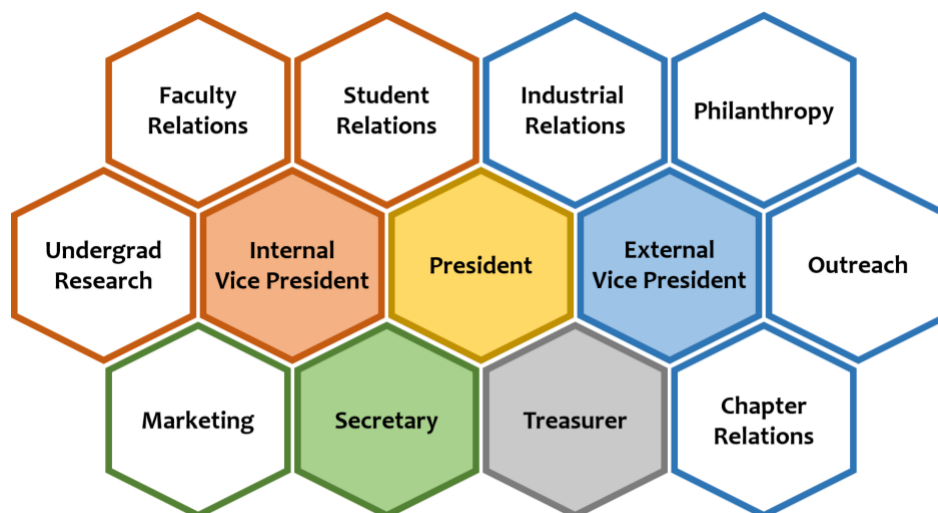
Dear Company Representative,

With the approach of a new academic year comes vast opportunity for Purdue's Student Chapter of the American Institute of Chemical Engineers (AIChE) and our sponsors alike. Our goal is to strengthen relationships with our industry partners in order to hold events that benefit Purdue's chemical engineers. The organization's sponsorship and event options can be found on the following [pages](#).

Purdue AIChE has recently completed a very eventful year. For the first time in many years, our organization hosted the AIChE North-Central Regional Conference on Purdue's campus. Over 350+ students from around 29 Midwest schools, faculty, and volunteers attended this conference. Our dedicated industry sponsors are who made it truly successful. Additionally, we sent 19 students to the AIChE Annual Student Conference in Minneapolis, MN last October. Lastly, it was the personal goal of the organization and the Davidson School of Chemical Engineering to have a largest enrollment in the nation of graduating seniors signing up for the Professional AIChE Membership (~65%). Our goal for the upcoming year is to increase this percentage, communicating to students the vast opportunities that exist within this global organization beyond the undergraduate education.

Please visit <https://youtu.be/pVh8FAC4EVY> for a recap video of Purdue AIChE's 2017-2018 academic year and the events we hosted!

Purdue AIChE's motto has been recently updated to include a fourth purpose, and our committees are structured to surround all of these purposes: "... to connect students to students, students to faculty, students to industry, and students to community."



Click on logo above to be directed to the committee descriptions
or visit <https://engineering.purdue.edu/AIChE/people/committees> for more information



Our goals for the upcoming academic year are detailed below:

- Reinvent our marketing strategy to bring a sense of community to the chemical engineers and increase attendance at events
- Grow our philanthropic involvement within the community
- Focus on quality versus quantity when planning all events
- Send updated newsletters to our industry partners with organization updates

The past success within our organization would not be possible without your generosity and support over the last several years. With your sponsorship, we can continue to accomplish these goals and strengthen the Purdue chemical engineering community, while also influencing the Purdue, West Lafayette/Lafayette, and global community.

Our sponsorship options are detailed below. Aside from sponsorship, your company may choose to host individual events with our organization (found on [pages 6-7](#)). If you are interested in specifically signing up for the annual **IR Mega Prep Night (limited spots available)** or **IR Banquet**, please refer to [pages 8-10](#) to sign up for these events. Other donation amounts will still be accepted and the benefits given can be agreed upon with our Executive Board, as we want to remain as flexible as possible with your company's desires.

If you have any questions, please feel free to contact us. Any donation towards Purdue AIChE to help with the 2018-19 academic year is greatly appreciated. We look forward to having you as an industry partner and working closely together as the upcoming year approaches!

Sincerely,

Sanjana Patil

Purdue AIChE | President

patil20@purdue.edu

(469) 585-8543

2018-19 Executive Board

Lindsey Blanshan

Treasurer

lblansha@purdue.edu

Takashi Yokokura

Secretary

tyokokur@purdue.edu

Josh Lapp

External VP

jlapp@purdue.edu

Storm Bell

Internal VP

bell141@purdue.edu

Sponsorship Tiers

In order to give companies the best advantages to sponsoring the organization, Purdue AIChE has packaged benefits according to donation amount. Every tier includes the following benefits:

- Logo on organization website with link to desired company page
- Logo on organization t-shirts, recognizing company's sponsorship level
- Designation on a plaque recognizing company's sponsorship level, placed in the Purdue AIChE display case in Forney Hall of Chemical Engineering
- **Company will receive a resume book consisting of resumes from Purdue ChemE students by Saturday, September 8th of 2018.**

[1] Diamond Level (\$2,500+)

This level includes:

- Host 3 events of your choosing (does not include IR Banquet)
- 4 spotlights on all of our social media, including email, for the entire year

[2] Gold Level (\$1,000+)

This level includes:

- Host 2 events of your choosing (does not include IR Banquet)
- 2 spotlights on all of our social media, including email, for the entire year

[3] Silver Level (\$500+)

This level includes:

- Host 1 event of your choosing (does not include IR Banquet)
- 1 spotlight on all of our social media, including email, for the entire year

**** Additional benefits to those mentioned above can be discussed between the company and Purdue AIChE upon discretion.**

Hosting Individual Events

If you are interested in hosting an event, but are not interested in becoming a sponsor, these options are for you. All rates are flat fees.

[4] IR Banquet - \$350 *(not included in sponsorship)*

\$175 for first-time companies. This is a business-casual event the evening before the Industrial Roundtable, the largest career-fair on campus. It is a great opportunity to chat with students at a 1:1 ratio while having a sit-down, catered dinner. Please refer to [page 8](#) for more information about the event and on signing up.

[5] IR Mega Prep Night - \$300

This is a business-casual event that prepares students for the Industrial Roundtable. The event starts with a casual dinner, followed by a series of information sessions, preparatory time (resume reviews, mock interviews, elevator pitch reviews, etc.), professional headshots, and a dessert bar. Typical attendance is 90+ students throughout the whole night. Please refer to [page 10](#) for more information on signing up.

[6] All-Member Meetings - \$400

Members meet to hear announcements and discuss organizational items for the first 10 minutes, and then the company speaks for 50 minutes. All Member Meetings (AMMs) are usually held on a random Wednesday of each month but can be changed depending on the company representative's availability. Typical attendance is 40-60 students. Purdue AIChE will plan the event and provide food.

[7] Information Sessions - \$300

Share background information and career opportunities for your company with students. Purdue AIChE will book a room and provide food.

[8] Corporate Athletic Tailgate - \$300

Hang out with chemical engineering students before a big athletic game (football, basketball, etc.). Purdue AIChE will plan the event and provide the food. Location and food provided will be largely based on weather.

[9] Student & Company Rep Socials – \$350

This is a brand-new event inspired by our monthly Student-Faculty socials. If your company would like to simply socialize and network with students over food, why not do it in a restaurant-setting? Purdue AIChE will plan the event, market it well, and provide food – just tell us your preferred restaurant! Common locations tend to be Stacked Pickle and Jake's Roadhouse due to their casual settings. This event is largely beneficial to companies when planned around Purdue's career fairs.

[10] Plant Tours – Varies

Plant tours are a great opportunity for you to give a glimpse of what it is like working for your company, as well as for students to see equipment and chemical processes in action. We ask that you provide lunch or dinner based on the length and time of the tour. We will provide transportation.

[11] Student & Company Rep Volunteering – Free

Want to be more involved in philanthropy? Join us for a philanthropic event! This comes at no cost, and does not count as an event in any sponsorship. If your company has a philanthropic event that you would like Purdue ChemE's to attend, this can be arranged as well. Such an event does require proximity.

[0] Other Events & Donations

Purdue AIChE strives to be flexible and provide many benefits to our industry partners. If your company has a different event or donation in mind, please do not hesitate to let us know!

2018 IR Banquet – Sign-Up

Every September, Purdue Engineering Student Council (PESC) plans the Industrial Roundtable (IR). This two-day job fair attracts over 400 companies and over 10,000 students from Purdue University, making it one of the largest student-run job fairs in the nation. To supplement it, Purdue AIChE hosts an annual IR Banquet the night before the career fair that connects chemical engineering students with industry representatives. This is a business-casual event with a sit-down, catered dinner. In the past, it has been hosted in the Purdue Memorial Union. For the first time however, we are proud to announce that the banquet will be hosted in the football stadium Ross Ade's Shively Hall. **This will take place on Monday, September 10th at 6:30 pm.**

Each company is permanently seated at a table, as students rotate to different tables every 15 minutes. Because there are typically six rotations, each company will be guaranteed to personally meet with at least 24 students. We strive to have a 1:1 ratio of students to company representatives, meaning each table seats 4 students and 4 company representatives. Our goal is to make sure companies are seated with students interested in them and who are within their desired demographics.

The company cost for attending this event is **\$350**, and it is **not** included as an event in our Purdue AIChE sponsorship tiers (Diamond, Gold, Silver). For first-time companies, the cost is at half-price of only **\$175**.

Deadline to sign-up is Friday, August 24th of 2018. Please sign-up below.

For Companies:

https://purdue.ca1.qualtrics.com/jfe/form/SV_ePYPZgD38L71jSZ

For Attending Company Representatives:

https://purdue.ca1.qualtrics.com/jfe/form/SV_3FdlSOmJv9PvBYN



Companies in Attendance: 2017 IR Banquet

ExxonMobil

lyondellbasell

INTERNATIONAL  PAPER

AIR PRODUCTS 

Chevron Phillips
Chemical Company LP


Ingredion

Lilly

 **Kimberly-Clark**

 **SOLVAY**

3M


Procter & Gamble




Whirlpool
CORPORATION


CargillTM

 **EVONIK**
POWER TO CREATE

 **THE CLOROX COMPANY**

2018 IR Mega Prep Night – Sign-Up

Every September, Purdue Engineering Student Council (PESC) plans the Industrial Roundtable (IR). This two-day job fair attracts over 400 companies and over 10,000 students from Purdue University, making it one of the largest student-run job fairs in the nation. To supplement it, Purdue AIChE hosts an annual IR Mega Prep Night the Sunday night before the career fair that allows students to prep for the career fair. The event starts with a casual dinner, followed by a series of information sessions, preparatory time (resume reviews, mock interviews, elevator pitch reviews, etc.), professional headshots, and a dessert bar. Typical attendance is 90+ students throughout the whole night.

This will take place on Sunday, September 9th at 6:00 pm. Schedule of events is shown below. Each information session lasts 25 minutes with 5 minutes of transition.

Time	Event
6:00 – 6:30 PM	Casual Dinner
6:30 – 6:55 PM	Info Session #1
7:00 – 7:25 PM	Info Session #2
7:30 – 7:55 PM	Info Session #3
8:00 – 8:25 PM	Info Session #4
7:30 – 9:30 PM	Preparatory Session (Resume Reviews, Elevator Pitch Reviews, Mock Interviews), Professional Headshots, and Dessert Bar

*The company cost for attending this event is **\$300**, and it is included as an event in our Purdue AIChE sponsorship tiers (Diamond, Gold, Silver).*

Deadline to sign-up is Friday, August 24th of 2018. Please sign-up below as info sessions are on a first-come first-serve basis.

Sign-Up Link: https://purdue.ca1.qualtrics.com/jfe/form/SV_b7LMcthcVZMpoXz

Our External VP, Josh Lapp, will contact you after signing up to confirm your registration for the event.



Paying Purdue AIChE

via Credit Card

via Check in Mail

Paying via Credit Card

1. Please email Purdue AIChE's President, Sanjana Patil, at patil20@purdue.edu the company's chosen sponsorship (e.g. Gold Level and IR Banquet). Once confirmation is received from her, proceed toward the following steps.
2. Visit <http://www.tinyurl.com/give2purdue>
3. Enter Donation Amount
4. Click on "Click here to view **other** university-wide gift funds or support multiple designations"
5. Scroll to the bottom of the pop-up window, and select "Other"
6. Type "**American Institute of Chemical Engineers - 1032**" in the text field next to "If you selected **other** in the list of additional funds please specify your gift designation:"
7. Complete the rest of the form as indicated.
8. Under the heading titled "Additional Comments/Special Instructions", please type the following...
 - a. "[Company Name] – **2018-19 Sponsorship**"
 - b. Desired sponsorship's corresponding number(s)
 - i. e.g. To sponsor at Gold Level and to sign-up for the IR Banquet, write "[2], [4]"
9. Email our Treasurer, Lindsey Blanshan, at lblansha@purdue.edu with the confirmation of payment (PDF or JPEG format) and the below information.

Company Name: _____

Donation Amount: _____

Sponsorship Corresponding Number(s): _____



Paying via Check in Mail

1. Please email Purdue AIChE's President, Sanjana Patil, at patil20@purdue.edu the company's chosen sponsorship (e.g. Gold Level and IR Banquet). Once confirmation is received from her, proceed toward the following steps.
2. Write a check to "Purdue AIChE" with desired donation amount. Write "Sponsorship 2018-19: [corresponding number(s)]" as the memo.
 - a. e.g. To sponsor at Gold Level and to sign-up for the IR Banquet, write "Sponsorship 2018-19: [2], [4]"
3. Mail check to the below address:

*American Institute of Chemical Engineers
Forney Hall of Chemical Engineering
480 Stadium Mall Drive
West Lafayette, IN 47907-2100*

4. Email our Treasurer, Lindsey Blanshan at lblansha@purdue.edu with below information.

Company Name: _____
Donation Amount: _____
Sponsorship Corresponding Number(s): _____