



SPONSORSHIP PACKAGE 2023-24

*American Institute of Chemical Engineers
Purdue University Chapter*

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Dear Company Representative,

It is with great excitement that the Purdue Student Chapter of the American Institute of Chemical Engineers announces the official start of our activities for the 2023-2024 school year; we hope this letter finds you well!

The past couple of years have represented a period of immense growth for our organization – we have massively expanded (and continue to expand) our range of student programming with the goal of connecting companies (like yours!) to exceptional chemical engineering students at Purdue. In August 2022, we started a Diversity & Inclusion committee to allow students to hear from corporate sponsors how DEI tenants are attained across the industry. In September 2022, we moved our ever-popular IR Banquet back in person and were able to provide **over 50 students with one-on-one meeting time with our corporate sponsors** just before Purdue's Industrial Roundtable career fair.

The COVID-19 pandemic provided us with a reminder that even in uncertain times, Purdue AIChE members are innovative and can develop new ways to interface with industry representatives. Our Alumni Mentorship Program was founded in Fall 2020 and has **virtually connected over 40 unique students with over 30 unique industry alumni**. The one-on-one coaching provides students with assistance in resume building and interview preparation as well as post-graduation advice such as managing finances and finding career fulfillment. On top of this new program, our organization planned **over 10 industry-focused events** in the last year, ranging from plant tours to engaging information sessions to problem-solving events, all bringing representatives like you in direct contact with students.

We strongly encourage you to explore our website and social media (page 4) or speak with us to see how your generous gifts have been used in the past and will be used in the future. With restrictions being lifted, **we are excited that many of our events will be returning in-person, such as the 2023 IR Banquet and the 2023 IR Mega Prep Night.**

With **561 engaged, top-tier students** enrolled in Chemical Engineering at Purdue as of Fall 2021, our 501(3)(c) non-profit organization is uniquely positioned to directly connect your company's recruiting efforts to exceptional students. Enclosed is Purdue AIChE's 2023-2024 Sponsorship Package – here, you will discover the many diverse and exciting ways that your company can engage with our organization and our many talented students. Our leadership will be more than happy to address any questions, concerns, or suggestions you or your colleagues may have.

Thank you for supporting Purdue AIChE! Boiler up!

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WHO ARE WE?

Purdue AIChE

OUR EXECUTIVE BOARD

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WEBSITE

<http://engineering.purdue.edu/AIChE>

PHOTO GALLERY

<http://engineering.purdue.edu/AIChE/gallery>

CONNECT WITH US!



@purdueaiche



Purdue AIChE



AIChE Purdue



CONNECTING

STUDENTS

FACULTY

INDUSTRY

LAFAYETTE
COMMUNITY





To maximize our value proposition to prospective industry partners, Purdue AIChE has bundled involvement opportunities based on the donation amount. If you would prefer, individual event sponsorships are included on page 7 below. *Please note that all sponsorships must be received by Tuesday, September 12th, 2023 for company logos to be included on t-shirts!*

All tiers include the following:

- Purdue AIChE member resumé book, delivered to companies before the 2022 Industrial Roundtable Career Fair
- Logo on organization t-shirts, recognizing the company's sponsorship level (**Tiered Sponsorships must be received by Tuesday, September 12th, 2023 to be eligible**).
- Logo on organization website with link to the desired company page
- Designation of company's sponsorship level prominently displayed in Forney Hall of Chemical Engineering

Diamond Level (\$2,500 +)

This sponsorship tier includes:

- **Complimentary registration for the 2023 IR Banquet**
- **Complimentary registration for the 2023 IR and 2024 EXPO Mega Prep Nights (while spaces remain)**
- 2 sponsor-specific student engagement events (tailored to your company's needs)
- 2 spotlights on all of our social media (Instagram, LinkedIn, email)

Gold Level (\$1,750 - \$2,499)

This sponsorship tier includes:

- **Complimentary registration for the 2023 IR and 2024 EXPO Mega Prep Nights (while spaces remain)**
- 2 sponsor-specific student engagement events (tailored to your company's needs)
- 2 spotlights on all of our social media (Instagram, LinkedIn, email)

Silver Level (\$800 - \$1749)

This sponsorship tier includes:

- **Complimentary registration for the 2023 IR and 2024 EXPO Mega Prep Nights (while spaces remain)**
- 1 sponsor-specific student engagement event (tailored to your company's needs)
- 1 spotlight on all of our social media (Instagram, LinkedIn, email)

Not interested in the sponsorship tiers above but still want to engage with our organization? Here are some individually priced opportunities for your company:

1. 2023 IR Banquet - \$450 (\$300 for first-time attendees)

Taking place in person on Sunday, September 10th, 2023 (just before the 2023 Industrial Roundtable Career fair!), company representatives will have the opportunity to engage with ~50 students in a 1:1 catered dinner setting. Please see page 9 for more event and sign-up details.

2. 2023 IR Mega Prep Night - \$350

This is a business-casual event that prepares students for IR. The event starts with a casual dinner, followed by information sessions, resume reviews, mock interviews, elevator pitch reviews, professional headshots, and a dessert bar. Typical attendance is 90+ students. Sign-up information is available on page 9. **Please note that Information Session slots will fill up on a first-come-first-served basis!**

3. 2024 EXPO Mega Prep Night - \$200

Similar to the IR Mega Prep Night, this event will occur prior to the EXPO career fair in January 2024. Please reach out to our leadership closer to Jan. 2024 for more information.

4. Information Session - \$350

Share background information and career opportunities for your company with students. This is an excellent way to bring your recruiting efforts directly to chemical engineering students at Purdue. Purdue AICHe will book a room and provide food.

5. Social Media Spotlight - \$100

Spread awareness of opportunities at your company with a spotlight on our Instagram, LinkedIn, and/or YouTube. Options include job postings, employee takeovers, event advertisements, and more. Work with our Marketing Committee to find the ideal way to highlight your company to chemical engineering students.

6. Networking Lunch - \$350

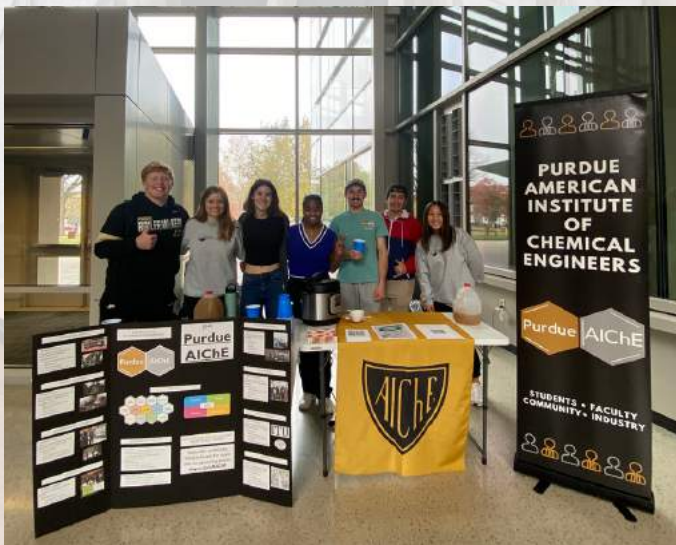
Share a meal with AIChE chemical engineering students while discussing career opportunities with your company. This is an opportunity to meet students face to face in a casual setting to better get to know the high achieving students of chemical engineering without the fast pace of a career fair.

7. Plant Tour – Price Variable

Give students an opportunity to tour your facility and see exactly what it's like to work at your company! We ask that you provide lunch or dinner based on the length and time of the tour. We will provide transportation.

8. Other Events – Price Variable

From volunteer events with students to student-company representative mixers to barbecues to design challenges, our organization is excited to organize unique and exciting events with you!



OTHER OPPORTUNITIES

Purdue AIChE



Our organization strives to be flexible and is constantly looking for new and unique ways to engage with our corporate partners. If your company has a different sponsorship opportunity or event idea in mind, please do not hesitate to let us know!

2023 IR BANQUET

Purdue AIChE



Save the Date: **Sunday, September 10th, 2023**

50+ Top-Tier ChemE Student Attendees in 2022



Scheduled, **in-person**, the weekend before Purdue's Industrial Roundtable, which attracts nearly **10,000 students**

Cost of attendance: **\$450** for returning companies, **\$300** for first-time companies, or included in our Diamond level sponsorship tier.



The banquet consists of **6, 15-minute rotations** in which company reps and students engage in **1:1 conversation**.

At the end, there will be time for companies to have more conversations with students, allowing for a more relaxed conversational atmosphere



Every September, Purdue Engineering Student Council (PESC) plans the Industrial Roundtable (IR). This two-day job fair attracts over 400 companies and over 10,000 students from Purdue University, making it one of the largest student-run job fairs in the nation. To help companies and chemical engineering students engage in meaningful, individual interactions before the fair even begins, Purdue AIChE hosts an annual IR Banquet the weekend before the career fair – this gives students the opportunity to make first impressions with companies and for companies to have first access to top-tier chemical engineering students. This is a business-professional event with a sit-down, catered dinner. **This year, the banquet will be hosted in the Purdue Memorial Union North Ballroom. This will take place on Sunday, September 10th at 6:00 pm.**

Each company is permanently seated at a table, as students rotate to different tables every 15 minutes. Because there are typically six rotations, each company will be guaranteed to personally meet with at least 24 students. We strive to have a 1:1 ratio of students to company representatives, meaning each table seats 4 students and 4 company representatives. Our goal is to make sure companies are seated with students interested in them and who are within their desired demographics.

2023 IR BANQUET (CONT.)

Purdue AIChE



The company cost for attending this event is **\$450** if purchased independently of a tiered sponsorship. For first-time company attendees, the cost is a special introductory price of only **\$300**.

The deadline to sign up is Monday, August 28th, 2023.

While spots remain, late registration is available with a \$50 late fee per company.

Interested? Sign up below!

Form for each company: https://purdue.ca1.qualtrics.com/jfe/form/SV_22Vziyt66ieiBBI

Form for each attending representative:

https://purdue.ca1.qualtrics.com/jfe/form/SV_3XiksJWFifSM8h8

COMPANIES IN ATTENDANCE: 2022 IR BANQUET

Purdue AIChE

**EASTMAN****ExxonMobil****PEPSICO**

2023 IR MEGA PREP NIGHT

Purdue AIChE



Save the Date: **Monday, September 11th, 2023 at 5:00 PM**

Typical attendance exceeds **90** students.



Cost of attendance: **\$350**, or included in our Purdue AIChE sponsorship tiers (Diamond, Gold, Silver)



In addition to our IR Banquet, Purdue AIChE hosts an annual IR Mega Prep Night the Monday night before the IR career fair, allowing students to prep for the career fair. The event starts with a series of information sessions, preparatory time (resume reviews, mock interviews, elevator pitch reviews) over a casual dinner, and professional headshots.



A sample **(subject to change)** schedule of events is shown below. Each information session lasts 25 minutes with 5 minutes of transition.

EVENT	TIME
Info Session #1	5:00 - 5:25 PM
Info Session #2	5:30 - 5:55 PM
Info Session #3	6:00 - 6:25 PM
Info Session #4	6:30 - 6:55 PM
Preparatory Time (see above)	7:00 - 8:00 PM



Please note that Information Session slots will fill up on a first come-first served basis with tiered sponsors given seniority! Contact us as soon as possible to confirm your slot!

The deadline to sign-up is Monday, August 28th, 2023. Please sign-up below as info sessions are on a first-come-first-serve basis. While spots remain, late registration is available with a \$50 late fee per company.

Sign up link:

https://purdue.ca1.qualtrics.com/jfe/form/SV_djavcvrfXIHOBSa

Our External Vice President (Austin Dichsen) will be in touch after sign-up to confirm registration.

