Dear Company Representative,

With the approach of a new academic year, comes vast opportunity for the Purdue Student Chapter of the American Institute of Chemical Engineers (AIChE) and our Sponsors alike. Purdue AIChE is constantly striving to bolster its industrial relations so members have more opportunities to learn about Chemical Engineering in industry and allow Industry representatives more access to Purdue Chemical Engineers. We want to work as closely with Sponsors as possible, as our Sponsors allow Purdue AIChE to hold events that benefit our members. Our sponsorship and event options can be found on the following page.

Last academic year, Purdue AIChE increased membership to approximately 480 undergraduate Chemical Engineers and First Year Engineering students, by eliminating dues. We held the 20th Industrial Roundtable Banquet, which consisted of 55 students and 55 company representatives from 20 different companies. As we work to further relations with industry; companies hosted 6 info sessions, 5 plant tours, 3 all member meetings and 5 other events from resume workshops to mock interviews. In addition to these company-hosted events, Purdue AIChE participated in both the National and Regional Student Conferences sending 9 and 14 students respectively. At the national conference, we had a committee head win second in the paper competitions, a member win the poster competition. At the regional conference, we had members win first and second in the poster competition, committee heads host a student workshop and a team take 2nd in ChemE Jeopardy. These activities were possible due to our Sponsor’s involvement in Purdue AIChE.

This past academic year, the organization was able to benefit from recent policy changes involving leadership opportunities and knowledge transfer between leadership members. We held interviews for committee member positions as opposed to the previous approach of only interviewing committee heads. This past fall we had approximately 70 applications for the committee member positions, which is double the amount of the previous year. We were able to pull focused and driven members to be committee members. We also recently partnered with a university in Singapore, the National University of Singapore, as a sister chapter and had an Executive Board Member travel to the university to meet with their organization. This is an area of the organization where there is a lot of opportunity for development and is where we will focus in the coming semesters. Along with this, we plan to target more First Year Students through a new Outreach Committee, and promote a sense of community among Purdue Chemical Engineers, Faculty members, and Industry partners.

Our sponsorship options are detailed below. If you have any questions about our sponsorship packages or chapter, I can be reached at zrinaldi@purdue.edu or via phone at 717-829-1051 and would be more than happy to speak with you.

Sincerely,

Zachary M. Rinaldi
President, Purdue AIChE
Sponsorship Packages

Diamond Level ($3,000+)

The Diamond package is the top tier of sponsorship with the Purdue AIChE Student Chapter. This level includes:

- **Option 1:** Host an All Member Meeting; 2 Events of your choosing
- **Option 2:** Host 3 Events of your choosing
- And:
  - Sponsor one newsletter
  - Space in our AIChE display case to represent your company
  - Logo on AIChE shirt and website in diamond category

Gold Level ($1,000-$2,999)

This level includes:

- **Option 1:** Host an All Member Meeting and 1 Event of your choosing
- **Option 2:** Host 2 Events of your choosing
- And:
  - Space in our AIChE display case to represent your company
  - Logo on AIChE shirt and website in gold category

Silver Level ($500-$999)

This level includes:

- Host 1 Event of your choosing
- And:
  - Space in our AIChE display case to represent your company
  - Logo on AIChE shirt and website in gold category

Event ideas: Information Session, Tailgate before Football Game, Bowling, Luncheon, Resume Workshop, Mock Interviews, Social Athletic Events

All Member Meeting: Members meet to hear announcements and discuss organizational items for the first 15-20 minutes, and then sponsor speaks for 40-45 minutes. Typical attendance is 40-60 students.
Hosting Individual Events

If you are interested in hosting an event but are not interested in becoming a sponsor, this option is for you. All rates are flat fees. If you have an idea for an event that is not listed below, let us know

All Member Meetings ($500)
Members meet to hear announcements and discuss organizational items for the first 15-20 minutes, and then sponsor speaks for 40-45 minutes. All Member Meetings (AMMs) are usually held on the 1st Wednesday of each month but can be changed depending on the company representative’s availability. Typical attendance is 40-60 students.

Corporate Tailgate ($400)
Hang out with chemical engineering students before the big football game. Purdue AIChE will plan the event and provide the food.

Information Session ($300)
Share background information and career opportunities for your company with students. Purdue AIChE will book a room and provide food.

Resume Workshop ($400)
This event gives companies the opportunity to meet prospective students and take a look at their resume in a social setting. Typically this event is held at a local restaurant where Purdue AIChE would plan and pay. All you need to do is tell us you’re interested!

Facilities Tours (Provide food and reimburse transportation expenses)
Plant tours are a great opportunity for you to give a glimpse of what it is like working for your company, as well as for students to see equipment and chemical processes in action. We ask that you provide lunch and reimburse our transportation costs.

Other Events ($400)
These are the typical events that have been done in the past, but we are always open to new ideas!