Company Sponsorship Package

Click on logo above to be directed to the conference website or visit https://engineering.purdue.edu/AIChe for more information.
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Dear Company Representative,

The Spring of 2018 holds great opportunity for the Purdue University student chapter of the American Institute of Chemical Engineers (AIChE) and our sponsors alike. Our student chapter is proud to announce that Purdue AIChE will be hosting the 2018 AIChE North-Central Regional Student Conference on April 6-7th, 2018 in our very own West Lafayette, Indiana!

Over 300 students from more than 20 universities across Minnesota, Wisconsin, Indiana, Michigan, and Ohio are expected to participate in the conference. This region encompasses several top engineering schools including Purdue University, University of Michigan – Ann Arbor, University of Wisconsin – Madison, University of Illinois – Urbana Champaign, Northwestern, and Rose-Hulman Institute of Technology. The goal of this conference is to bring together student chapters from around the country, as well as provide student and company networking opportunities. Key events include educational workshops, plant tours, a student networking social, an awards banquet, and competitions such as research paper & poster, jeopardy, Chem-E Car.

One of the reasons that previous events hosted through Purdue AIChE have been so successful is the generosity of our sponsors and corporate partners. Your company’s sponsorship will allow the organization to host a memorable conference for both students and professionals. Our sponsorship options can be found on the following pages. You will notice the benefits of the Platinum, Gold, and Silver Level packages. One of our primary goals is to provide opportunities for student and corporate networking, so not only will you get to judge one of our various competitions, but we will also provide your company with a resume book of student attendees and complimentary registration for Purdue AIChE’s IR Banquet in Fall 2018 (more information on page 10). Other than sponsorship level packages, your company will also have the opportunity to sponsor a workshop or conference swag items. Other donation amounts will still be accepted and the benefits given can be agreed upon with our sponsorship team.

If you have any questions, please feel free to contact us. We look forward to having you as a sponsor and working closely together as the conference approaches!

Sincerely,

Sanjana Patil
Purdue AIChE | External VP
patil20@purdue.edu

Ana Carneiro
Purdue AIChE | President
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Patrick Boucher
Conference Coordinator
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Sponsorship Tiers

In order to give companies the best advantages to sponsoring the 2018 AIChE North-Central Regional Conference, Purdue AIChE has packaged benefits according to donation amount. Within this sponsorship package, there are 3 different tiers:

- Tier 1: Platinum Level ($3,500+)
- Tier 2: Gold Level ($2,000+)
- Tier 3: Silver Level ($1000+)

Different sponsorship tiers offer unique benefits for your company, as outlined below in pages 3-5. However, regardless of the tier chosen, all of our corporate tier-level sponsors will receive the following common benefits:

- Opportunity to send company representatives as judges for competitions such as the Chem-E-Car, Jeopardy, and Paper & Poster Competitions (detailed below)
- Company will receive the “2018 AIChE North-Central Resume Book” consisting of resumes from ChemE students of Purdue and 20+ other universities
- Invitation to Awards Banquet and a seat at the Sponsor VIP table
- Logo on conference website with link to desired company page
- Logo on conference t-shirts, recognizing company’s sponsorship level

In addition to these benefits, all corporate partners will receive the following from our student chapter:

- Complimentary registration to Purdue AIChE’s IR Banquet in Fall 2018
  - This is a business-casual event the evening before our largest career fair. It is a great opportunity to chat with students at a 1:1 ratio while having a catered dinner.
  - More information can be found on page 10.
- Designation on a plaque recognizing company’s sponsorship level, placed in the Purdue AIChE display case in Forney Hall of Chemical Engineering

Please refer to the following pages 3-5 regarding details and additional benefits to these sponsorship levels.
Platinum Level ($3,500+)

Specific Benefits
- Option to **host more than one workshop** during the conference
- **Full-page advertisement** in conference program and conference website

*In addition to the benefits listed above and on page 2, each Platinum Level sponsor can choose one of the following events to be name-sponsor of. Acquisition is a first come, first served basis.*

(1) **Chem-E-Car Competition ($5,000+)**
AIChE’s Chem-E-Car Competition, taking place during Day 2 of the conference, tasks teams with designing and constructing a shoe box sized car powered by a chemical reaction that will safely carry a specified load over a given distance. Attendance of this event is expected to be around 400-450 people, including ChemE students in the Midwest, professors, and surrounding communities (elementary to high school students).

**Benefits**
- Become name-sponsor of the event
- Showcase a 3-4 minute video (topic left to your discretion) prior to start of competition
- Have a company booth catered towards company’s desires

(2) **Awards Banquet ($3,500+)**
This event serves as a wrap-up for the regional conference on Day 2, attended by all participating students, faculty, and staff. Sit-down dinner will be provided and awards will be distributed. Attendance of this event is expected to be around 300-350 people, including ChemE students in the Midwest and professors.

**Benefits**
- Become name-sponsor of the event
- Showcase a 3-4 minute video (topic left to your discretion) prior to start of banquet
- Have a company representative as a keynote speaker

**Additional benefits to those mentioned above can be discussed between the company and Purdue AIChE upon discretion.**
Gold Level ($2,000+)

Specific Benefits
- Option to host one workshop during the conference
- Half-page advertisement in conference program and conference website

In addition to the benefits listed above and on page 2, each Gold Level sponsor can choose one of the following events to be name-sponsor of. Acquisition is a first come, first served basis.

(3) Registration & Breakfast ($2,500+)
On Day 2 of the conference, students attend a breakfast that kicks off the day. A couple of keynote speakers will be presenting. By sponsoring this event, a representative from your company can be a keynote speaker as well. Attendance of the breakfast is expected to be around 300 students.

Benefits
- Become name-sponsor of the event
- Showcase a 2-3 minute video (topic left to your discretion) prior to start of breakfast
- Have a company representative as a keynote speaker

(4) Jeopardy Competition ($2,000+)
This competition, held on Day 1 of the conference, utilizes questions from Chemical Engineering coursework. Championship teams from this regional conference go on to compete at the 2018 AIChE Annual Student Conference. Within this competition, there are prelims, semis, and finals. Attendance of the finals is expected to be around 150 students.

Benefits
- Become name-sponsor of the event
- Showcase a 2-3 minute video (topic left to your discretion) prior to final competition

** Additional benefits to those mentioned above can be discussed between the company and Purdue AIChE upon discretion.**
Silver Level ($1000+)

Specific Benefits
- Half-page advertisement in conference program and conference website

In addition to the benefits listed above and on page 2, each Silver Level sponsor can choose one of the following events to be name-sponsor of. Acquisition is a first come, first served basis.

(5) Paper & Poster Competition ($1,500+)
On Day 2 of the regional conference, students will be able to showcase the work they put in for research projects they are currently working on or have completed, allowing exposure before the 2018 AIChE National Conference. Attendance of the competitions is expected to be around 100 students.

Benefits
- Become name-sponsor of the event
- Showcase a 1-2 minute video (topic left to your discretion) prior to start of presentations

(6) Lunch ($1,250+)
Boxed lunches will be provided to all attendees on Day 2 of the regional conference. This is a perfect opportunity for company representatives to casually mingle with students. Attendance is expected to be around 300 students.

Benefits
- Become a name-sponsor of the event
- Have a company booth catered towards company’s desires

(7) Social/Mixer ($1000+)
On Day 1 of the regional conference, students will have a chance to mingle with other students with other universities in a casual setting. By sponsoring this event, your company is promoting networking and building relationships across the Midwest. Attendance is expected to be around 150 students.

Benefits
- Become name-sponsor of the event

** Additional benefits to those mentioned above can be discussed between the company and Purdue AIChE upon discretion. **
Additional Sponsorship Opportunities

The below sponsorships, while not a part of the sponsorship levels, are geared towards companies that have particular benefits in mind.

(8) Workshops - $250 Each
On Day 2 of the regional conference, there will be a total of 12 workshops for students to attend. By sponsoring a workshop, thereby hosting it, your company has the chance to present whatever topic seems applicable to its desires. Topics include, but are not limited to, a company information session, news regarding recent innovation or advancement in a particular industry, or even introductory lessons on process safety.

Sponsoring one or more workshops reaps the following additional benefits…

● Invitation to Awards Banquet and a seat at the Sponsor VIP table
● Logo on conference website with link to desired company page
● Logo on conference t-shirts, recognizing company’s contribution

(9) Resume Book - $150
On the conference website, we will provide an opportunity for attending students, from Purdue University and more than 20 other universities, to upload their resumes. By sponsoring the “2018 AIChE North-Central: Resume Book”, your company will receive these resumes.

(10) Advertisements – Varied
All conference attendees will receive a conference program, which will include advertisements, in addition to conference itinerary and information. By sponsoring an advertisement, your company has the chance to promote anything at company’s discretion. Some examples include company information, job postings, products, recent news, etc. Pricing information is below.

(10.a) Quarter-Page Advertisement (Color) = $100
(10.b) Half-Page Advertisement (Color) = $175
(10.c) Full-Page Advertisement (Color) = $250

(11) Specific Sponsorships – Varied
At registration, students will receive multiple swag items. Your company has a choice of sponsoring a specific amount, leaving Purdue AIChE to add the company logo to these items, or donating these supplies based on conference enrollment number. Pricing information is below.

(11.a) Ring Bound Journals = $500
(11.b) Clip Lanyards = $250
(11.c) Pens = $150
(12) Other Sponsorships & Donations

Purdue AIChE strives to be flexible and provide many benefits to our sponsoring companies. If your company has different opportunities in mind it would like to benefit from, please do not hesitate to let us know. Our promise is to appeal to your desires and work out an individual sponsorship package that leaves your company satisfied. Any sponsorship towards the Purdue AIChE to help host the 2018 AIChE North-Central Regional Conference is greatly appreciated. We look forward to working with you!
Purdue AIChE 2018 IR Banquet

Every September, Purdue Engineering Student Council (PESC) plans the Industrial Roundtable (IR). This two-day job fair attracts over 400 companies and over 10,000 students from Purdue University, making it one of the largest student-run job fairs in the nation. To supplement it, Purdue AIChE hosts an annual IR Banquet the night before the career fair that connects chemical engineering students with industry representatives. This is a business-casual event with a sit-down dinner catered through our highly-renowned on-campus catering at Purdue Memorial Union.

Each company is permanently seated at a table, as students rotate to different tables every 15 minutes. Because there are typically six rotations, each company will be guaranteed to personally meet with at least 24 students. We strive to have a 1:1 ratio of students to company representatives, meaning each table seats 4 students and 4 company representatives. Our goal is to make sure companies are seated with students interested in them and who are within their desired demographics.

The company cost for attending this event is $350, and it is not included in any of our Purdue AIChE sponsorship levels (separate from conference sponsorship package).
Paying Purdue AIChE
via Credit Card
via Check in Mail
Paying via Credit Card

1. Please email Purdue AIChE’s External Vice President, Sanjana Patil (patil20@purdue.edu), the company’s chosen sponsorship to ensure that it is still available. Once confirmation is received from her, proceed with the following steps.
2. Visit http://www.tinyurl.com/give2purdue
3. Enter Donation Amount
4. Click on "Click here to view other university-wide gift funds or support multiple designations"
5. Scroll to the bottom of the pop-up window, and select "Other"
6. Type "American Institute of Chemical Engineers - 1032" in the text field next to “If you selected other in the list of additional funds please specify your gift designation:”
7. Complete the rest of the form as indicated.
8. Under the heading titled “Additional Comments/Special Instructions”, please type the following…
   a. "[Company Name] - 2018 AIChE NC Regional Conference Sponsorship"
   b. Desired sponsorship’s corresponding number(s)
      i. e.g. To sponsor the Awards Banquet in the Platinum Level and to sponsor ring-bound journals, type “(2), (11.a)”
9. Email our Treasurer, Rohan Dighe, at rdighe@purdue.edu with the confirmation of payment (PDF or JPEG format) and the below information.

   Company Name: _______________
   Donation Amount: _______________
   Sponsorship Corresponding Number(s): _______________
Paying via Check in Mail

1. Please email Purdue AIChE’s External Vice President, Sanjana Patil (patil20@purdue.edu), the company’s chosen sponsorship to assure that it is still available. Once confirmation is received from her, proceed towards following steps.

2. Write a check to “Purdue AIChE” with desired donation amount. Write “Conference: (sponsorship’s corresponding number)” as the memo.
   a. e.g. To sponsor the Awards Banquet in the Platinum Level and to sponsor ring-bound journals, write “Conference: (2), (11.a)”

3. Mail check to the below address:

   American Institute of Chemical Engineers  
   Forney Hall of Chemical Engineering  
   480 Stadium Mall Drive  
   West Lafayette, IN 47907-2100

4. Email our Treasurer, Rohan Dighe at rdighe@purdue.edu with below information.

   Company Name: _______________  
   Donation Amount: _______________  
   Sponsorship Corresponding Number(s): _______________