



## Sales Communication Analyst

### Job Summary

- Support the management of weekly sales communication to the organization including content review to ensure sales readiness and process review to gain Sales Leadership alignment
- Support the development of new item selling materials with cross functional teams to effectively set expectations for presentations, samples and tools to execute customer sell-in while adhering to the sales communication deadline
- Champion the progressive selling platform in the development of new item selling materials
- Support the development of recall communication for sales operations
- Own sales SharePoint site including content and employee access
- Own communications SharePoint site including the required communication timeline and development of best practices
- Own the development of new item initiatives sales readiness tracking files and calendar
- Own new item sales sample set-up and process with third-party vendors

### Position Qualifications

- BA/BS degree required
- 1 – 2 years of customer facing selling responsibility required to represent customer perspective/external focus, CPG industry preferred
- Strong verbal and written communication skills
- Proficient presentation skills including ability to present in large groups settings
- Proficient computer skills, including Microsoft excel, word, PowerPoint and SharePoint
- Project management experience
- Demonstrated ability to think strategically and lead / influence at all levels within the organization
- Negotiation skills
- Proven ability to gather, coordinate and organize communication for distribution to internal and external audience

Apply on the ConAgra [website](#).