FOR IMMEDIATE RELEASE

AGRELIANT GENETICS ANNOUNCES NEW LG SEEDS ‘RISING STAR PARTNER’ INTERNSHIP PROGRAM FOR STUDENTS INTERESTED IN BUILDING THEIR OWN SEED BUSINESS

WESTFIELD, Ind., March 8, 2018 – As AgReliant Genetics stays committed to unifying its regional brands, LG Seeds is excited to announce the launch of the ‘Rising STAR Partner’ internship program. This internship program is open to all junior and senior level undergraduate students pursuing an agriculture-related degree interested in starting their own seed business.

As LG Seeds continues to focus on growing their dealer network, this internship program will provide in-depth training, support and business planning assistance to help college students build their own LG Seeds dealership.

“One of the most important goals of the new LG Seeds brand is to grow our current dealers and recruit and cultivate new dealers,” said Kevin O’Connor, Recruiting Coordinator, AgReliant Genetics. “Our Rising STAR Partner internship program is a rare opportunity which allows these individuals to take the skills and knowledge gained through their college education, plus the extensive sales, agronomy, and business skills training from our Seed Academy, and apply them in a practical setting.”

From training in digital agriculture, sales, business, agronomy, brand marketing and more, LG Seeds’ Rising STAR Partner internship participants will gain the tools, information and support needed to operate and grow a professional seed dealership.

“Our Rising STAR Partner internship program is a great opportunity for students who are interested in the seed industry and want to be their own boss one day,” said Andy Montgomery, Brand Manager, LG Seeds. “Whether they see a seed business as their full-time job, a part-time job or in addition to their own farming operations, we want to support that vision. This program will allow these individuals do what they are passionate about successfully and sustainably.”

AgReliant Genetics and LG Seeds will be showcasing this internship program at colleges and universities throughout the LG Seeds footprint this spring. Those interested can learn more about this opportunity and apply online at LGRisingStarPartner.com.

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About AgReliant Genetics
Headquartered in Westfield, Ind., AgReliant Genetics is a leader in seed research, production, and quality focused on providing trusted seed solutions that help farmers grow. Through its seed brands – AgriGold®, Eureka Seeds®, Golden Acres® Genetics, Great Lakes Hybrids®, LG Seeds®, PRIDE Seeds®, Producers Hybrids®, and Wensman® – and digital ag platform Advantage Acre®, AgReliant Genetics demonstrates commitment to farmer success by developing meaningful relationships, delivering valuable seed solutions, and providing an excellent customer experience. Created in 2000 as a joint venture between the international seed groups KWS and Groupe Limagrain, AgReliant Genetics is ranked as the third largest corn seed company in the U.S and operates one of the largest research programs in North America. Learn more about AgReliant Genetics and its brands at agreliantgenetics.com or by following @AgReliant on Facebook and Twitter.