

SENIOR CAPSTONE/ SENIOR DESIGN EXPERIENCE

2024

ACV SODA

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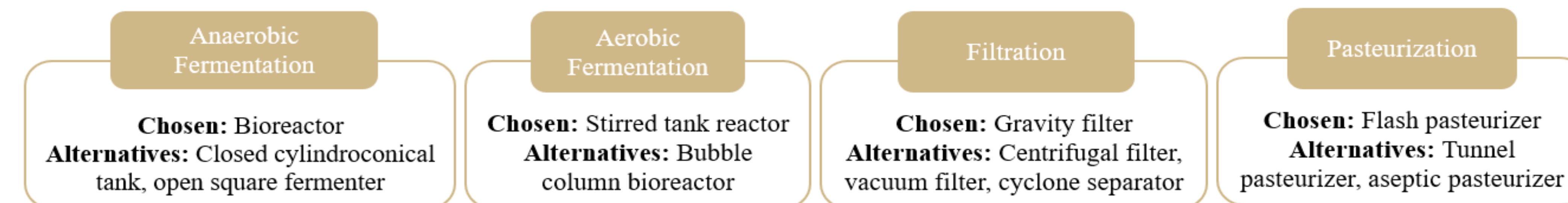
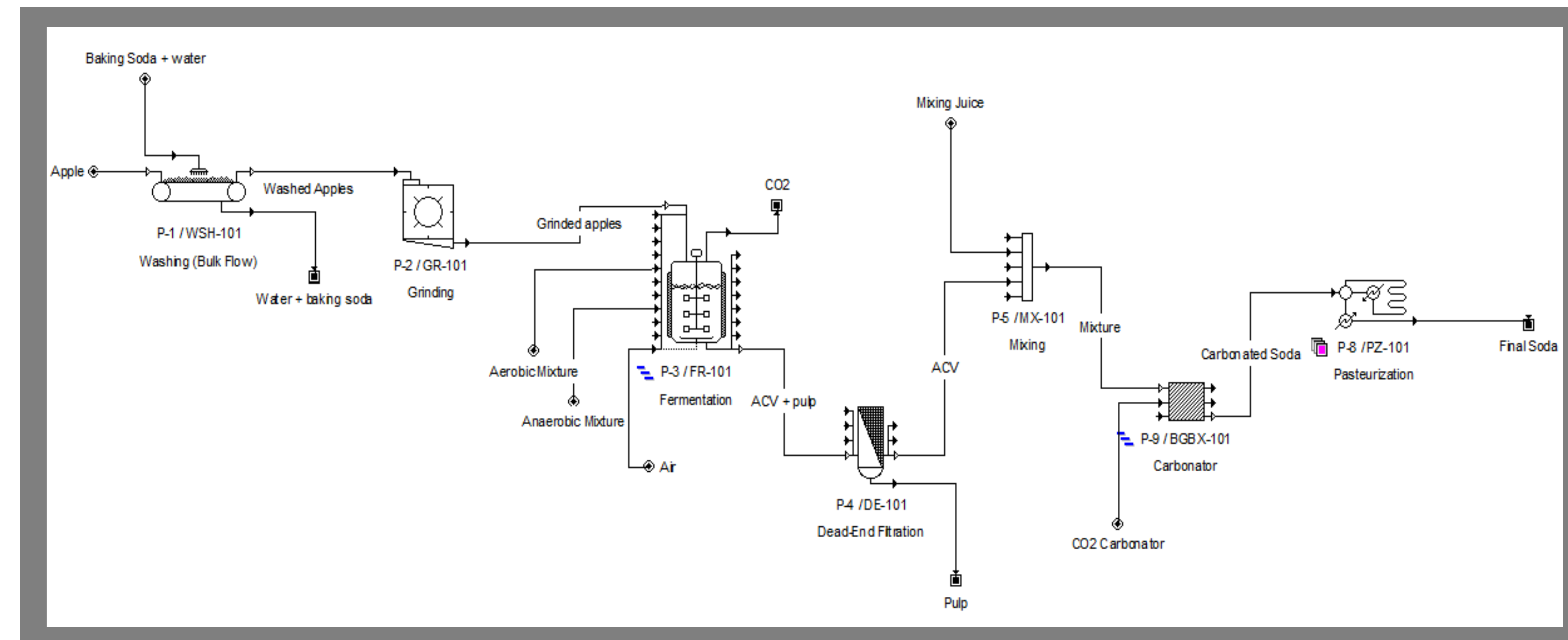


Agricultural and Biological Engineering

OBJECTIVE

The objective of this project was to create a gut healthy apple cider vinegar soda to provide a healthier alternative to the current beverages on the market.

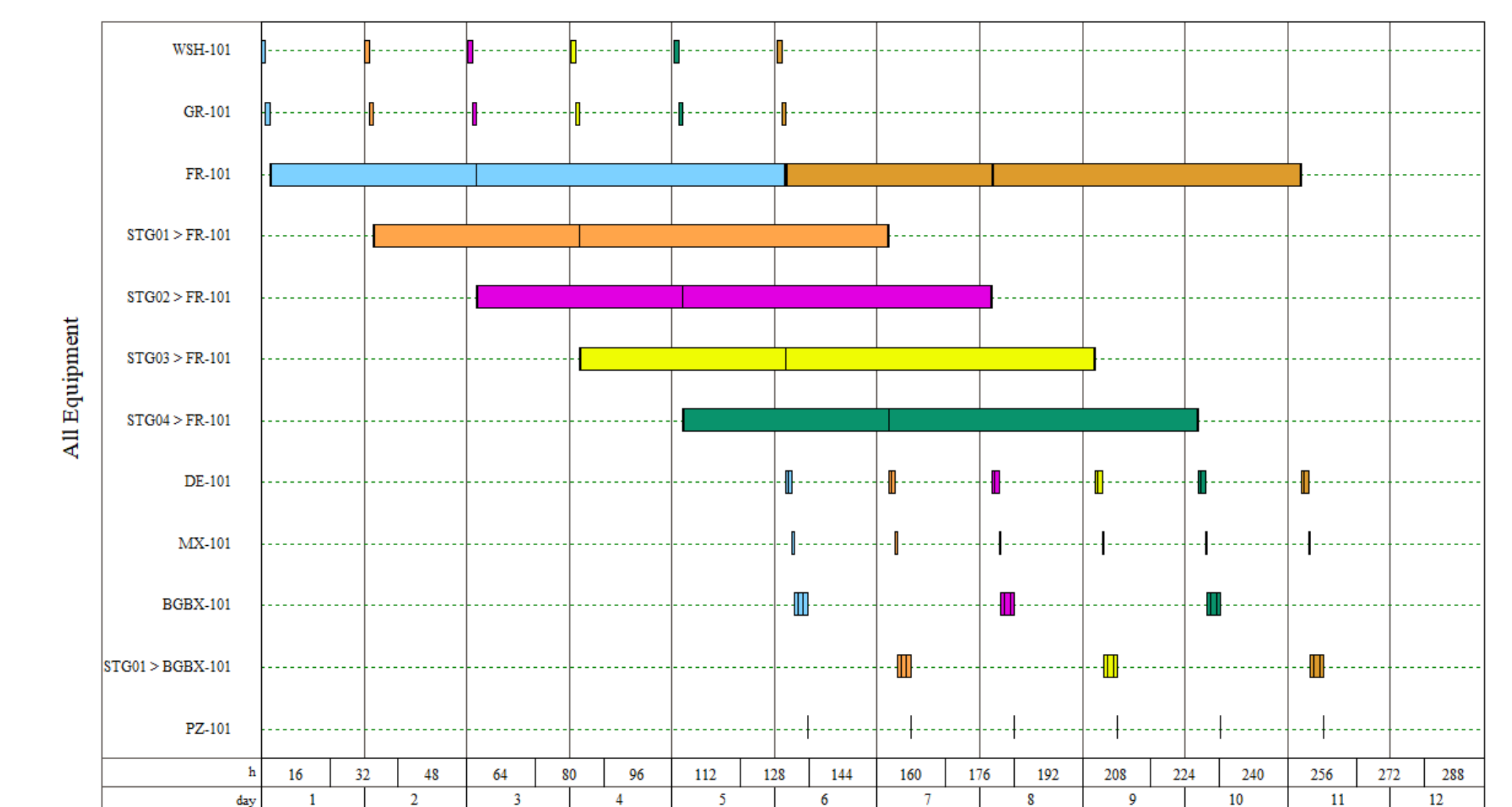
PROCESS FLOW DIAGRAM



PROCESS OPTIMIZATION

Unit of Operation	Optimized Variable	Optimum Value
Anaerobic Fermentation	Number of Fermenters	6 fermenters
Aerobic Fermentation	Vessel Diameter	0.13 m
Filtration	Area	2.96 m ²
Pasteurization	Outlet Steam Temperature	25.4°C

PLANT DESIGN

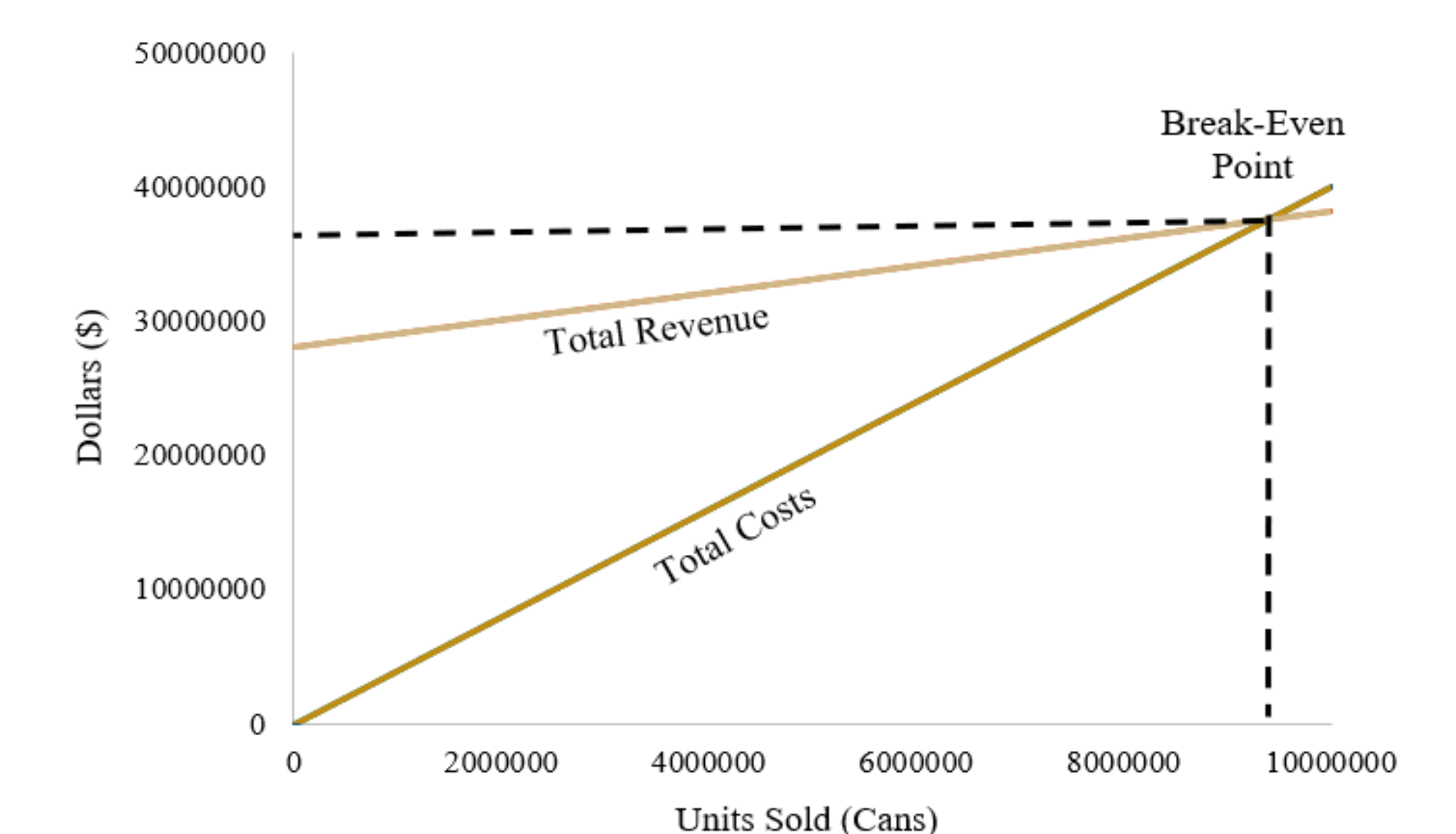


MANUFACTURING

Economic Results

Financial Component	Value
Total Capital Investment	\$868,237.66
Total Production Cost / yr	\$29,990,426.42
Cost / Can (12 oz)	\$2.44

Financial Plan



EXPERIMENTAL DESIGN

- Anaerobic Fermentation:** Altering the amount of *Saccharomyces cerevisiae* used to turn apple juice mixture into ethanol
- Aerobic Fermentation:** Addition of *Acetobacter* and exposure to air to turn ethanol to ACV. Acidity measured until reaching a pH of 2.8
- Filtration:** Excess foam and pulp removed from fermentation processes before use in final product
- Pasteurization:** sterilization at 75°C
- Final Product:** The ratio of ACV to juice mixture was varied to get the best-tasting product with the most health benefits possible. This product was carbonated and bottled
- Ingredients:** Water, juice concentrate, apple cider vinegar, sugar, lemon juice.



Nutrition Facts	
1 servings per container	
Serving size 1 Can (355ml)	
Amount Per Serving	
Calories 80	
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Polyunsaturated Fat 0g	0%
Monounsaturated Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 15g	4%
Dietary Fiber 0g	0%
Total Sugars 11g	10%
Includes Sug. Added Sugars	10%
Sugar Alcohol 0g	0%
Protein 0g	0%
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%

BACKGROUND

Market Size
The nonalcoholic beverage market is expected to show an annual growth rate of 5.3% resulting in a market volume of \$1.7 trillion by 2027 (Statista Market Insights, 2023)

Target Consumer
Adults who are interested in health and wellness

Competitors
Trader Joe's Organic Sparkling Apple Cider Vinegar Beverage and Poppi Probiotic Soda

Ethical and Societal Considerations

- Locally sourced ingredients and packaging materials
 - Sourcing apples from local farms, recyclable materials for packaging
- Health and safety regulations
 - Following FDA regulations
- Waste management and environmental practices
 - Composting apple solids, renewable energy
- Consumer awareness with health claims
 - Supported health claims with scientific evidence

FUTURE WORK

- Adding more juices and flavor profiles to the ACV Soda to reach a larger market
- The addition of more probiotics into ACV Soda to add more benefits

Instructor: Dr. Martin Okos
Advisor: Daniel Hauersperger

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