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Introduction

What is whiskey?

- A grain-based, distilled alcohol product that obtains a signature aroma, body, and flavor profile from prolonged interaction with an oak barrel. Whiskey is traditionally between 40% to 50% ABV.

How is whiskey made?

- Mashing:** The process of combining the grain bill with water and heating the mixture in order to allow enzymes in the malt to break down starches into simple sugars.

- Fermentation:** The process of adding yeast to the wort such to promote the conversion of sugars into alcohol and carbon dioxide. A simple fermentation reaction is shown below.



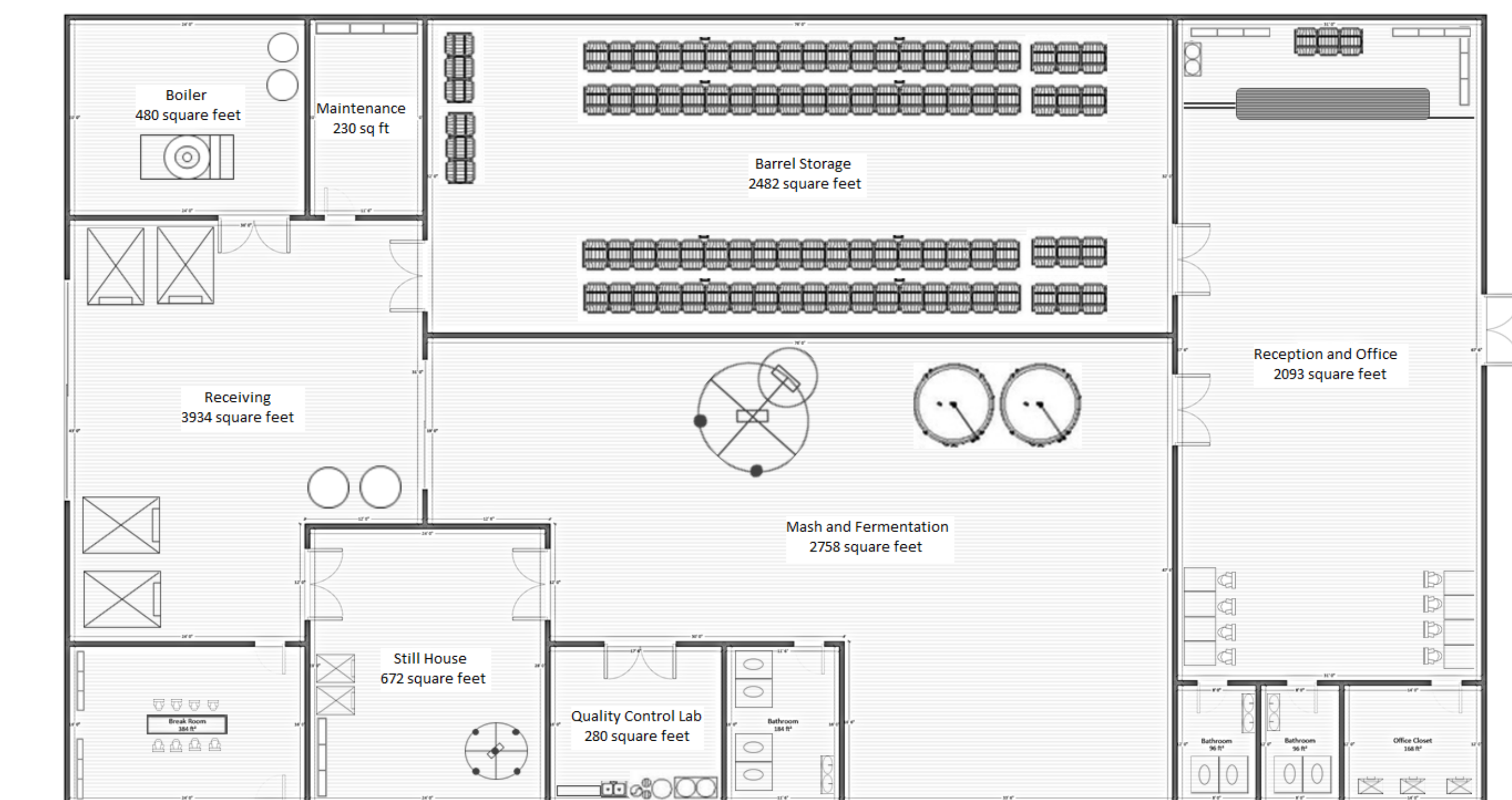
- Distillation:** The process of separating ethanol from water and condensing the alcohol vapors into a high proof product.
- Aging:** The chemical reactions that take place between the distilled alcohol product and the oak barrel, resulting in the characteristic flavor associated with traditional whiskey.

Whiskey Formulation

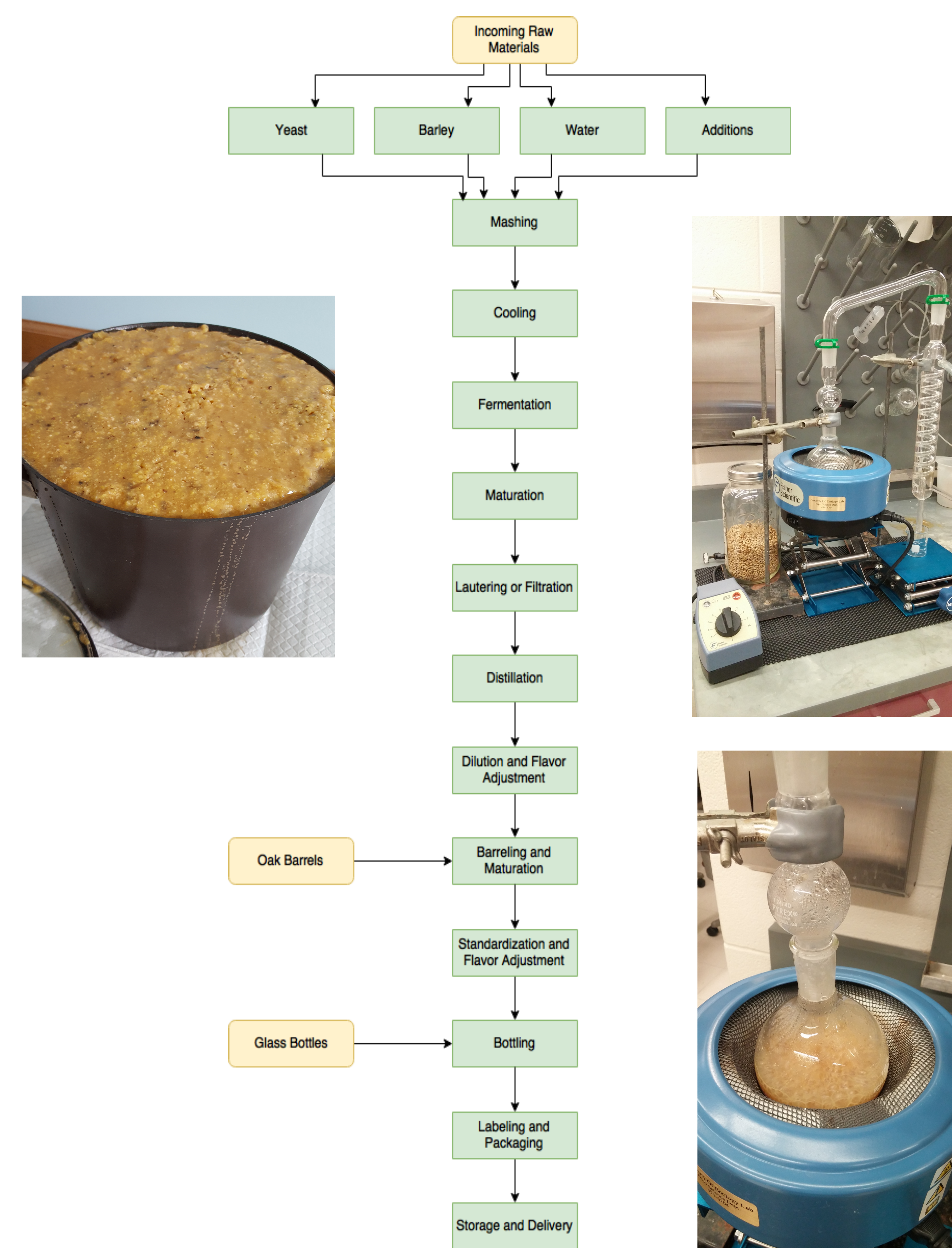
Ingredient	Function	Mass Percent
Water	Liquid medium	72.8%
Corn	Carbohydrate source (80%)	21.5%
6-row malted barley	Carbohydrate source (20%)	5.4%
Gypsum	Improve water quality	< 0.1%
Citric acid	pH adjustment	< 0.1%
Amylase	Break down starches into sugars	< 0.1%
Yeast	Initiate fermentation	0.25%



Plant Layout Design



Process Flow Chart



Goals & Objectives

How is our whiskey unique?

- Small-batch whiskey sold in liter-sized oak barrels
- Consumer chooses how long to age the whiskey

Motivation:

- Provide consumers with a quality product in the rapidly-expanding whiskey market
- Invest profits towards pursuing research on whiskey maturation and rapid-aging

Goals and Objectives:

- Design a zero-waste facility that collects/sells valuable byproducts
 - Carbon dioxide, fusel oils, and spent grains
- Penetrate expanding whiskey market
- Become a profitable distillery

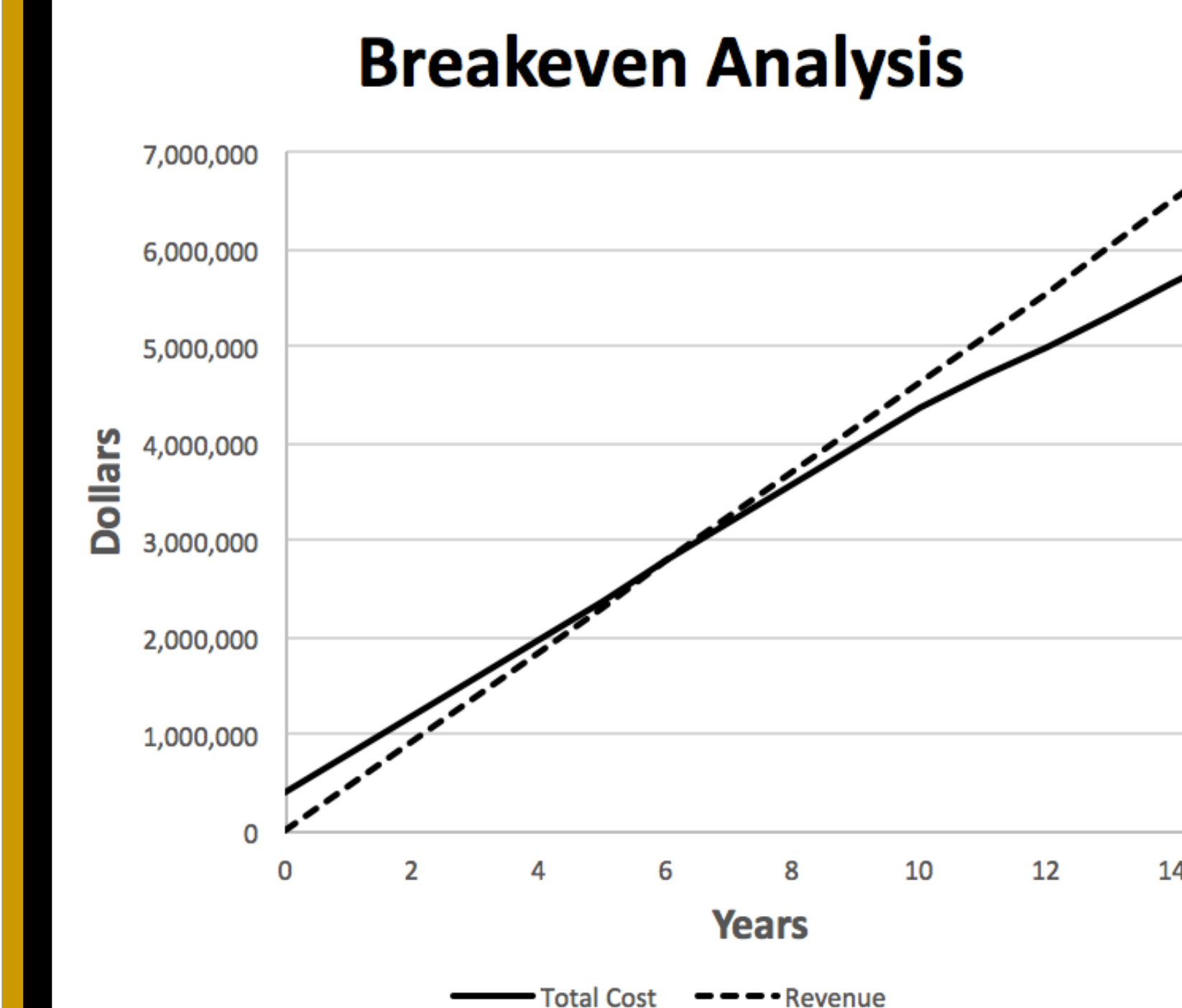
Societal & Global Impact

- Cultural Identity:** Ireland, Scotland, and Kentucky
- Booming Market:** 6% annual yearly growth rate from 2010 to 2016
- Consumer Experience:** Relaxation, socialization, and leisure
- Ethical Concerns:** Alcohol abuse and excessive consumption

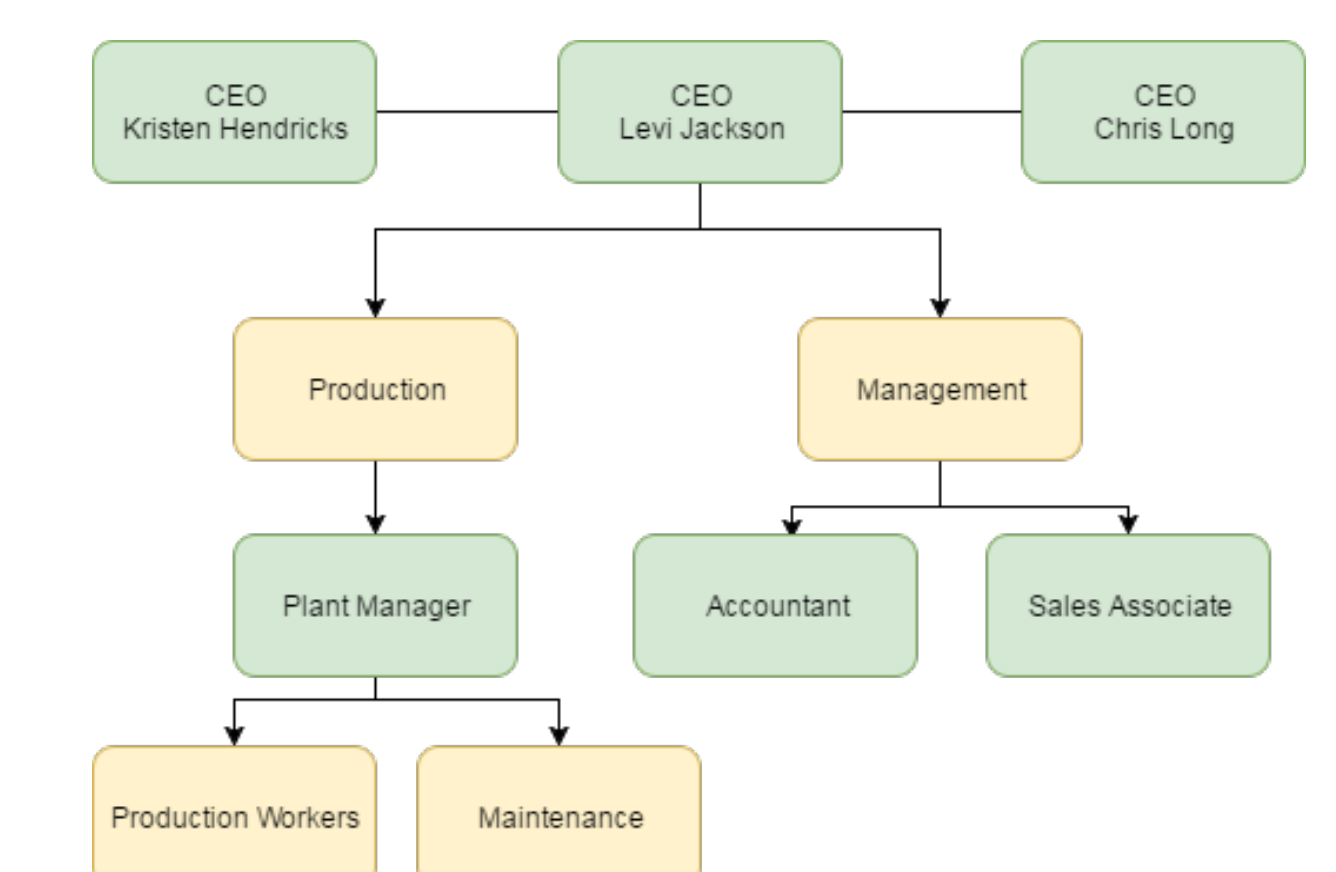
Economics

Equipment	Size	Purchase Cost
Mash Tun	0.76 m ³	\$15,000
Fermentation Tanks	1.30 m ³	\$65,000
Distillation	6.62 m ³	\$60,000
Total Equipment Cost		\$140,000

Type of Cost	Cost Estimate
Total Capital Investment	\$836,000
Annual Operating Cost	\$318,000
Net Revenue	\$900,000
Net Income	\$91,000
Return on Investment	10.8%



Organizational Chart



Future Endeavors

- Move towards a zero-waste operation by recycling heat and water
- Convert additional byproducts into marketable products
- Expand the whiskey production capacity to sell different size barrels
- Invest into research on whiskey characterization to discover new whiskey maturation and production methods

Acknowledgements:

We would like to thank Dr. Christian Butzke for providing equipment for distillation. We would also like to thank Ross Cornelissen and MGP for their help.

Technical Advisor:

Dr. Martin Okos
Dr. Christian Butzke
Ross Cornelissen

Instructors:

Dr. Martin Okos
Troy Tonner

