Stagegate Project Evaluation

*PROJECT NAME*

*Product / Project Description:*

*Lab Production:*

*Product Functionality and Properties:*

*Freedom to Operate (Is product idea novel?):*

*Intellectual Property:*

*PROJECT NAME*

Preliminary Business Assessment

The Market:

Weaknesses:

Strengths:

Competition:

Market Size and Growth:

Threats:

Opportunities:

Economic Analysis:

*PROJECT NAME*

Preliminary Development Plan

Key Research Questions:

Milestones:

Product Specifications: