

# Stagegate Project Evaluation

## *PROJECT NAME*

Product / Project Description:

Lab Production:

Product Functionality and Properties:

Freedom to Operate (Is product idea novel?):

Intellectual Property:

*PROJECT NAME*  
Preliminary Business Assessment

The Market:

Market Size and Growth:

Competition:

Strengths:

Weaknesses:

Opportunities:

Threats:

Economic Analysis:

*PROJECT NAME*  
Preliminary Development Plan

Key Research Questions:

Milestones:

Product Specifications: